

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT6373156

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	06/03/2014
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
THEPLATFORM FOR MEDIA, LLC	06/02/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	THEPLATFORM, LLC
<b>Street Address:</b>	1701 JFK BOULEVARD
<b>City:</b>	PHILADELPHIA
<b>State/Country:</b>	PENNSYLVANIA
<b>Postal Code:</b>	19103
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	16853368
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(678)420-9301
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	678-420-9300
<b>Email:</b>	higginsw@ballardspahr.com
<b>Correspondent Name:</b>	BALLARD SPAHR LLP
<b>Address Line 1:</b>	999 PEACHTREE STREET NE
<b>Address Line 2:</b>	SUITE 1600
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30309
<b>ATTORNEY DOCKET NUMBER:</b>	26141.0204U6
<b>NAME OF SUBMITTER:</b>	CHARLEY F. BROWN
<b>SIGNATURE:</b>	/CHARLEY F. BROWN #52,658/
<b>DATE SIGNED:</b>	10/28/2020
<b>Total Attachments: 2</b>	
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source=26141.0204U6 Merger - Media to Theplatform LLC#page2.tif	

# Delaware

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## The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"THEPLATFORM FOR MEDIA, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "THEPLATFORM, LLC" UNDER THE NAME OF "THEPLATFORM, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE SECOND DAY OF JUNE, A.D. 2014, AT 1:06 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRD DAY OF JUNE, A.D. 2014, AT 9 O'CLOCK A.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1416672

DATE: 06-02-14

PATENT  
REEL: 050498 FRAME: 0502

**CERTIFICATE OF MERGER**

OF

**THEPLATFORM FOR MEDIA, LLC,**  
a Delaware limited liability company

INTO

**THEPLATFORM, LLC,**  
a Delaware limited liability company

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is thePlatform, LLC, a Delaware limited liability company, and the name of the limited liability company being merged into this surviving limited liability company is thePlatform for media, LLC, a Delaware limited liability company.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent entities.

THIRD: The name of the surviving entity is thePlatform, LLC.


FOURTH: The merger is to become effective on June 3, 2014, at 9:00 a.m. Eastern time.

FIFTH: The Agreement of Merger is on file at the place of business of the surviving entity located at 1701 John F. Kennedy Boulevard, Philadelphia, Pennsylvania 19103-2838.

SIXTH: A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member or stockholder of the constituent entities.

IN WITNESS WHEREOF, said surviving limited liability company has caused this certificate to be signed by an authorized person, on June 2, 2014.

thePlatform, LLC

By:   
Arthur R. Block, Authorized Person