#### 506327083 10/28/2020

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

## **CONVEYING PARTY DATA**

Name	Execution Date
SANG HO YIM	09/24/2020
SUNG EUN KIM	09/24/2020
JEONG SEOK OH	09/24/2020
WOONG KIM	09/24/2020
CHANG GEUN JIN	09/23/2020
ZHIJUN XU	09/24/2020
XIAOHUA CUI	10/21/2020
JI WON HWANG	09/24/2020
IN SUN JANG	09/23/2020
IN WOO PARK	09/23/2020
JI WON PARK	09/23/2020
EUNG SOO LEE	09/24/2020
KYUNG JAE LEE	09/23/2020
SANG HEE AHN	09/24/2020

## **RECEIVING PARTY DATA**

Name:	COUPANG CORP.
Street Address:	18F, 570, SONGPA-DAERO, SONGPA-GU
City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	05510

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	17081517

## CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	LKIP001.024AUS
NAME OF SUBMITTER:	SEAN S. KIM
SIGNATURE:	/Sean S. Kim/
DATE SIGNED:	10/28/2020

**Total Attachments: 4** 

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Application Data Sheet filed previously or concurrently

Docket No.: LKIP001.024AUS Page 1 of 4

Title: ELECTRONIC APPARATUS AND INFORMATION PROVIDING METHOD THEREOF

Inventors: Sang Ho YIM, Sung Eun KIM, Jeong Seok OH, Woong KIM, Chang Geun JIN, Zhijun XU, Xiaohua CUI, Ji Won HWANG, In Sun JANG, In Woo PARK, Ji Won PARK, Eung Soo LEE,

Kyung Jae LEE, and Sang Hee AHN

#### Declaration

This Declaration is directed to the application identified above that is attached.

As a named inventor, I declare that:

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

I have reviewed and understand the contents of the above-identified application, including the claims, as amended by any amendment.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56.

## Assignment from Inventors

WHEREAS, above-identified inventors (individual(s) hereinafter "ASSIGNOR") invented certain new and useful improvements, technology, inventions, developments, ideas, ornamental designs, or discoveries related to **ELECTRONIC APPARATUS AND INFORMATION PROVIDING METHOD THEREOF** (collectively hereinafter referred to as the "Work") for which an application for Letters Patent in the United States (identified above) has been filed or prepared for filing with the United States Patent and Trademark Office (hereinafter the "Application"), and ASSIGNOR desires to assign or confirm assignment of the Work and the Application to the below identified Assignee.

AND WHEREAS, Coupang Corp., with its principal place of business at 18F, 570, Songpa-daero, Songpa-gu, Seoul, 05510 Republic of Korea (hereinafter the "ASSIGNEE"), desires to acquire or confirm ownership of the entire right, title, and interest in and to the Application and the Work.

NOW, THEREFORE, for good and valuable consideration of which receipt is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred, and set over, and by these presents does hereby sell, assign, transfer, and set over, unto said ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest throughout the world in and to the Application and the Work, including: all provisional applications relating to the Work and the Application; all nonprovisional applications claiming priority to aforementioned provisional(s) and/or the Application, including, all divisions, continuations, continuations-in-part, and reissues, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals, and reissues thereof.

ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives, and assigns.

Application Data Sheet filed previously or concurrently

Docket No.: LKIP001.024AUS Page 2 of 4

Title: ELECTRONIC APPARATUS AND INFORMATION PROVIDING METHOD THEREOF

Inventors: Sang Ho YIM, Sung Eun KIM, Jeong Seok OH, Woong KIM, Chang Geun JIN, Zhijun XU, Xiaohua CUI, Ji Won HWANG, In Sun JANG, In Woo PARK, Ji Won PARK, Eung Soo LEE,

Kyung Jae LEE, and Sang Hee AHN

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will: communicate to said ASSIGNEE, its successors, legal representatives, and assigns any facts known to ASSIGNOR respecting the Work; testify in any legal proceeding; assist in the preparation of any other Patent Property relating to the Application and the Work or any improvements made thereto; sign/execute all lawful papers; authorize the filing of, execute, and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications; and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for the Work in all countries.

Legal Name of Inver	ntor: Sang	Ho YIM			
Signature:	1	Sang Ho Vim		Date:	9/24/2020
Legal Name of Inver	ntor: Sung	Eun KIM			
Signature:	1	Sung cun kim	1	Date:	9/24/2020
		837FCC74F9224C3			
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Legal Name of Inver	ntor: Woon	g KIM			
Signature:	1	Woong kim		Date: _	9/24/2020

Application Data Sheet filed previously or concurrently

Docket No.: LKIP001.024AUS Page 3 of 4

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Kyung Jae LEE, and Sang Hee AHN

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_			Chang Geun JIN  Docusigned by:  Liangeun Jin  2840ECZEB4B12A6		Date:	9/23/2020
_	of Inven		DocuSigned by:		Date:	9/24/2020
_			Xiaohua CUI  Socusigned by:  Xiaohua Cui  DOD78891E78D4E1	1_	Date: _	10/21/2020
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egal Name	of Inven	tor: 1	n Sun JANG  ——DocuSigned by:			
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Kyung Jae LEE, and Sang Hee AHN

al Name of Inventor: In	Woo PARK			
Signature:/	In a David		Date:	9/23/2020
al Name of Inventor: Ji \ Signature:/	DocuSigned by:		Date: _	9/23/2020
al Name of Inventor: Eu	ng Soo LEE  Docusigned by:  Ewy Soo lu	1	Sato	9/24/2020
al Name of Inventor: Ky	ung Jae LEE			
	kywing LEE	<u> </u>	Date:	9/23/2020
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PATENT REEL: 054202 FRAME: 0071

**RECORDED: 10/28/2020**