

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MR. ROY SHKEDI	08/21/2011
MR. DROR BEN-YISHAI	08/21/2011
RECEIVING PARTY DATA	
Name:	ALMONDNET, INC.
Street Address:	37-18 NORTHERN BOULEVARD, SUITE 404
City:	LONG ISLAND CITY
State/Country:	NEW YORK
Postal Code:	11101
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17013368
CORRESPONDENCE DATA	
Fax Number:	(480)948-3387
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	4809483295
Email:	donald@valuablepatents.com
Correspondent Name:	LOUIS J. HOFFMAN, P.C.
Address Line 1:	7689 EAST PARADISE LANE, SUITE 2
Address Line 4:	SCOTTSDALE, ARIZONA 85260
ATTORNEY DOCKET NUMBER:	14-TV12-CON6
NAME OF SUBMITTER:	LOUIS J. HOFFMAN
SIGNATURE:	/Louis J. Hoffman/
DATE SIGNED:	11/03/2020
Total Attachments: 1	
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ASSIGNMENT

FOR VALUE RECEIVED, we, the named inventors of the below-referenced patent application, sell, assign, and transfer to AlmondNet, Inc., a Delaware Corporation, and any successor, assign, legal representative, or designated nominee ("Assignee"), the entire right, title, and interest, for all countries, in and to certain inventions relating to: "Targeted Television Advertising Based on Profiles Linked to Multiple Online Devices," described in U.S. utility provisional patent application Serial No. 61/514,840, filed August 3, 2011, and all the rights and privileges under all Letters Patent that may be granted for those inventions, including any regular applications and continuations, continuations-in-part, and divisions thereof, and reissue patents or applications thereof, and any foreign counterparts, international applications, or national applications related to those inventions.

We request that all patents for the inventions be issued to Assignee.

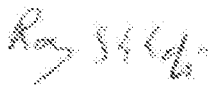
We agree that, when requested, we will, without charge to Assignee but at Assignee's expense, sign all papers, take all rightful oaths, and do all acts that may be necessary, desirable, or convenient for securing and maintaining patents for the inventions in all countries and for vesting title to such patents in Assignee.

We authorize and empower Assignee to invoke and claim, for any application for patent or other form of protection for the inventions filed by Assignee, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention that may be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

We consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any country for any purpose and more particularly in proof of the right of Assignee to claim the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention that may be substituted for it.

We represent and covenant with Assignee that the rights and property conveyed by this Assignment are free and clear of any encumbrance, and that we have full right to convey those rights and property.

Agreed:



Roy Shkedi

at New York, New York, August 21, 2011.



Dror Ben-Yishai

at Tel Aviv, Israel, August 21, 2011.

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