

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT6380598

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the ASSIGNEE NAME previously recorded on Reel 025621 Frame 0585. Assignor(s) hereby confirms the NAME INTENT MEDIA INC. SHOULD BE CORRECTED TO READ INTENT MEDIA, INC.
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
KURT SCHRADER	01/11/2011
JONATHAN TAQUU	01/11/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	INTENT MEDIA, INC.
<b>Street Address:</b>	180 VARICK STREET, SUITE 936
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10014
<b>PROPERTY NUMBERS Total: 3</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12793865
<b>Application Number:</b>	12793904
<b>Application Number:</b>	12793920
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(617)646-8646
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	6176468000
<b>Email:</b>	Assignments@wolfgreenfield.com
<b>Correspondent Name:</b>	EDWARD J. RUSSAVAGE
<b>Address Line 1:</b>	WOLF, GREENFIELD & SACKS, P.C.
<b>Address Line 2:</b>	600 ATLANTIC AVENUE
<b>Address Line 4:</b>	BOSTON, MASSACHUSETTS 02210
<b>ATTORNEY DOCKET NUMBER:</b>	I2033.70000US01-03
<b>NAME OF SUBMITTER:</b>	ANNA K. OSHIRO
<b>SIGNATURE:</b>	/ANNA K. OSHIRO/
<b>DATE SIGNED:</b>	11/02/2020

**Total Attachments: 6**

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ASSIGNMENT

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, we, the undersigned Kurt Schrader of New York, NY and Jonathan Taquu of New York, NY, hereby:

Intent Media, Inc. 9 1-3-2018

Sell, assign and transfer to ~~Intent Media Inc.~~, a Delaware corporation having a place of business at 180 Varick Street, Suite 936, New York, NY 10014, its successors, assigns and legal representatives, all hereinafter referred to as said Assignee, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions which are disclosed in an applications for Letters Patent entitled METHOD AND APPARATUS FOR ELECTRONIC ADVERTISING and filed in the United States Patent and Trademark Office as listed in the attached Schedule A,

and in and to said applications and all continuing, divisional, continuation-in-part, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on said any and all inventions and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said any and all inventions including the right to apply for patent rights in each foreign country and all rights to priority; and further including any right to sue for past infringement;

Appoint, authorize and request the attorneys appointed in said applications to hereafter complete this assignment by inserting in the spaces provided above the filing date and serial number of said applications when known;

Agree that said Assignee may apply for and receive Letters Patent for said any and all inventions in its own name; and when requested, without charge to but at the expense of said Assignee, we agree to carry out in good faith the intent and purpose of this assignment, by executing all divisional, continuing, substitute, renewal, reissue, and all other patent applications on said any and all inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to us relating to said any and all inventions and the history thereof, and generally by doing everything reasonably possible which said Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said any and all inventions and for vesting title to said any and all inventions and all applications for patents and all patents on said inventions, in said Assignee;

Request the Honorable Commissioner of Patents and Trademarks to issue said Letters Patent to said Assignee; and

Covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

LONOR MC CALMAY  
CHIEF FINANCIAL OFFICER

*[Handwritten Signature]*  
13-018

*[Handwritten Signature]*

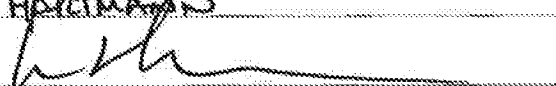
Said Assignee does hereby acknowledge and accept the above sale, assignment and transfer of all the rights, title and interest enumerated above, including but not limited to the right to priority and the right to sue for past infringement.

1/11/11  
Date

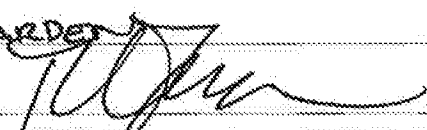
  
Kurt Schrader

Witnessed before us this 11<sup>th</sup> day of JANUARY, 2011:

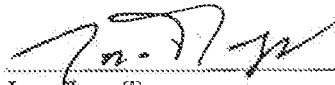
Printed Name: JOSH HARTMANN

First Witness Signature: 

Printed Name: BOB BEARDEN

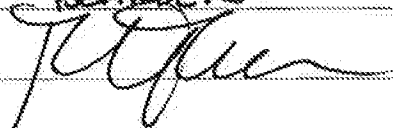
Second Witness Signature: 

1/11/11  
Date

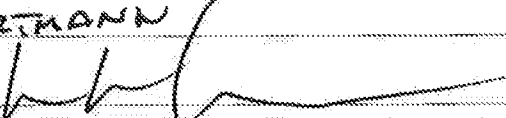
  
Jonathan Taqu

Witnessed before us this 11<sup>th</sup> day of JANUARY, 2011:

Printed Name: BOB BEARDEN

First Witness Signature: 

Printed Name: JOSH HARTMANN

Second Witness Signature: 



1/11/11  
Date

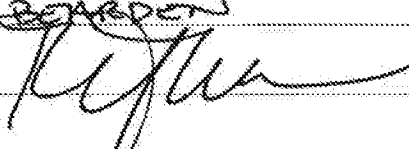
By: Intent Media, Inc.  
  
Signature

JOSH HARTMANN  
Printed Name of Signor


CHIEF TECHNOLOGY OFFICER  
Title/Authority of Signor

Witnessed before us this 11<sup>th</sup> day of JANUARY, 2011;

Printed Name: BOB BEARDON

First Witness Signature: 

Printed Name: GEOFF ARYDUD

Second Witness Signature: 



SCHEDULE A

<u>Filed</u>	<u>Application No.</u>	<u>Attorney Docket No.</u>
06/04/2010	12/793,865	I2033-700010
06/04/2010	12/793,904	I2033-700011
06/04/2010	12/793,920	I2033-700012

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1044115.2

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Kurt Schrader	01/11/2011
Jonathan Taqqu	01/11/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Intent Media Inc.
<b>Street Address:</b>	180 Varick Street, Suite 936
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10014
<b>PROPERTY NUMBERS Total: 3</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	12793865
Application Number:	12793904
Application Number:	12793920
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(617)395-7070
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(617) 395-7016
<b>Email:</b>	MLMPatents@LALaw.com
<b>Correspondent Name:</b>	Michael L. Mathaisel, Esq.
<b>Address Line 1:</b>	Riverfront Office Park, One Main Street
<b>Address Line 2:</b>	Lando & Anastasi, LLP
<b>Address Line 4:</b>	Cambridge, MASSACHUSETTS 02142
<b>ATTORNEY DOCKET NUMBER:</b>	I2033-700010-011-012
<b>NAME OF SUBMITTER:</b>	Michael L. Mathaisel, Esq.

CH \$120.00 12793865

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**PATENT**  
 REEL: 025621 FRAME: 0585  
**PATENT**  
 REEL: 054279 FRAME: 0360

**Total Attachments: 4**

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**RECORDED: 11/02/2020**

**PATENT  
REEL: 025621 FRAME: 0586  
PATENT**

**REEL: 054279 FRAME: 0361**