506347056 11/10/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jonas AMBECK-MADESEN	09/29/2020
Nilli LAVIE	10/08/2020
Merit BRUCKMAIER	10/02/2020
Ilias TACHTSIDIS	10/08/2020

RECEIVING PARTY DATA

Name:	Toyota Motor Europe
Street Address:	Avenue du Bourget 60
City:	Brussels
State/Country:	Belgium
Postal Code:	1140
Name:	Ucl Business Ltd
Name: Street Address:	Ucl Business Ltd The Network Building, 97 Tottenham Court Road
Street Address:	The Network Building, 97 Tottenham Court Road

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17054189

CORRESPONDENCE DATA

Fax Number: (703)836-2787

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 703-836-6400 Email: email@oliff.com

Correspondent Name: JOEL S. ARMSTRONG

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ATTORNEY DOCKET NUMBER: 193578

PATENT REEL: 054325 FRAME: 0081

506347056

NAME OF SUBMITTER:	NAHOME MEKONNEN
SIGNATURE:	/Nahome Mekonnen/ for James Oliff
DATE SIGNED:	11/10/2020
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 5	
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PATENT REEL: 054325 FRAME: 0082

ASSIGNMENT (BEING FILED FOR DUAL PURPOSE UNDER 37 CFR 1.63(e)) For Application with Filing Date on or after September 16, 2012

(Two Assignees)

	Insert	(1)	Jonas AMBECK-MADSEN	(2)	Nilli LAVIE
(1-8)	Legal Name(s)	(3)	Merit BRUCKMAIER	(4)	Ilias TACHTSIDIS
	of Inventor(s)	(5)		(6)	
		(7)		(8)	
		the unde		iciency of which ar		r good and valuable consideration paid to each of tereby acknowledged, each undersigned agrees to
(9A)	Insert Name of First Assignee	(9A)	TOYOTA MOTOR EUR	OPE		
(10A)	Insert Address of First Assignee	(10A)	Avenue du Bourget 60, 1	Avenue du Bourget 60, 1140 Brussels, Belgium		
(9 B)	Insert Name of Second Assignee	(9B)	UCL BUSINESS LTD.			
(10 B)	Insert Address of Second Assignee	(10B)	The Network Building, 97 Tottenham Court Road, London WIT 4TP, United Kingdom			
		the entire invention continua	e right, title and interest for t n, and in all applications for	he United States of patent including are and reissue applic	f A ny : :ati	eirs, successors, assigns and legal representatives, merica as defined in 35 U.S.C. §100, in the and all provisional, non-provisional, divisional, on(s), and all Letters Patent, extensions, reissues invention known as
(11)	Insert Identification such as Title, Case	(11)	SYSTEM AND METHOD	FOR DETERMIN	IN	G THE PERCEPTUAL LOAD AND THE
	Number, or Foreign		LEVEL OF STIMULUS PE	ERCEPTION OF A	Н	UMAN BRAIN
	Application Number	(Attorn	ey Docket No. 193578),	fil	ed on even date herewith or as
(12)	Alternative	(12)	U.S. Application Number			
	Identification for					
	filed applications	filed				

- 1) Each undersigned agrees to execute all papers necessary in connection with any application and/or patent for the invention and also to execute separate assignments in connection with such applications and patents as the Assignees may deem necessary.
- 2) Each undersigned agrees to execute all papers necessary in connection with any interference or post-grant proceeding which may be declared concerning any application or patents for the invention and to cooperate with the Assignees in every way possible in obtaining evidence and going forward with such interference or post-grant proceeding.
- 3) Each undersigned agrees to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.
- 4) Each undersigned agrees to perform all affirmative acts which may be necessary to obtain, maintain or confirm by reissue or reexamination a grant of a valid United States patent to the Assignees.
- 5) Each undersigned authorizes and requests the Commissioner of the U.S. Patent and Trademark Office to issue any and all patents resulting from said application(s) to the said Assignees, as Assignees of the entire interest, and covenants that he or she has full right to convey the entire interest herein assigned, and that he or she has not executed, and will not execute, any agreement(s) in conflict herewith, and agrees that this assignment is binding on Assignor and Assignor's heirs, successors, assigns and legal representatives.
- 6) Each undersigned hereby grants the firm of OLIFF PLC the power to insert on this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

(13)Declaration

As an above named inventor, I hereby declare that:

I believe I am the original inventor or an original joint inventor of a claimed invention (or claimed design) in the above-identified application for which this declaration is being submitted.

The application was made or authorized to be made by me.

I have reviewed and understand the contents of the above-identified application, including the claims, and am aware of the duty to disclose to the Office all information known to me to be material to patentability as defined in 37 CFR §1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date	29-09-2020	Inventor Signature	Jonas AMBECK-MADSEN	(SEAL)
Date		Inventor Signature	Nilli LAVIE	(SEAL)
Date		Inventor Signature	Merit BRUCKMAIER	(SEAL)
Date		Inventor Signature	llias TACHTSIDIS	(SEAL)
Date		Inventor Signature		(SEAL)
Date		Inventor Signature		(SEAL)
Date		Inventor Signature		(SEAL)
Date		Inventor Signature		(SEAL)
neither	This assignment should preferably be sig then it should be signed before at least two		olic if within the U.S.A. (b) a U.S. Consulte:	if outside the U.S.A. If
Date		_ Witness _		*******************************
Date		Witness		

Date		Inventor Signature	Jonas AMBECK-MADSEN	(SEAL)
Date	08/10/2020	inventor Signature	Milli LAVIE	
Date		Inventor Signature	Merit BRUCKMAIER	(SEAL)
Date		Inventor Signature	Ilias TACHTSIDIS	(SEAL)
Dute		Inventor Signature		(SEAL)
Date		Inventor Signature		(SEAL)
Date		Inventor Signature		(SEAL)
Date		Inventor Signature		_ (SEAL)
scither,	This assignment should preferably be signe then it should be signed before at least two v	rd before: (a) a Notary Publ witnesses who also sign here	ic if within the U.S.A. (b) a U.S. Consul if outside θ :	wUSA W
Date		Witness		
Date		Witness		

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date	Inventor Signature	SEN (SEAL)
Date	Inventor Signature Nith LAVIE	(SEAL)
Date	6 Inventor Signature Mern BPUCKMATER	(\$£AL)
Date	Inventor Signature Hiss TACHTSIDIS	(SEAL)
Date	Inventor Signature	(JAJZ)
Date	Inventor Signature	(JA32)
Date	Inventor Signature	(SEAL)
Date	Inventor Signature	(SEAL)
This assignment st neither, then it should be sig	hould preferably be signed before. (a) a Motary Public if within the U.S.A. (gred before at least two witnesses who also sign here.	b) a U.S. Consul if outside the U.S.A. N
Date	Witness	
Date	Witness	

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Pate	***************************************	Inventor Signature	***************************************	(SEAL)
			John Ammera-Mausen	
Date		Inventor Signature	NiBi LAVIE	(SEAL)
Date		Inventor Signature	Merit BRUCKMAJER	(SEAL)
Date	08/60/2030	Leonator Signature	litas TACHTSIDIS	(SEAL)
Date		Inventor Signature		(SEAL)
Date		laventor Signature		(SEAL)
Date		Inventor Signature		(SEAL)
Dzie		lacenter Kignuture		(SEAL)
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Date		Witness		
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PATENT REEL: 054325 FRAME: 0087