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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
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YARON YANAI	06/28/2012
AMIT BLEIWEISS	06/28/2012
SHAHAR FLEISHMAN	06/28/2012
YOTAM LIVNY	06/28/2012
JONATHAN EPSTEIN	06/25/2012

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15913728

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506349531 PATENT REEL: 054338 FRAME: 0786

Total Attachments: 2

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PATENT REEL: 054338 FRAME: 0787

ASSIGNMENT

THIS ASSIGNMENT is by Gershom Kutliroff, Yaron Yanai, Amit Bleiweiss, Shahar Fleishman, Yotam Livny and Jonathan Epstein (the "Assignor(s)"). We, Assignors have invented one or more certain inventions (the "Invention(s)") described in a United States Patent Application entitled SYSTEM AND METHOD FOR CLOSE-RANGE MOVEMENT TRACKING (the "Application"), bearing Application No. 13/532,609 and filed on June 25, 2012.

Omek Interactive, Ltd., an Israeli company, having a place of business at Mercaz Ganier, Har Tuv A Industrial Park, Bet Shemesh 99000 Israel ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which is acknowledged, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Inventions, the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignor is the sole owner of the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; prepare and prosecute the Application or any other applications for Patents; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee.

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Date: <u>6-28</u> -	-/2	Gershom Kutliroff
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Date: 6-18-	. /2	رهار روغ
		Yaron Yanai/
Date: 6-27	-12	frut Deine
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		Jonathan Epstein

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