506354524 11/13/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DONGEUN KIM	08/01/2020
SEUNGIL LEE	08/01/2020
JINWAN BAE	08/01/2020
JOUNGYOUNG JOUNG	08/01/2020
HYUNJIN YOON	08/01/2020
EUISEOK LEE	08/01/2020
JAEBEOM IM	08/01/2020
SANGHYUN CHOI	08/01/2020
MIJIN PARK	08/01/2020
HYUNWOOK LEE	08/01/2020

RECEIVING PARTY DATA

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Name:	HYUNDAI MOTOR COMPANY	
Street Address:	12, HEOLLEUNG-RO, SEOCHO-GU	
City:	SEOUL	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	06797	
Name:	KIA MOTORS CORPORATION	
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State/Country:	te/Country: KOREA, REPUBLIC OF	
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	35510304

PATENT REEL: 054366 FRAME: 0068

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	3449-4355PUS1	
NAME OF SUBMITTER:	TAMMY L. MILLER	
SIGNATURE:	/Tammy L. Miller/	
DATE SIGNED:	11/13/2020	

Total Attachments: 4

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PATENT REEL: 054366 FRAME: 0069

BIRCH, STEWART, KOLASCH & BIRCH, LLP

UNITED STATES PATENT RIGHTS, OR
UNITED STATES PLUS ALL FOREIGN PATENT RIGHTS
(MULTIPLE ASSIGNEES)

ASSIGNMENT

Application No	o.: <u>35/510,304</u>	Filed: August 18, 2020
	 ⇒ WHEREAS, the below named (hereinafter designated as the ⇒ HEADREST FOR VEHICLES 	inventor(s) undersigned) has (have) invented certain new and useful improvements in:
		Letters Patent of the United States of America has been executed by the se of a provisional application)
Insert Date of Signing of Appln.	⇒ on February 23, 2016; May January 1, 2019; July 1, 2020; a	2, 2016; May 25, 2016; October 1, 2016; January 1, 2017; October 1, 2017; and
Insert Names of Assignees	⇒ WHEREAS, [1] LG ELECTRO CORPORATION	NICS INC.; and [2] HYUNDAI MOTOR COMPANY; and [3] KIA MOTORS
Insert Addresses of Assignees		ngdeungpo-gu, Seoul 07336, Republic of Korea; and [2] 12, Heolleung-ro, blic of Korea; and [3] 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of
	desirous of acquiring the ent	representatives and assigns (hereinafter designated as the Assignees) is re right, title and interest in and to said invention and in and to any Letters therefor in the United States of America and
Check Box if Appropriate	⇒ in any foreign countries	
	the undersigned has (have) sand transfer unto said Assign America, its territories, dependent all Letters Patent(s) which dependencies and possession including all rights under the agreements as well as the right	d and valuable consideration, the receipt of which is hereby acknowledged, old, assigned and transferred, and by these presents does (do) sell, assign lees the full and exclusive right to the said invention in the United States of idencies and possessions and the entire right, title and interest in and to any the may be granted therefor in the United States of America, its territories, as, and if the box above is designated, in any and all foreign countries; International Convention for the Protection of Industrial Property or similar at to claim benefit from the priority of the above-mentioned application; and sues, continuations, conversions and extensions thereof for the full term or

PATENT JTE/JTE/bo
REEL: 054366 FRAME: 0070

terms for which the same may be granted

Attorney Docket No.: 3449-4355PUS1

in equal undivided amounts unless specific undivided amounts are listed below:

Ownership Interest \Rightarrow Assignee 1 (50%); Assignee 2 (25%); Assignee 3 (25%).

Page 2

Attorney Docket No.: 3449-4355PUS1

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letters Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of (a) valid United States of America patent(s) or a grant of (a) valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The undersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patent(s) resulting from said application or any continuing, divisional conversion or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of Birch, Stewart, Kolasch & Birch, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date	August 1, 2020	Name of Inventor	December
Date	August 1, 2020	Name of Inventor	(Signature) Dongeun Kim
Date	August 1, 2020	Name of Inventor	(Signature) Jinwan Bae
Date	August 1, 2020	Name of Inventor	(Signature) Joungyoung Joung
Date	August 1, 2020	Name of Inventor	(Signature) Hyunjin Yoon
Date	August 1, 2020	Name of Inventor	(Signature) Euiseok Lee

BIRCH, STEWART, KOLASCH & BIRCH, LLP

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BSKB-ASSIGN-SINGLE (09-12)

Attorney Docket No.: 3449-4355PUS1

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letters Patent(s) or reissue patent issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

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The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of (a) valid United States of America patent(s) or a grant of (a) valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

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In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

	•		Small
Date	August 1, 2020	Name of Inventor	
Date	August 1, 2020	Name of Inventor	
Date	August 1, 2020	Name of Inventor	(Signature) Sanghyun Choi (Signature) Mijin Park
Date	August 1, 2020	Name of Inventor	2
Date		Name of Inventor	(Signature)
Date		Name of Inventor	(Signature)

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