506359740 11/17/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LISA RENTZ HENRY	08/20/2020
JUDITH SHALVA WALETZKY	08/24/2020

RECEIVING PARTY DATA

Name:	ELC MANAGEMENT LLC	
Street Address:	155 PINELAWN ROAD	
Internal Address:	SUITE 345 SOUTH	
City:	MELVILLE	
State/Country:	NEW YORK	
Postal Code: 11747		

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29735116	

CORRESPONDENCE DATA

Fax Number: (631)531-1340

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (631)414-6093

Email: vpalumbo@estee.com
Correspondent Name: VICTORIA PALUMBO
Address Line 1: 155 PINELAWN ROAD
Address Line 2: SUITE 345 SOUTH

Address Line 4: MELVILLE, NEW YORK 11747

ATTORNEY DOCKET NUMBER:	20.06D-2	
NAME OF SUBMITTER:	VICTORIA PALUMBO	
SIGNATURE:	/Victoria Palumbo/	
DATE SIGNED:	11/17/2020	

Total Attachments: 2

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PATENT 506359740 REEL: 054396 FRAME: 0388

DOCKET NO.: 20.06D-2

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ASSIGNMENT

WHEREAS, WE:

Name, Residence and Citizenship

Lisa Rentz Henry 6032 Catalpa Avenue Ridgewood, NY 11385 Citizenship: US

Judith Shalva Waletzky 980 Sterling Place, #2 Brooklyn, NY 11213 Citizenship: US

ASSIGNORS, are the inventors of the invention entitled FRAGRANCE BOTTLE for which we executed an application for a Patent of the United States which is identified by Attorney Docket Number: 20.06D-2/Application Number: 29/735,116/Filing Date: MAY 19, 2020; and

WHEREAS, ELC Management LLC, a Delaware corporation, having an office at 155 Pinelawn Road, Suite 345 South, Melville, NY 11747, ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the invention and the application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in. to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, together with the right to claim priority from any previously filed provisional applications describing the invention or part thereof, and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof:

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

PATENT REEL: 054396 FRAME: 0389

RECORDED: 11/17/2020

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APPLICATION NO.: 29/735,116

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date August 2	0	, 2020	<u>Lisa Rentz Henry</u>
State of: New			Lisa Rentz Henry
County of:	Suffolk		
On the 20th day State, personally aperiodence to be the he she executed the	of August ppeared Lisa Rent individual whose same in his/her c	w reerry, person name is subscri apacity, and that	Before me, the undersigned, a Notary Public in and for said ally known to me or proved to me on the basis of satisfactory bed to the within instrument and acknowledged to me that by his/her signature on the instrument, the individual, or the sted the instrument.
	and No	PETER GI	ANCAN'S
Notary Public	\$	NO. 61G)6 Qualified in Su Commission Expires	NE OF NEW YORK
Date 8/24/20)	, 2920	Judith Walstopy Indish Shaiva Walstopy
State of: Nev	v York		Judith Shalva Waletzky
Conney of: Su	ffolk		
satisfactory evidence ne that he/she exec	to to be the individual the same in his behalf of which the	saaya yyaasizhy haaf whose name is/ber caeneiry, ar	before me, the undersigned, a Notary Public in and for said, personally known to me or proved to me on the basis of is subscribed to the within instrument and acknowledged to d that by his/her signature on the instrument, the individual, executed the instrument.
		Acres (S.C.)	