506378926 12/01/2020

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6425682

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name      | Execution Date |
|-----------|----------------|
| EYAL LALO | 11/30/2020     |

# **RECEIVING PARTY DATA**

| Name:           | INVICTA WATCH COMPANY OF AMERICA, INC. |  |
|-----------------|--|--|
| Street Address: | 3069 TAFT STREET                       |  |
| City:           | HOLLYWOOD                              |  |
| State/Country:  | FLORIDA                                |  |
| Postal Code:    | 33021                                  |  |

# **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 29759225 |

# **CORRESPONDENCE DATA**

**Fax Number:** (212)302-0295

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: snatter@natterip.com

Correspondent Name: SETH NATTER

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Address Line 4: NEW YORK, NEW YORK 10017

| ATTORNEY DOCKET NUMBER: | 20-9018       |  |
|-------------------------|---------------|--|
| NAME OF SUBMITTER:      | SETH NATTER   |  |
| SIGNATURE:              | /Seth Natter/ |  |
| DATE SIGNED:            | 12/01/2020    |  |

# **Total Attachments: 2**

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PATENT 506378926 REEL: 054507 FRAME: 0061

### ASSIGNMENT

WHEREAS, Eyal Lalo (hereinafter referred to as the "Assignor") represents that he is the inventor of a certain new, original and ornamental design for INSOLES (hereinafter referred to as the "Invention") for which an application for Design Letters Patent of the United States, Application Serial No.29759225, was filed at the United States Patent and Trademark Office on November 20, 2020, and

WHEREAS, Invicta Watch Company of America, Inc.having an address at 3069 Taft Street, Hollywood FL 33021 (hereinafter referred to as the "Assignee") desires to acquire the entire right, title and interest in and to said Invention and in and to said application, and in and to any Letters Patent which may be obtained therefor or thereon;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for monetary consideration to him in hand paid, and any other good and valuable consideration, the receipt and sufficiency of all of which is hereby acknowledged, the said Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to said Invention and in and to any Letters Patent which may be obtained therefor or thereon in the United States and all foreign countries, and including the right to claim priority in any corresponding foreign patent applications, and in and to any other applications claiming priority thereto and reissues or extensions of any Letters Patent which may be granted for said Invention which the said Assignor may acquire by invention or otherwise, including the right to bring and maintain an action for acts which would constitute infringement occurring prior to this assignment, the same to be held and enjoyed by the said Assignee for its own use and behoof, and for the use and behoof of its successors and assigns, to the full end of the term for which said Letters Patent or any reissues or extensions thereof may be granted, as fully and as entirely as the same might be held by the said

2

PATENT REEL: 054507 FRAME: 0062 Assignor had this assignment and sale not been made, and the said Assignor hereby represents and warrants that he has not granted and will not grant any rights or interest and that he has not executed and will not execute any instrument inconsistent with the rights granted herein, and that he hereby binds himself, his heirs, executors, administrators and legal representatives to execute any and all papers and instruments and to do any and all acts which may be necessary or required by the said Assignee in order to carry into full force and effect this sale, assignment and transfer and to obtain and enforce the patent or patents which may be granted for said Invention.

The said Assignor hereby authorizes and requests the Commissioner of the US Patent and Trademark Office to issue Letters Patent which may be granted for said Invention to the said Assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the said Assignor has hereunto set its hand and seal this 30 day of November, 2020...

Ever Calo

2