

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT6426774

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JACOB MATTHEW STERLING	10/15/2014
BRENT ALAN BADGER	10/09/2014
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17106510
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DATE SIGNED:	12/02/2020
Total Attachments: 3	
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ASSIGNMENT

WHEREAS, WE, Jacob Matthew Sterling, a citizen of the United States, residing in Creve Coeur, Missouri, and Brent Alan Badger, a citizen of the United States, residing in Powell, Ohio (hereinafter referred to as "ASSIGNORS"), have invented or co-invented **PLATFORM FOR PROMOTION MANAGEMENT AND REDEMPTION**, (herein the "Invention") for which an application for Letters Patent of the United States was filed on October 2, 2014, with an application number of 14/504,725, which claims benefit of U.S. provisional application number 61/886,037 which was filed on October 2, 2013; and

WHEREAS, VANTIV, LLC, whose mailing address is 8500 Governors Hill Drive, Cincinnati, Ohio 45249, a limited liability company duly organized and existing under the laws of Delaware (hereinafter referred to as "ASSIGNEE"), is desirous of owning all right, title, and interest in said Invention and patent rights therefor throughout the world.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, said ASSIGNORS, hereby sell, assign, and transfer and set over, unto said ASSIGNEE, all right, title, and interest, in the United States and throughout the world, in said Invention and all patents, patent rights, patent applications, and inventor's certificates for said Invention, including without limitation said application for patent in the United States and all provisional, non-provisionals, divisions, renewals, continuations, and continuations-in-part thereof, all patents of the United States which may be granted thereon and all reissues, reexaminations and extensions thereof, all applications for industrial property protection, including, without limitation, all applications of patents, utility models, and designs which may hereafter be filed for said Invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable, all forms of industrial property protection, including, without limitation, patents, utility models and designs which may be granted for said Invention in any country or countries foreign to the United State and all extensions, renewals, reexaminations and reissues thereof, and all right to sue for infringement or past infringement thereof.

ASSIGNORS HEREBY authorize and request the Director of the United States Patent and Trademark Office, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of the instrument.

ASSIGNORS HEREBY grant the firm of ULMER & BERNE LLP the power to insert in this Assignment any further identification or information which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

ASSIGNORS HEREBY covenant and agree that they have full right to convey the entire interest herein assigned, and that they have not executed, and not execute, any agreement in conflict herewith.

ASSIGNORS HEREBY further covenant and agree that they will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to them respecting said Invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue, reexamination and foreign applications, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said Invention in all countries.

Dated: 10-15-2014



Jacob Matthew Sterling

Dated: _____

Brent Alan Badger

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Dated: _____

Jacob Matthew Sterling

Dated: 10-9-14

Brent Alan Badger
Brent Alan Badger