

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6439365

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|---|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| BROADSIGN CANADA COMPANY | 11/18/2020 |
| RECEIVING PARTY DATA | |
| Name: | BROADSIGN SERV INC. |
| Street Address: | 680 CRAIG ROAD |
| Internal Address: | SUITE 101 |
| City: | ST. LOUIS |
| State/Country: | MISSOURI |
| Postal Code: | 63141 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 17086584 |
| CORRESPONDENCE DATA | |
| Fax Number: | (703)739-9889 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 7037399889 |
| Email: | DOWELL@DOWELLPC.COM |
| Correspondent Name: | DOWELL & DOWELL P.C. |
| Address Line 1: | 2560 HUNTINGTON AVENUE |
| Address Line 2: | SUITE 406 |
| Address Line 4: | ALEXANDRIA, VIRGINIA 22303 |
| ATTORNEY DOCKET NUMBER: | 21216CON |
| NAME OF SUBMITTER: | WENDY M. SLADE |
| SIGNATURE: | /WENDY M. SLADE/ |
| DATE SIGNED: | 12/09/2020 |
| Total Attachments: 3 | |
| source=21216CON_ExecutedAssignment_BroadsignCACO_to_BroadsignServInc#page1.tif | |
| source=21216CON_ExecutedAssignment_BroadsignCACO_to_BroadsignServInc#page2.tif | |
| source=21216CON_ExecutedAssignment_BroadsignCACO_to_BroadsignServInc#page3.tif | |

UNIVERSAL ASSIGNMENT

WHEREAS, I/We:

1) BROADSIGN CANADA COMPANY

whose full addresses are:

1) 1100 Robert-Bourassa, 12th floor, Montreal, Qc H3B 3A5 Canada

(hereinafter referred to as the assignors) in consideration of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged and for which a full release and discharge is given, have and by these presents do hereby sell and assign to:

BROADSIGN SERV INC.

whose full post office address is; 680 Craig Road, Suite 101, St. Louis, MO 63141 USA

(hereinafter referred to as the assignee), all of my/our rights, titles and interests in each and every country in the world, in and to the invention entitled:

METHOD AND DIGITAL SIGNAGE PLAYER FOR MANAGING DISTRIBUTED DIGITAL SIGNAGE CONTENT

as described in:

US 17/086,584

filed on November 2, 2020

and, including without limitation the right to claim, any and all of the benefits of the International Convention relating to priority associated with said invention and all corresponding rights, titles and interests in and to any and all patents, registrations and the like which may issue therefore anywhere in the world including, including any rights, titles and interest in any reissues and extensions thereof to be obtained in any country, and any divisional, continuation, continuation-in-part, substitute application(s) or supplementary disclosure(s) which may be filed in any country and which pertains to said invention.

I/We further agree without any payment by said assignee other than expenses incurred by the undersigned, to communicate to said assignee, its representatives or agents, any facts relating to said invention, including evidence for interference purposes or for other proceedings, whenever requested; testify in any interference, litigation or other proceedings, whenever requested; and execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective, and likewise make these provisions binding upon my/our heirs, legal representatives, administrators and assigns.

Le(s) soussigné(s) désire(nt) que la présente cession soit rédigée en anglais. The undersigned request(s) that the present assignment be in English

IN WITNESS WHEREOF, I/WE have hereunto set my/our hand(s) and seal.

BROADSIGN CANADA COMPANY:

DocuSigned by:
Dana Tunks
Signature

Dana Tunks
Name of signing officer:

Chief Financial Officer
Title of signing officer:

11/18/2020
Date: (MM/DD/YYYY)

DocuSigned by:
Patrick Poulin
Witness

IN WITNESS WHEREOF, I/WE have hereunto set my/our hand(s) and seal.

BROADSIGN SERV INC.:

DocuSigned by:
Dana Tunks
Signature

Dana Tunks
Name of signing officer:

Chief Financial Officer
Title of signing officer:

11/18/2020
Date: (MM/DD/YYYY)

DocuSigned by:
Patrick Poulin
Witness