

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT6439479

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
LIT COOLERS, LLC	12/06/2018
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	FUSE, LLC
<b>Street Address:</b>	5170 SANDERLIN, SUITE 207
<b>City:</b>	MEMPHIS
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	38117
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	16937834
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(704)847-1301
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	704-847-1300
<b>Email:</b>	SA@ASHLEYPATENTLAW.COM
<b>Correspondent Name:</b>	ASHLEY LAW FIRM P.C.
<b>Address Line 1:</b>	10800 SIKES PLACE, STE. 100
<b>Address Line 4:</b>	CHARLOTTE, NORTH CAROLINA 28277
<b>ATTORNEY DOCKET NUMBER:</b>	0210/1US-G
<b>NAME OF SUBMITTER:</b>	STEPHEN S. ASHLEY, JR.
<b>SIGNATURE:</b>	/Stephen Ashley/
<b>DATE SIGNED:</b>	12/09/2020
<b>Total Attachments: 4</b>	
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## PATENT ASSIGNMENT

WHEREAS, LIT Coolers, LLC, a limited liability company organized and existing under the laws of the State of Alabama and having a principal address at 919 Church Street, Decatur, Alabama 35601 (hereinafter "ASSIGNOR"), is the owner of all rights, title and interest in the patents and patent applications listed in Exhibit A on page 4 of this Assignment; and


WHEREAS, ASSIGNOR has executed an asset purchase agreement with FUSE, LLC, a limited liability company organized and existing under the laws of the State of Mississippi, having a principal address at 5170 Sanderlin, Suite 207, Memphis, Tennessee 38117 (hereinafter "ASSIGNEE").

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR assigns, sells, conveys and transfers unto ASSIGNEE, all rights, title and interest to the patents and patent applications listed in Exhibit A on page 4 of this Assignment (including all rights to claim priority thereto), and any and all non-provisional, continuation, divisional, renewal, substitute, reissue, International PCT, national stage, and/or foreign patent applications claiming priority to any of the patents and/or patent applications listed in Exhibit A on page 4 of this Assignment (hereinafter "said PATENTS").

ASSIGNEE, and its successors, assigns and/or other legal representatives, shall enjoy all rights, title and interest to said PATENTS for the full term or terms of said PATENTS. No assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.


SIGNATURES FOLLOW ON PAGES 2 AND 3

LIT COOLERS, LLC (ASSIGNOR):

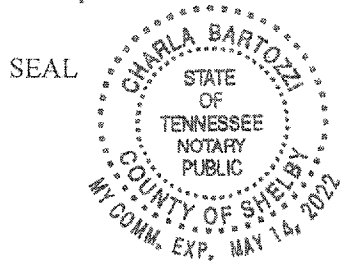
By:  12-6-2018  
Matthew S. Brown, Vice-President Date  
LIT Coolers, LLC

STATE OF Tennessee  
COUNTY OF Shelby

BE IT KNOWN, that on this 6<sup>th</sup> day of December, 2018, before me personally came **Matthew S. Brown** known to me to be the person mentioned in and who executed the foregoing Assignment, and he acknowledged to me that he executed the same on behalf of LIT Coolers, LLC as his free act and deed for the use and purposes therein mentioned.

  
Notary Public

My commission expires  
5/14/2022



ACCEPTED BY FUSE, LLC (ASSIGNEE):



\_\_\_\_\_  
William B. Benton, Jr.  
Chief Executive Officer/President  
FUSE, LLC

11-20-18

\_\_\_\_\_  
Date

EXHIBIT A

U.S. Patent No. 8,931,910 titled "CONTAINER APPARATUS AND METHOD OF USING SAME", issued January 13, 2015.

U.S. Patent No. 9,568,186 titled "CONTAINER APPARATUS AND METHOD OF USING SAME", issued February 14, 2017.

U.S. Patent No. 10,018,350 titled "CONTAINER APPARATUS AND METHOD OF USING SAME", issued July 10, 2018.

U.S. Patent No. 10,088,147 titled "CONTAINER APPARATUS AND METHOD OF USING SAME", issued October 2, 2018.

U.S. Patent Application No. 16/127,659 titled "CONTAINER APPARATUS AND METHOD OF USING SAME", filed September 11, 2018.

Canadian Patent Application No. 2,924,887, titled "CONTAINER APPARATUS AND METHOD OF USING SAME", filed March 18, 2016.

International PCT Application No. PCT/US14/56433, titled "CONTAINER APPARATUS AND METHOD OF USING SAME", filed September 19, 2014.

U.S. Patent Application No. 16/141,349, titled "EYEWEAR RETAINER APPARATUS", filed September 25, 2018.

U.S. Provisional Patent Application No. 62/562,689, titled "EYEWEAR RETAINER APPARATUS", filed September 25, 2017.

International PCT Application No. PCT/US18/57981, titled ILLUMINATION APPARATUS AND METHOD OF USING SAME, filed October 29, 2018.

U.S. Provisional Patent Application No. 62/578,455 titled ILLUMINATION APPARATUS AND METHOD OF USING SAME, filed October 29, 2017.