## 506404453 12/15/2020 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY D	ΑΤΑ			
		Name		Execution Date
DAVID H. WILLIAMS				12/03/2020
RECEIVING PARTY DA				
Name:	-	CONQUER YOUR ADDICTION LLC		
Street Address:	541 CENTR	AL PLACE		
City:	KIRKWOOD	KIRKWOOD		
State/Country:	MISSOURI			
Postal Code:	63122			
	-			
PROPERTY NUMBERS	5 Total: 10			
Property Type		Number		
Application Number:	6243	35042		
Application Number:	6248	30206		
Application Number:	1584	40762		
Application Number:	1584	10775		
Application Number:	1651	16822		
Application Number:	6270	)1252		
Application Number:	6274	46330		
Application Number:	1665	54708		
Application Number:	1670	00601		
Application Number:	1670	00561		
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		hat is unsuccessful, it will be		
Phone:	314-	726-7500		
Email:		iisagfefile@hdp.com		
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		LOUI, MISSOURI 63105		
Address Line 4:	51.1			

NAME OF SUBMITTER:	ANTHONY G. FUSSNER		
SIGNATURE:	/Anthony G. Fussner/		
DATE SIGNED:	12/15/2020		
Total Attachments: 4 source=Signed_Assignment_#page1.tif source=Signed_Assignment_#page2.tif source=Signed_Assignment_#page3.tif source=Signed_Assignment_#page4.tif			

#### ASSIGNMENT

David H. Williams ("Assignor") has made or authorized to be made the patent applications ("Patent Applications") listed on **Exhibit A** attached hereto and made a part hereof.

The Patent Applications disclose, whether claimed or unclaimed, one or more inventions ("Inventions"), of which Assignor believes Assignor is an original inventor or an original joint inventor. **Conquer Your Addiction LLC** ("Assignee"), having a place of business at **541 Central Place, Kirkwood, Missouri 63122**, desires to acquire "Intellectual Property" (as defined below) including the Inventions and the Patent Applications.

For US\$1 and other good and valuable consideration, the receipt and adequacy of which is acknowledged, Assignor hereby (a) acknowledges and confirms any prior assignments or obligations to assign, whether by operation of law or agreement, from Assignor to Assignee of any part of the Intellectual Property and (b) irrevocably assigns, sells, and transfers all legal and equitable right, title, and interest in and to the Intellectual Property to Assignee. Assignee acknowledges and accepts the assignment, sale, and transfer. The right, title, and interest will be held and enjoyed by Assignee and Assignee's successors in interest to the full end of any term, and to the full extent, as the Intellectual Property would have been held and enjoyed by Assignor if no assignment had been made to Assignee.

The Intellectual Property includes:

- 1. the Inventions;
- any improvements to the Inventions conceived by Assignor and subject to an obligation of assignment to Assignee by operation of law or agreement ("Improvements");
- 3. all patent rights relating to the Inventions and the Improvements, worldwide, including:
  - a. the Patent Applications;
  - b. any application to which any of the Patent Applications claims, can claim, or could have claimed priority or benefit directly or indirectly, where "application" includes (i) applications filed under the laws and treaties of the U.S., other countries, regions, and international bodies, (ii) provisional patent applications and nonprovisional patent applications, and (iii) other applications for the protection of intellectual property, including applications for utility

models, design patents, and statutory invention registrations;

- c. any application that claims, can claim, or could have claimed priority to or benefit of any of the Patent Applications directly or indirectly (including divisionals, continuations, continuations-in-part, patents of addition, and non-U.S. applications);
- any current or future application, whether or not linked by priority or benefit claim to the Patent Applications, that describes or claims at least one of the Inventions;
- e. any official grant (including a U.S. Patent) arising from any application identified in subparts (a)– (d);
- f. any modification or extension of any official grant, including reissues, reexaminations, renewals, substitutes, patents of addition, and extensions; and
- g. the right to claim priority (including under the Paris Convention) to such applications (including the Patent Applications).
- 4. all works of authorship by Assignor related to the Intellectual Property described above, whether incorporated in the Patent Applications or not, and including computer code, user interfaces, graphic works, and the Patent Applications (including the written descriptions, the drawings, and the claims) themselves ("Works of Authorship");
- 5. all copyrights and other intellectual property rights in the Works of Authorship, worldwide; and
- all rights to assert, defend, and recover for any past, present, and future infringement, misuse, misappropriation, impairment, unauthorized use, or other violation of any of the Intellectual Property, including for damages accrued prior to execution of this Assignment.

Assignor requests, in each country in which an application encompassed by the Intellectual Property is filed, any official whose duty it is to make an official grant (such as the Director of the country's Patent Office) to issue the official grant to Assignee.

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### PATENT REEL: 054653 FRAME: 0733

Assignor represents that Assignor has not entered, and agrees that Assignor will not enter, into any assignment, sale, license, agreement, transfer, or encumbrance that conflicts or will conflict with this Assignment. Assignor further agrees not to challenge, or assist or otherwise participate in any challenge to, the Intellectual Property (including any rights of the Assignee with respect to the Intellectual Property), whether in a court or before an administrative agency.

Assignor agrees to fully cooperate ("Cooperation") with Assignee and Assignee's successors in interest to (i) acquire or defend title to the Intellectual Property, (ii) make, prosecute, and issue applications identified in the Intellectual Property, (iii) defend the validity of the Intellectual Property, and (iv) enforce the Intellectual Property. Cooperation encompasses proceedings before administrative tribunals (such as an appeals board of the United States Patent and Trademark Office or the Patent Office of any other country, region, or international body) and in courts of law or equity for any country, region, or international body. The proceedings include litigation (such as disputes regarding validity or infringement), reexamination proceedings, reissue proceedings, interference proceedings, derivation proceedings, opposition proceedings, post-grant review, inter partes review, covered business method review, and any similar proceedings.

Cooperation includes, at Assignee's request and without further or other compensation beyond the good and valuable consideration recited above, (i) promptly reviewing and executing all truthful instruments and documents, (ii) promptly providing Assignee with all pertinent facts and documents relating to the Intellectual Property as may be known and accessible to Assignor, and (iii) testifying truthfully, under oath if necessary, orally and in writing.

Assignor irrevocably grants power of attorney to Assignee to execute any document necessary to fulfill Assignor's duties of Cooperation on Assignor's behalf in the event that Assignor is unable or unwilling to do so. Assignor agrees that this appointment survives Assignor's death, Assignor's incapacity, and the termination of Assignor's relationship with Assignee.

For any reason, including by operation of law, in any respect and in any jurisdiction:

1. to the extent that the assignment, sale, and transfer fails, Assignor grants Assignee an unconditional, irrevocable, perpetual, worldwide, fully paid-up, royalty-free, exclusive license, including the right to sublicense;

- 2. to the extent that the exclusive license fails, the exclusive license will operate as a non-exclusive license; and
- to the extent that the non-exclusive license fails, Assignor grants Assignee, Assignee's successors in interest, and each of their respective direct and indirect customers, a covenant not to sue, binding on Assignor's successors in interest.

If any provision of this Assignment is determined to be invalid or unenforceable for any reason, including by operation of law, all other provisions will remain in full force and effect, and Assignor and Assignee hereby request the court or tribunal making such a finding to substitute an enforceable provision that most closely reflects the original. Assignor grants Harness, Dickey & Pierce, P.L.C. the power and authority to, after execution of this Assignment,

(i) insert the corresponding application numbers, filing dates, and titles in the spaces provided above, (ii) correct any typographical errors in application numbers, filing dates, and titles, and (iii) correct any formal errors in Assignor's name below.

This Assignment may be executed in any number of duplicate counterparts. The text of this Assignment together with a copy of each executed signature page will constitute one and the same instrument. Execution of a facsimile copy (including a PDF) will have the same force and effect as execution of an original, and a facsimile signature will be recognized as an original and valid signature.

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### PATENT REEL: 054653 FRAME: 0734

12/3/2020

David H. Williams

Date

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# EXHIBIT A

1739-00002-US-00       Patent Cooperation Treaty PC/US207/066134       12/3/2017       W/2018/112047         1739-00002-US-01       Patent Cooperation Treaty PC/US207/066134       12/13/2017       W/2018/112047         1739-00002-US-02       Patent Cooperation Treaty PC/US207/066134       12/13/2017       W/2018/112047         1739-00002-US-02       United States of America       15/6/072       12/13/2017       W/2019/211204         1739-00002-US-02       United States of America       16/5/1582       10/16/2019       2019/34:0906         1739-00002-US-02       United States of America       6/7/4633       10/16/2019       2020:0051189         1739-00002-US-02       United States of America       16/5/0661       12/12/2019       2020:0051189         1739-00002-US-02       United States of America       16/700651       12/12/2019       2020:0051189         1739-00002-US-02       United States of America       16/700551       12/12/2019       2020:0105113         1739-00002-US-02       United States of America       16/700561       12/12/2019       2020:0105113         1739-00002-US-02       United States of America       16/700561       12/12/2019       2020:0105113         1739-00002-US-02       United States of America       16/700561       12/12/2019       2020:0105113 <th>Applezition Sevel Ruonker 67/435042 62/480206 11.58/0720</th>	Applezition Sevel Ruonker 67/435042 62/480206 11.58/0720
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6/27/2018 104/7342 6/27/2018 1055512 6/27/2019 1055512 11/7/2019 10497242 2/13/2020 4/27/2020 4/27/2020	Adden
11/22/03 Stems And Mehods CV lang Wireles Lication, Connect, And/Or Che OV And Communication Networks For Monitoring For, Denerpring, And/Or Mitigating For-Identified Behavior 21/2003 Stems And Mehods For Proving Lication Band Security And/Or Finary For Restricting User Access Tay Mehods For Proving Lication Band Security And/Or Finary For Restricting User Access Tay Mehods For Proving Lication Band Security And/Or Finary For Restricting User Access Tay Mehods For Proving Cication Band Security And/Or Finary For Restricting User Access Tay Mehods For Proving And Foreirag Ligat, Technical, And Social Agreemens and Carbon Proving And Foreirag Agreemens, Medor Provins Security And/Or Finary For Restricting User Access Mehods For Proving Constraints and Security And/Or Finary For Restricting Proving Proving Proving And Foreirag Agreemens, Medor Metaring And Foreirag Agreemens, Medor Proving For Restricting User Access Methods For Proving Lication Band Security And/Or Finary For Restricting User Access Methods For Monitoring And Prempring Proving Proving Proving Proving Proving Foreirag Agreements and Constraint Security And/Or Finary For Restricting User Access Networks For Monitoring And Prempring Proving For Adverting Bearce Or Times 70 Foreirag Lications And Prempring And Mehods For Monitoring Adverting Bearce Or Nutrition Related Behavior(s) Or Persons Under Restriction Weins And Mehods For Monitoring Agreements and Constraint Security Or Persons Under Restriction Proving Constraint Security Constraint Security Proving Provi	Nue Cont Webook And Apparatus For Using Location and Context in Addiction Treatment Webook And Apparatus For Using Location and Context in Addiction Treatment Webook And Apparatus For Using Location And Context in Addiction Treatment Webook And Apparatus For Using Location And Context in Addiction Treatment 11/17/2010 Extense And Andre And Context in Addiction Treatment