506408353 12/17/2020

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------|----------------|
| JAI MIN HAN | 09/04/2020 |
| SUNG WOOK MIN | 09/08/2020 |
| SUNG WON CHOI | 09/08/2020 |

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| Street Address: | 12, HEOLLEUNG-RO, SEOCHO-GU |
| City: | SEOUL |
| State/Country: | KOREA, REPUBLIC OF |
| Postal Code: | 06797 |
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| City: | YONGIN-SI, GYEONGGI-DO |
| State/Country: | KOREA, REPUBLIC OF |
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PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 17029848 |

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506408353 REEL: 054676 FRAME: 0129

PATENT

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ATTORNEY DOCKET NUMBER: 15438-1373

NAME OF SUBMITTER: ILHWAN YOO

SIGNATURE: /ilhwan yoo/

DATE SIGNED: 12/17/2020

Total Attachments: 3

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PATENT REEL: 054676 FRAME: 0130

ASSIGNMENT

Attorney Docket No.: 15438-1373 Client Ref.: HMC-20102/US

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

APPARATUS FOR DISPLAYING FLOATING IMAGE AND VEHICULAR DISPLAY MODULE INCLUDING THE SAME

for which Assignor is about to make or has made United States or International application for patent

| (a) | × | executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney); |
|-----|---|--|
| (b) | | executed on,; or |
| (c) | | filed on, and assigned Serial No; |
| (d) | | U.S. Patent No, issued; and |

WHEREAS, Hyundai Motor Company, a corporation organized and existing under the laws of Korea, having a place of business at 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea and KIA Motors Corporation of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea, and University-Industry Cooperation Group of Kyung Hee University of (Seocheon-dong, Kyung Hee University Global Campus) 1732, Deogyeong-daero, Giheung-gu, Yongin-si, Gyeonggi-do 17104, Republic of Korea, hereinafter referred to as the Assignees, are desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor(s) by these presents does sell, assign and transfer unto Assignees and its successors in interest, the full and exclusive right, title and interest in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the said invention as described in the aforesaid application, said application for patent and all Letters Patent therefor to be held and enjoyed by Assignees to the full end of the term for which said Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor(s) had this assignment and sale not been made, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of said applications or patents resulting therefrom;

Assignor(s) hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any reissue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of the Assignees without further or other compensation than that above set forth;

Assignor(s) hereby covenants that no assignment, sale or agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

ASSIGNMENT

Attorney Docket No.: 15438-1373 Client Ref.: HMC-20102/US

Assignor(s) hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States of America to Assignees, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue said Letters Patent, Utility Model Registration or Inventor's Certificate to Assignees.

HAN, Jai Min SEP. 4,2-20
HAN, Jai Min Date

ASSIGNMENT

Attorney Docket No.: 15438-1373 Client Ref.: HMC-20102/US

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MIN, Sung Wook

3

Gept. 08, 2020

CHOI, Sung Won

Bata

Page 2 of 2

PATENT REEL: 054676 FRAME: 0133