

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6455471

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	IDEAVILLAGE PRODUCTS CORP.	08/24/2020
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	CHURCH & DWIGHT CO., INC.	
<b>Street Address:</b>	469 N. HARRISON STREET	
<b>Internal Address:</b>	LAW DEPT. - PATENTS	
<b>City:</b>	PRINCETON	
<b>State/Country:</b>	NEW JERSEY	
<b>Postal Code:</b>	08543-5297	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	29726644
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(919)755-2150	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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<b>Correspondent Name:</b>	LAUREN F. ANDERSON	
<b>Address Line 1:</b>	555 FAYETTEVILLE STREET	
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<b>ATTORNEY DOCKET NUMBER:</b>	C63806 2740US.DS1 (0453.0)	
<b>NAME OF SUBMITTER:</b>	LAUREN F. ANDERSON	
<b>SIGNATURE:</b>	/lauren f. anderson/	
<b>DATE SIGNED:</b>	12/17/2020	
<b>Total Attachments: 3</b>		
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**WORLDWIDE INVENTION ASSIGNMENT**

WHEREAS, **Ideavillage Products Corp.**, doing business at 155 Route 46 West, 4<sup>th</sup> Floor, Wayne, New Jersey 07470, (hereinafter referred to as "Assignor") presents that it has previously acquired all right, title, and interest held by Aaron Szymanski, Eric Langberg and Hayley Matarazzo, to the inventions and improvements disclosed in United States Application No. 29/726,644, filed on March 4, 2020, and entitled "**PERSONAL CARE DEVICE AND RELATED SYSTEM**";

WHEREAS, **CHURCH & DWIGHT CO., INC.**, doing business at 469 N. Harrison Street, Law Dept. -- Patents, Princeton, New Jersey 08543-5297, (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions and improvements in the noted international patent application (hereinafter referred to as "the Patent"); and

WHEREAS, the parties have agreed to the Assignment hereinafter set forth;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents, does assign, transfer, and convey unto Assignee the full, exclusive and entire right, title and interest, worldwide: (i) in and to all inventions and improvements disclosed and described in the Patents; (ii) in and to any other patent applications filed based in whole or in part upon said inventions or improvements and/or claiming priority to the Patents, including national stage applications, provisional applications, non-provisional applications, divisional applications, continuation applications, continuation-in-part applications, design applications, Patent Cooperation Treaty applications, utility model applications, and inventor's certificate applications; (iii) in and to all patents or similar protective rights which may be granted on the Patents and all reissues, reexaminations, and extensions thereof, any and all such patents or other protective rights to issue in the name of Assignee and for the sole use and behalf of Assignee and its successors and assigns; and (iv) in and to the right to claim any applicable priority rights arising from or required for any of the aforementioned

patents and applications under the terms of any applicable conventions, treaties, statutes, or regulations.

For the same consideration, Assignor agrees to: (i) communicate to Assignee, its successors, legal representatives, and assigns, any facts known to Assignor respecting said invention and improvements or the history thereof and any and all documents, photographs, models, samples, or other physical exhibits which may embody said inventions or improvements; (ii) sign, execute, or otherwise facilitate the signing or execution of all lawful papers, applications, declarations, affidavits, assignments, and rightful oaths that may be requested by Assignee during prosecution or enforcement of any rights related to the inventions and improvements; (iii) subject to Assignee's agreement to reimburse Assignor for any reasonable costs and expenses, testify in any proceedings relating to said invention or improvements or rights granted therefor; and (iv) generally do everything possible to aid Assignee, its successors, legal representatives, and assigns, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

Assignor hereby directs the United States Patent and Trademark Office and all foreign patent offices to issue any and all aforementioned patents or similar protective rights in the United States or elsewhere in the name of Assignee, for the interest and for the sole use and behoof of Assignee, and its successors and assigns.

Assignor covenants with Assignee, its successors, assigns, and legal representatives that no assignment, grant, security interest, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned.

By execution of this document, the undersigned warrants that he/she has full authority to transfer all right, title, and interest related to the subject matter described herein on behalf of the Assignor.

*Executed on behalf of  
Ideavillage Products Corp.*

By:

  
(Signature)

Anand khubani  
(Print Name)

CEO + chairman of Ideavillage Products Corp.  
Title

Date: 8/24/2020

State of New Jersey

County of Passaic

I, Erica T. Pisano, a Notary Public for said County and State, do hereby certify that Anand khubani, personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 24 day of August, 2020.

(Official Seal)

Erica T. Pisano

Notary Public

My commission expires Dec. 19, 2024



ERICA T PISANO  
NOTARY PUBLIC  
State of New Jersey  
ID # 2459594  
My Commission Expires  
December 19, 2024