506415985 12/21/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOSEPH FREEDMAN	12/21/2020

RECEIVING PARTY DATA

Name:	KELZ & COMP. LLC
Street Address:	69 ASPEN CT.
City:	LAKEWOOD
State/Country:	NEW JERSEY
Postal Code:	08701

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29763164

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: TATONETTI IP

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ATTORNEY DOCKET NUMBER:	370-2	
NAME OF SUBMITTER:	THOMAS J. TATONETTI	
SIGNATURE:	/Thomas J. Tatonetti/	
DATE SIGNED:	12/21/2020	

Total Attachments: 2

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PATENT 506415985 REEL: 054715 FRAME: 0197

Assignment of Rights

WHEREAS, I, Joseph Freedman, have invented certain new and useful improvements in an invention entitled TEXTURED STRESS BALL (Application No. 29/763,164 , filed pecember 21, 2029, and WHEREAS, Kelz & Comp. LLC (hereinafter referred to as "ASSIGNEE") having place of business at: 69 Aspen Ct, Lakewood, NJ 08701, is desirous of acquiring interests in the entire right, title, and interest in and to said invention and in and to any Letters Patent that may be granted

therefore in the United States and its territorial possession and in any and all foreign

countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I, by these presents do sell, assign, and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application(s)) and the entire right, title, and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitution, and renewals thereof.

I hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my entire right, title, and interest in and to the same, for the sole use and behoof of said ASSIGNEES, their successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me had this Assignment and sale not been made.

Further, I agree that I will communicate to said ASSIGNEE or their representatives any facts known to me/us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal, and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEES, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, their successors and assigns,

to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm Tatonetti IP of 441 72nd Street, Brooklyn, NY 11209 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

If, for whatever reason, an assignor fails to provide the date on which he or she signed below, then a representative of Tatonetti IP may input the date of receipt of the assignment from the assignor, in which the date of receipt can be via electronic communication like e-mail or physical receipt over regular mail.

Date: $\frac{12/21/20}{\text{Joseph Freedman}}$ (Signature)