## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6465200

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SECURITY INTEREST	
SEQUENCE:	3	

#### **CONVEYING PARTY DATA**

Name	Execution Date
PARRABLE, INC.	01/23/2020

#### **RECEIVING PARTY DATA**

Name:	MAX JOSEPH BORTZ	
Street Address:	8802 FOXBORO COURT	
City:	CINCINNATI	
State/Country:	ОНЮ	
Postal Code:	45236	

#### **PROPERTY NUMBERS Total: 15**

Property Type	Number
Application Number:	62000518
Application Number:	14340272
Application Number:	14340312
Application Number:	14621638
Application Number:	61884598
Application Number:	14500807
Application Number:	14716187
Application Number:	15155263
Application Number:	14861097
PCT Number:	US2016053061
Application Number:	14861993
Application Number:	16697079
PCT Number:	US2016053065
Application Number:	15469162
PCT Number:	US2018023177

### **CORRESPONDENCE DATA**

**Fax Number:** (203)663-8619

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

506418443 REEL: 054732 FRAME: 0062

**Phone:** 6463893152

**Email:** john.boyd@fisherbroyles.com

Correspondent Name: JOHN E. BOYD
Address Line 1: 17 FERRIS DRIVE

Address Line 4: OLD GREENWICH, CONNECTICUT 06870

ATTORNEY DOCKET NUMBER:	7238-000008 (PARRABLE)(3)	
NAME OF SUBMITTER:	JOHN BOYD	
SIGNATURE:	/johnboyd/	
DATE SIGNED:	12/22/2020	

### **Total Attachments: 5**

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT ("IP Security Agreement"), dated as of January 23,2020, is made by and between Parrable, Inc., a Delaware Corporation (the "Borrower" and, the "Grantor," in favor of Max Joseph Bortz (the "[Lender"), under the Loan Agreement referred to below (the "Secured Parties").

WHEREAS, the Borrower Grantor has entered into a Loan Agreement dated as of January 23, 2020 (the "Loan Agreement"), with the Lender and other lenders (the "Lenders") each a party to the Loan Agreement.

WHEREAS, as a condition precedent to the making of the loan by the Lender under the Loan Agreement, Grantor has executed and delivered to the Lender that certain Security Agreement dated as of January 23, 2020, made by and between the Grantor and the Lender (the "Security Agreement").

WHEREAS, under the terms of the Security Agreement, the Grantor has granted to the Lender, for the benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Grantor, and has agreed to execute and deliver this IP Security Agreement for recording with the United States Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. <u>Grant of Security</u>. Grantor hereby pledges and grants to the Lender for the ratable benefit of the Secured Parties a security interest in and to all of the right, title, and interest of Grantor in, to, and under the following (the "**IP Collateral**"):
  - (a) the patents and patent applications set forth in Schedule 1 hereto and all reissues, divisions, continuations, continuations-in-part, renewals, extensions, and reexaminations thereof and amendments thereto (the "Patents");
  - (b) the trademark registrations and applications set forth in Schedule 2 hereto, together with the goodwill connected with the use thereof and symbolized thereby, and all extensions and renewals thereof (the "**Trademarks**")[, excluding only United States intent-to-use trademark applications to the extent that, and solely during the period in which, the grant, attachment, or enforcement of a security interest therein would, under applicable federal law, impair the registrability of such applications or the validity or enforceability of registrations issuing from such applications];
  - (c) all rights of any kind whatsoever of Grantor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
  - (d) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
  - (e) any and all claims and causes of action with respect to any of the foregoing, whether occurring before, on, or after the date hereof, including all rights to

and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right, but no obligation, to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

- 2. <u>Recordation</u>. Grantor authorizes the Commissioner for Patents and the Commissioner for Trademarks to record and register this IP Security Agreement upon request by the Lender.
- 3. <u>Loan Documents</u>. This IP Security Agreement has been entered into pursuant to and in conjunction with the Security Agreement, which is hereby incorporated by reference. The provisions of the Security Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of the Lender with respect to the IP Collateral are as provided by the Loan Agreement, the Security Agreement, and related documents, and nothing in this IP Security Agreement shall be deemed to limit such rights and remedies.
- 4. <u>Execution in Counterparts</u>. This IP Security Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this IP Security Agreement by facsimile or in electronic (i.e., "pdf" or "tif") format shall be effective as delivery of a manually executed counterpart of this IP Security Agreement.
- 5. <u>Successors and Assigns</u>. This IP Security Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 6. <u>Governing Law</u>. This IP Security Agreement and any claim, controversy, dispute, or cause of action (whether in contract or tort or otherwise) based upon, arising out of, or relating to this IP Security Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Michigan, without giving effect to any choice or conflict of law provision or rule (whether of the State of Michigan or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

Carla Holtze

By: \_\_\_\_\_\_Name: Carla Holtze

Title: Chief Executive Officer

Address for Notices:

## AGREED TO AND ACCEPTED:

Max Joseph Bortz

81E40AFC7BB241D...

By: \_\_\_ Name:

Name: Title: Investor

Address for Notices:

8802 Foxboro Court

Cincinnati, OH

45236

## **SCHEDULES**

## **SCHEDULE 1**

## **PATENTS**

# **Patents and Patent Applications**

CaseNumber	AppNumber	FilDate	AppTitle	Status
PARR-002P	62/000,518	5/19/14	METHODS AND APPARATUS FOR IDENTIFYING BROWSER USE ON A MOBILE DEVICE	Expired; converted in US
PARR-002	14/340,272	7/24/14	METHODS AND APPARATUS FOR IDENTIFYING BROWSER USE ON A MOBILE DEVICE	Granted (US 9332065)
PARR-003	14/340,312	7/24/14	METHODS AND APPARATUS FOR PIXEL ENCODED WEB PAGE	Granted (US 8990359)
PARR- 003COA	14/621,638	2/13/15	METHODS AND APPARATUS FOR PIXEL ENCODED WEB PAGE	Granted (US 9553923)
PARR-004P	61/884,598	9/30/13	MOBILE INLINE VIDEO METHOD AND SYSTEM	Expired; converted in US
PARR-004	14/500,807	9/29/14	CONTENT ISOLATION AND PROCESSING FOR INLINE VIDEO PLAYBACK	Granted (US 9420324)
PARR-005	14/716,187	5/19/15	UNIQUE IDENTIFIERS FOR BROWSERS	Granted (US 9342617)
PARR- 005COA	15/155,263	5/16/16	UNIQUE IDENTIFIERS FOR BROWSERS	Granted (US 9929895)
PARR-006	14/861,097	9/22/15	SESSION-BASED MATCHING OF MUTABLE BROWSER IDENTIFIERS	Granted (US 10103931)
PARR-006PCT	PCT/US16/53061	9/22/16	SESSION-BASED MATCHING OF MUTABLE BROWSER IDENTIFIERS	Expired; filed national phase in EP and JP
PARR-006EP	16 849 577.8	6/15/18	SESSION-BASED MATCHING OF MUTABLE BROWSER IDENTIFIERS	Pending; awaiting next EP action
PARR-006JP	2018534500	5/22/18	SESSION-BASED MATCHING OF MUTABLE BROWSER IDENTIFIERS	Allowed; grant fee paid
PARR-007	14/861,993	9/22/15	TIMESTAMP-BASED MATCHING OF IDENTIFIERS	Granted (US 10491451)

4

PARR- 007COA	16/697,079	11/26/19	TIMESTAMP-BASED MATCHING OF IDENTIFIERS	Pending;
PARR-007PCT	PCT/US16/53065	9/22/16	TIMESTAMP-BASED MATCHING OF IDENTIFIERS	Expired; filed national phase in EP and JP
PARR-007EP	16 849 578.6	6/15/18	TIMESTAMP-BASED MATCHING OF IDENTIFIERS	Pending; awaiting next EP action
PARR-007JP	2018-534501	5/22/20187	TIMESTAMP-BASED MATCHING OF IDENTIFIERS	Allowed; grant fee paid
PARR-008	15/469,162	3/24/2017	TIMESTAMP-BASED SESSION ASSOCIATION	Pending
PARR-008PCT	PCT/US18/23177	3/19/18	TIMESTAMP-BASED SESSION ASSOCIATION	Expired; filed national phase in EP and JP
PARR-008EP	18 770 352.5	9/16/19	TIMESTAMP-BASED SESSION ASSOCIATION	Pending; awaiting next action
PARR-008JP	2019-552566	9/10/19	TIMESTAMP-BASED SESSION ASSOCIATION	Pending; awaiting next action

5