### 506421533 12/24/2020

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
VIJAYABASKAR RAVIKUMAR	12/14/2020
JACOB B. WALLESTAD-DAX	12/15/2020

### **RECEIVING PARTY DATA**

Name:	TARGET BRANDS, INC.	
Street Address:	1000 NICOLLET MALL	
City:	MINNEAPOLIS	
State/Country:	MINNESOTA	
Postal Code:	55403	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Patent Number:	10825080

#### **CORRESPONDENCE DATA**

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ATTORNEY DOCKET NUMBER:	201800324
NAME OF SUBMITTER:	CHRISTINE N. NELSON
SIGNATURE:	/Christine N. Nelson/
DATE SIGNED:	12/24/2020

### **Total Attachments: 2**

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PATENT 506421533 REEL: 054746 FRAME: 0163

#### Docket No.

# **ASSIGNMENT**

201800324

WHEREAS, we, Vijayabaskar Ravikumar of Apple Valley, Minnesota, U.S.A. and Jacob B. Wallestad-Dax of Brooklyn Park, Minnesota, U.S.A. (hereinafter referred to as ASSIGNORS), are inventors of an invention described in an application for Letters Patent entitled <u>ITEM DATABASE CREATION BASED ON NEGOTIATED VALUES</u>, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. <u>15/963,723</u>, filed <u>April 26, 2018</u> and issued as US PATENT 10,825,080 on November 3, 2020; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

DATE	Vijayabaskar Ravikumar
12/15/2020	/Jacob B. Wallestad-Dax/
DATE	Jacob B. Wallestad-Dax

# **ASSIGNMENT**

Docket No.

201800324

WHEREAS, we, Vijayabaskar Ravikumar of Apple Valley, Minnesota, U.S.A. and Jacob B. Wallestad-Dax of Brooklyn Park, Minnesota, U.S.A. (hereinafter referred to as ASSIGNORS), are inventors of an invention described in an application for Letters Patent entitled <u>ITEM DATABASE CREATION BASED ON NEGOTIATED VALUES</u>, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. <u>15/963,723</u>, filed <u>April 26, 2018</u> and issued as US PATENT 10,825,080 on November 3, 2020; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

12/14/2020	/Vijayabaskar Ravikumar/
DATE	Vijayabaskar Ravikumar
DATE	Jacob B. Wallestad-Dax

-1 of 1-

**RECORDED: 12/24/2020** 

PATENT REEL: 054746 FRAME: 0165