

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT6468727

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JOSEPH BENTSUR	03/06/2019
AMNON PELEG	03/06/2019
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CUST2MATE LTD.
<b>Street Address:</b>	2 HAPRAT STREET
<b>City:</b>	YAVNE
<b>State/Country:</b>	ISRAEL
<b>Postal Code:</b>	8122702
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	17134002
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	2034230235
<b>Email:</b>	roy@rgrosslaw.com
<b>Correspondent Name:</b>	ROY D. GROSS
<b>Address Line 1:</b>	50 WASHINGTON STREET, SUITE 737/745
<b>Address Line 4:</b>	NORWALK, CONNECTICUT 06854
<b>ATTORNEY DOCKET NUMBER:</b>	08429-P0001A
<b>NAME OF SUBMITTER:</b>	ROY D. GROSS
<b>SIGNATURE:</b>	/Roy D. Gross/
<b>DATE SIGNED:</b>	12/24/2020
<b>Total Attachments: 3</b>	
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source=assignment-pat-48596-855#page3.tif	

## ASSIGNMENT

**THIS ASSIGNMENT** is made by Joseph BENTSUR, having a principal place of residence at Tel Aviv, Israel, Amnon PELEG, having a principal place of residence at Rishon Letzion, Israel (hereafter, together with any successors, legal representatives, or assigns thereof, "ASSIGNOR") to Cust2mate Ltd., a corporation duly organized and existing under and by the laws of Israel and having its principal place of business at 2 Haprat St., Yavne 8122702, Israel (hereafter, together with any successors, legal representatives, or assigns thereof, "ASSIGNEE").

**WHEREAS**, ASSIGNOR has invented and own rights in, to and under a new and useful invention for which an application(s) for Letters Patent has been filed as indicated below (hereafter "Invention");

TITLE: "Shopping cart and system"

Inventors hereby authorize Assignee to insert into this Assignment the serial number and filing date of the Application if not currently known

U.S. Patent Application filed 30-Oct-2018 bearing Serial No. 16/174,965

**WHEREAS**, ASSIGNOR believe themselves to be the original and true inventors of the Invention;

**WHEREAS**, ASSIGNEE desires to acquire the Invention and improvements thereto;


**AND WHEREAS**, ASSIGNOR and ASSIGNEE desire to have a recordable instrument assigning ASSIGNEE as owners of the entire right, title and interest in, to, and under the Invention and improvements thereto owned by ASSIGNOR;

**NOW THEREFORE**, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR do hereby sell, assign, transfer, convey, endorse, and hereby set over unto ASSIGNEE the full and exclusive right, title and interest in, to and under the Invention to be held and enjoyed by ASSIGNEE, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment and sale not been made including the full and exclusive right, title and interest in, to and under 1) any patent application, or any other legal instrument equivalent thereof, including, without limitation, continuation, division, continuation-in-part, substitute, reexamination, renewal, inventor's certificate, and utility model, which has been or may be submitted therefor and thereon anywhere in the World, such term defined herein as including the United States of America, its territorial possessions, and any and all foreign countries under national laws or under the provisions of the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, or any other international treaty equivalent thereof; 2) any Letters Patent, or any other legal instrument equivalent thereof, which has been or may be granted therefor and thereon, in the World, for the full term or terms for which the same may be granted; 3) any reissue, extension, or any other legal instrument equivalent thereof, on any patent application or Letters Patent which has been or may be granted therefor and thereon in the World; 4) any right to collect damages for any past infringement; and 5) any right to claim priority to a filing date, or any other legal equivalent thereof, which has been or may be claimed by any patent application or Letters Patent therefor and thereon in the World.

ASSIGNOR hereby covenant and agree to perform any lawful action when deemed essential by and to ASSIGNEE's full enjoyment, protection, enforcement and title in, to and under the Invention and rights hereby transferred, including, but not limited to, promptly communicating and providing any and all known and accessible facts, data or any other pertinent information; promptly executing and delivering any and all papers, documents, forms, declarations, oaths, affidavits or any other legal instrument; promptly assisting and participating in any and all depositions, hearings, proceedings, trials, appeals, or any other legal procedure; promptly testifying under oath in any and all interference, post grant review, litigation or any other administrative or judicial proceeding; and promptly completing any and all actions necessary or desirable to carry out any and all purposes thereof, relating to any and all proceedings in connection with the submission, procurement, issuance, maintenance, enforcement or defense of the Invention and rights hereby transferred.

IN TESTIMONY WHEREOF, I hereunder set my hand this \_\_\_\_ day of \_\_\_\_\_, 201\_\_.

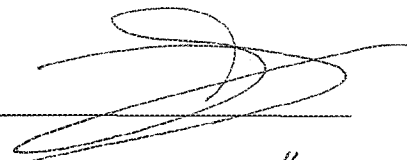
ASSIGNOR

  
\_\_\_\_\_  
Signature

Joseph BENTSUR  
\_\_\_\_\_  
Printed Name

IN WITNESS WHEREOF, I hereunder set my hand this \_\_\_\_ day of \_\_\_\_\_, 201\_\_.

WITNESS

  
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Signature  
27197 7" 1173 1138 p/28 318  
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Printed Name

IN WITNESS WHEREOF, I hereunder set my hand this \_\_\_\_ day of \_\_\_\_\_, 201\_\_.

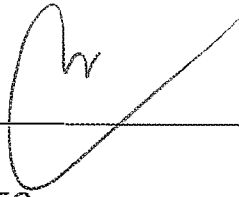
WITNESS

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Signature

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IN TESTIMONY WHEREOF, I hereunder set my hand this \_\_\_\_ day of \_\_\_\_\_, 201\_\_.

ASSIGNOR

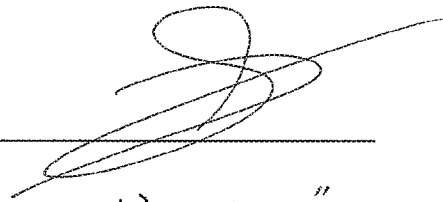


\_\_\_\_\_  
Signature

Amnon PELEG  
\_\_\_\_\_  
Printed Name

IN WITNESS WHEREOF, I hereunder set my hand this \_\_\_\_ day of \_\_\_\_\_, 201\_\_.

WITNESS



77197  
7"19  
Signature

27197

\_\_\_\_\_  
Printed Name

1138 7/12 3/18

IN WITNESS WHEREOF, I hereunder set my hand this \_\_\_\_ day of \_\_\_\_\_, 201\_\_.

WITNESS

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name