

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT
RESUBMIT DOCUMENT ID:	506245578
CONVEYING PARTY DATA	
Name	Execution Date
MARK HEWIS	08/13/2019
RECEIVING PARTY DATA	
Name:	PERFORM INVESTMENT LIMITED
Street Address:	HANOVER HOUSE, PLANE TREE CRESCENT
City:	FELTHAM
State/Country:	UNITED KINGDOM
Postal Code:	TW13 7BZ
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16987016
CORRESPONDENCE DATA	
Fax Number:	(303)629-3450
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(303) 629-3400
Email:	sawatzke.ginny@dorsey.com
Correspondent Name:	BRAD J. HATTENBACH/DORSEY & WHITNEY LLP
Address Line 1:	1400 WEWATTA STREET, SUITE 400
Address Line 4:	DENVER, COLORADO 80202
ATTORNEY DOCKET NUMBER:	P283345.US.02
NAME OF SUBMITTER:	BRAD J. HATTENBACH
SIGNATURE:	/Brad J. Hattenbach 29830/
DATE SIGNED:	12/22/2020
Total Attachments: 5	
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source=16987016 Notice re Non-Recordation, Assignment Conf Receipt and Assignment_P283345.US.02#page2.tif	
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Assignment_P283345.US.02#page4.tif

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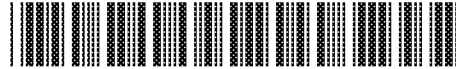
UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

October 30, 2020

PTAS

GINA N. CORNELIO/DORSEY & WHITNEY LLP
1400 WEWATTA STREET, SUITE 400
DENVER, CO 80202



506245578

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CHARLENE HERBERT
ASSIGNMENT RECORDATION BRANCH
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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MARK HEWIS	08/13/2019
RECEIVING PARTY DATA	
Name:	PERFORM INVESTMENT LIMITED
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PATENT

Email: sawatzke.ginny@dorsey.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: GINA N. CORNELIO/DORSEY & WHITNEY LLP Address Line 1: 1400 WEWATTA STREET, SUITE 400 Address Line 4: DENVER, COLORADO 80202	
ATTORNEY DOCKET NUMBER:	P283345.US.02
NAME OF SUBMITTER:	GINNY SAWATZKE F/B/O GINA N. CORNELIO
Signature:	/Ginny Sawatzke F/B/O Gina N. Cornelio/
Date:	09/10/2020
Total Attachments: 2 source=16987016_Assignment_M_Hewis_P283345US02#page1.tif source=16987016_Assignment_M_Hewis_P283345US02#page2.tif	
RECEIPT INFORMATION EPAS ID: PAT6292323 Receipt Date: 09/10/2020	

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PATENT

ASSIGNMENT

WHEREAS, we, James E. Knowler, residing in the United Kingdom, Rafal Kobylko, residing in Poland, Jakub Gert, residing in the Poland, Amir Arshadnejad, residing in the United Kingdom, Mark Hewis, residing in the United Kingdom, Patrick Kunka, residing in the United Kingdom and Luca Mezzalana, residing in the United Kingdom (hereinafter, individually and collectively the "Assignor"), have invented certain new and useful systems, devices, and methods disclosed and described in a provisional application for Letters Patent in the United States ("U.S."), entitled "CONTENT PLAYER PERFORMANCE DETECTION," which can be identified in the United States Patent and Trademark Office ("USPTO") by Application No. 62/885,018, filed on August 9, 2019 (the "Provisional Application"), with Attorney Docket No. P283345.US.01; and

WHEREAS, Assignor desires to assign any and all right, title and interest to said Provisional Application, and any provisional, non-provisional, continuation, continuation-in-part, divisional, international, foreign, regional, utility model, industrial design, and convention applications corresponding thereto, and any and all Letters Patent of the United States and countries and regions foreign thereto which may grant or have granted thereto or be lodged in relation thereto, any reissue or reexamination thereof or to be obtained therefor, any renewals, or substitutes thereof, and any and all priority rights or priority claims, International Convention rights, any and all rights to collect past damages for infringement of any and all Letters Patent of the United States and countries and regions foreign thereto which may be published, which may grant, or have granted thereto or be lodged in relation thereto, and other benefits accruing to or to accrue to Assignor with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto (the "Patent Rights");

WHEREAS, Perform Investment Limited, a corporation, having its principal place of business at Hanover House, Plane Tree Crescent, Feltham, United Kingdom TW13 7BZ (the "Assignee"), desire to acquire a joint undivided interest in any and all, right, title, and interest of Assignor in and to the invention(s), the Patent Rights, and in, to, and under any and all Letters Patent to be obtained therefor;

NOW THEREFORE, for good and valuable consideration to Assignor in hand paid, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, and transferred and by these presents does hereby sell, assign and transfer to the said Assignee, and said Assignee's legal representatives, successors and assigns, any and all of the entire right, title and interest in and to the invention(s), Patent Rights, and any and all Letters Patent to be obtained therefor;

UPON SAID CONSIDERATION, the Assignor hereby covenants and agrees with the said Assignee that it will not execute any writing or do any act whatsoever conflicting with these presents, and that it will, at any time upon request, without further or additional consideration, but at the expense of the said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, provisionals, non-provisionals, continuations, continuations-in-part, continuing prosecutions, divisionals, renewals, reissues, reexamined or extended Letters Patent of the United States, or of any and all foreign countries, on said Patent Rights, and execute confirmatory assignments or acknowledgments of this assignment as necessary for full enjoyment of the Patent Rights and for recording in foreign patent offices, and

in enforcing any rights or choses in action accruing as a result of such Patent Rights, by giving testimony in any proceedings or transactions involving such Patent Rights, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of both parties;

UPON SAID CONSIDERATION, Assignor represents and warrants that Assignor has the right, title, and authority to execute this Assignment and to convey any and all right, title, and interest in the Patent Rights, and that Assignor has not conveyed nor will convey hereafter all or part of the Patent Rights to a third party;

ASSIGNOR HEREBY AUTHORIZES said Assignee, its successors, and assigns, or anyone it may properly designate, to apply for Letters Patent in the U.S. and any and all foreign countries and regions, in its own name if desired, and additionally to claim priority to the filing date of the Provisional Application, and otherwise take advantage of the provisions of any international conventions.

ASSIGNOR HEREBY AUTHORIZES said Assignee, its successors, and assigns, or anyone it may properly designate, to insert in this instrument the application number and filing date of the U.S. patent application once known.

This Assignment may be executed in two or more counterparts and by facsimile, all of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

The Assignor hereunto has executed this Assignment upon the date indicated below.

Date: _____

By: _____
JAMES E. KNOWLER

Date: _____

By: _____
RAFAL KOBYLKO

Date: _____

By: _____
JAKUB GERT

Date: _____

By: _____
AMIR ARSHADNEJAD

Date: 13/28/2019

By: MEH
MARK HEWIS

Date: _____

By: _____
PATRICK KUNKA

Date: 08/08/2019

By: Mezzalira
LUCA MEZZALIRA