

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6451665

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST AT REEL/FRAME 050733/0470
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
TWIN BROOK CAPITAL PARTNERS, LLC	12/15/2020
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SELLPOINTS INC.
<b>Street Address:</b>	141 W. JACKSON BLVD., STE. 1220
<b>City:</b>	CHICAGO
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60604
<b>PROPERTY NUMBERS Total: 3</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	16396130
Application Number:	16393412
Application Number:	16396154
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	41260.0350
<b>NAME OF SUBMITTER:</b>	ELAINE CARRERA
<b>SIGNATURE:</b>	/Elaine Carrera/
<b>DATE SIGNED:</b>	12/15/2020
<b>Total Attachments: 3</b>	
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## PATENT RELEASE AND REASSIGNMENT

THIS PATENT RELEASE AND REASSIGNMENT is made as of December 15, 2020, by TWIN BROOK CAPITAL PARTNERS, LLC (“Secured Party”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

### WITNESSETH:

WHEREAS, SellPoints Inc. (the “Grantor”) and Secured Party were parties to that certain Intellectual Property Security Agreement dated as of October 16, 2019 (the “Security Agreement”) pursuant to which Grantor granted a security interest to Secured Party in certain Intellectual Property Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Patents set forth on Schedule 1 attached hereto;

WHEREAS, the Security Agreement was recorded by the Patent Division of the United States Patent and Trademark Office on October 16, 2019, at Reel 050733, Frame 0470;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Intellectual Property Collateral and reassign any and all rights in the same to Grantor;

WHEREAS, Grantor has satisfied and fulfilled all of its obligations to release the Secured Party’s security interest in the Intellectual Property Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby releases its security interest in all of Grantor’s right, title and interest in and to the following (collectively the “Intellectual Property Collateral”):

(a) (i) All letters patent of the United States, all registrations and recordings thereof, and all applications for letters patent of the United States, including registrations, recordings and pending applications in the United States Patent and Trademark Office (or any successor office), including those listed on Schedule 1 hereto, and (ii) all provisionals, reissues, continuations, divisions, continuations-in-part, reexaminations, revisions, renewals or extensions thereof, and the inventions disclosed or claimed therein, including the right to make, use, import and/or sell the inventions disclosed or claimed therein.

2. Secured Party hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party’s right, title and interest in and to the Intellectual Property Collateral.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Patent Release and Reassignment to be executed as of the day and year first above written.

**TWIN BROOK CAPITAL PARTNERS, LLC**

By:   
Drew Guyette (Dec 14, 2020 10:38 CST)  
Name: Drew Guyette  
Title: Chief Credit Officer

### SCHEDULE 1

Owner	Title/Description of Intellectual Property	Type	Number	File Date
SellPoints Inc.	Method and Apparatus for HTML Construction using the Widget Paradigm	Patent	16,396,130	4/26/19
SellPoints Inc.	Method and apparatus for implementing integration with websites	Patent	16,393,412	4/26/19
SellPoints Inc.	Method and apparatus for delivering third party content to web pages and tracking interactive content	Patent	16,396,154	4/26/19