506427249 12/30/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PETER POMPEN	10/01/2015
HENK NIEMANSVERDRIET	08/13/2015

RECEIVING PARTY DATA

Name:	ASDA STORES LIMITED	
Street Address:	ASDA HOUSE	
Internal Address:	SOUTH BANK, GREAT WILSON STREET	
City:	LEEDS	
State/Country:	UNITED KINGDOM	
Postal Code:	LS11 5AD	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17136123

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	090US02 (WMT-363USC1)	
NAME OF SUBMITTER:	TIMOTHY P. COLLINS	
SIGNATURE:	/Timothy P. Collins/	
DATE SIGNED:	12/30/2020	

Total Attachments: 3

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PATENT REEL: 054777 FRAME: 0209 506427249

Walmart Reference No. 909GB01 Attorney Docket: P32346GB1

ASSIGNMENT

I, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign, which confirms any previous assignment by me or by operation of law, to Asda Stores Limited (UK company number 00464777), whose registered office is at Asda House, South Bank, Great Wilson Street, Leeds, LS11 5AD, United Kingdom ("Assignce"), its successors, assigns, and legal representatives, the entire right, title, and interest, in and to all subject matter and improvements invented, made, or conceived by me and described in the application for patent entitled

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relating to the patent family of Walmart Reference No. 909GB01; having Patent Application Number GB1507905.6, filed 08 May 2015, and in and to all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements.

I agree that on request and without further consideration, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths, sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, inter partes review, or extension thereof, and generally do everything possible to aid the Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for the invention and its improvements in all countries.

Walmart Reference No. 909GB01 Attorney Docket: P32346GB1

Legal Name of Inventor: (Given names first, Family name last)	POMPEN, Peter
Inventor's Signature:	
Date:	01/10/2015
Inventor's Address:	Asda House South Bank Great Wilson Street Leeds LS11 5AD United Kingdom
	day of OCTOBER, 2015 win to me to be the person named in this assignment. RPH Second Witnes (Signature) ROB WYATT
First Witness Name (Typed or Printed	Second Witness Name (Typed or Printed)

Walmart Reference No. 909GB01 Attorney Docket: P32346GB1

Legal Name of Inventor: (Given names first, Family some last)	NIEMANSVERDRIET, Henk
Inventor's Signature:	
Date:	13 AUGUST 2015
Inventor's Address:	Asda House South Bank Great Wilson Street Leeds LS11 5AD United Kingdom
Executed in my presence on thisby the aforementioned individual know	day ofAUGUST, 2015 vn to me to be the person named in this assignment. Second Witness (Signature)