

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MOHIT GUPTA	05/29/2013
RECEIVING PARTY DATA		
Name:	GROUPON, INC.	
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City:	CHICAGO	
State/Country:	ILLINOIS	
Postal Code:	60654	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	16026289
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NAME OF SUBMITTER:	RUSSELL P. BLAISE	
SIGNATURE:	/Russell P. Blaise/	
DATE SIGNED:	01/04/2021	
Total Attachments: 2		
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source=514448-Assignment-Mohit GUPTA#page2.tif		

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

Groupon, Inc.
600 W. Chicago Ave., Suite 620
Chicago, Illinois 60654

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in **"DYNAMIC CUSTOMIZED ELECTRONIC MESSAGE CONTENT GENERATION"**

- ☒ executed concurrently herewith
☐ executed on _____
☒ Application No. 13/908,802; filed 06/03/2013
☐ Application claims priority from Application No. _____, filed _____, all applications listed above being hereinafter referred to as the "application(s)";

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

This Assignment is deemed to be effective at least as early as the earliest priority date.

09/29/2013
Date

Mohit Gupta
Mohit Gupta

R. d. l.
Witness

Date: 5/29/13

J. J.
Witness

Date: 5/29/13

Attorney Docket No. 058407/431407