

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT6483141

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
SHAWN DAVID MOON	07/26/2017
LARS C. HAMILTON	07/26/2017
TANNER R. WHEADON	07/26/2017
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	PURPLE INNOVATION, LLC
<b>Street Address:</b>	4100 N. CHAPEL RIDGE ROAD
<b>Internal Address:</b>	SUITE 100
<b>City:</b>	LEHI
<b>State/Country:</b>	UTAH
<b>Postal Code:</b>	84043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	17142147
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(801)375-3865
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(801)375-6600
<b>Email:</b>	djp.ipmail@dentons.com
<b>Correspondent Name:</b>	BRICK G. POWER, DENTONS
<b>Address Line 1:</b>	3301 NORTH THANKSGIVING WAY
<b>Address Line 2:</b>	SUITE 400
<b>Address Line 4:</b>	LEHI, UTAH 84043
<b>ATTORNEY DOCKET NUMBER:</b>	54023-3026USC1
<b>NAME OF SUBMITTER:</b>	BRICK G. POWER
<b>SIGNATURE:</b>	/brick g power/
<b>DATE SIGNED:</b>	01/06/2021
<b>Total Attachments: 4</b>	
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**ASSIGNMENT**

**FOR GOOD AND VALUABLE CONSIDERATION**, the receipt, sufficiency and adequacy of which are hereby acknowledged, each undersigned ASSIGNOR does hereby:

**SELL, ASSIGN AND TRANSFER** to **PURPLE INNOVATION, LLC** (“ASSIGNEE”), an entity of US, having a place of business at 123 E 200 N, Alpine, UT 84004 US, the entire right, title and interest for the United States and all foreign countries in and to any and all improvements that are disclosed in the **Application for United States Letters Patent** that has been executed by each undersigned ASSIGNOR concurrently herewith, and titled **MATTRESSES INCLUDING SPACER FABRIC SIDING AND RELATED METHODS**, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent or the legal equivalent thereof that have been or may be filed in the United States and all foreign countries relating to any of such improvements; all original, reexamined and reissued patents that have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application made in the United States;

**AUTHORIZE** the ASSIGNEE to apply for and receive any and all United States and foreign patents relating to such improvements in its own name;

**AUTHORIZE AND REQUEST** the issuing authority to issue any and all United States and foreign patents granted on such improvements to and in the name of the ASSIGNEE;

**WARRANT AND COVENANT** that no assignment, grant, mortgage, license or other agreement or encumbrance affecting the rights and property herein conveyed has been or will be made or entered into by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

**COVENANT**, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, to execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications relating to any and all such improvements; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers; to communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and things known and accessible to the undersigned relating to such improvements and the history thereof, and testify as to the same in any interference, litigation or other proceeding relating thereto; and generally to do everything possible that the ASSIGNEE shall consider desirable for vesting title to such improvements in the ASSIGNEE, and to secure, maintain, defend and enforce valid and enforceable patent protection for such improvements;

**AGREE AND ACKNOWLEDGE** that the SALE, ASSIGNMENT AND TRANSFER of rights and property set forth herein is and shall be IRREVOCABLE and BINDING upon the heirs, assigns, representatives and successors of each undersigned ASSIGNOR and EXTEND to the successors, assigns and nominees of the ASSIGNEE.

ASSIGNOR:

*[Signature]*  
Shawn David Moon  
Residing at: 4625 West 9900 North, Cedar Hills, UT 84062

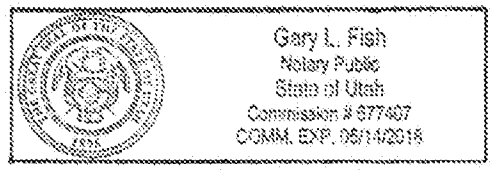
Date: 7/26/2017

COUNTY OF Utah )  
STATE OF Utah ) : ss.

On this 26 day of July, 2017, before me personally appeared SHAWN DAVID MOON, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.

*[Signature]*  
Notary Public in and for said County and State

My Commission Expires:  
5/14/2017



ASSIGNOR:

*Lars C. Hamilton*

Date: 26 July 2017

Lars C. Hamilton

Residing at: 177 North Meadowbrook Drive, Alpine, UT 84004

COUNTY OF Utah )  
STATE OF Utah ) : ss.

On this 26 day of July, 2017, before me personally appeared LARS C. HAMILTON, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.

*Gary L. Fish*

Notary Public in and for said County and State

My Commission Expires:

5/14/2018



Gary L. Fish  
Notary Public  
State of Utah  
Commission # 677407  
COMM. EXP. 05/14/2018

ASSIGNOR:

Tanner R. Wheadon  
Residing at: 1784 South 900 West, Lehi, UT 84043, UT 84043

Date: 26 July 2017

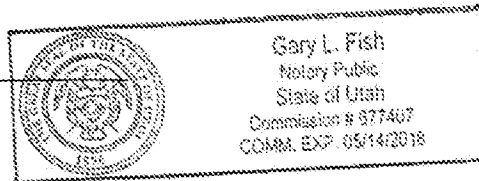
COUNTY OF Utah )  
STATE OF Utah ) : ss.

On this 26 day of July, 2017, before me personally appeared TANNER R. WHEADON, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.

Gary L. Fish  
Notary Public in and for said County and State

My Commission Expires:

5/14/2018



ACCEPTED BY ASSIGNEE:  
PURPLE INNOVATION, LLC

Courtney L. Gann  
By: Courtney L. Gann  
Its: Chief Legal Officer  
Date: July 28, 2017