

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT6486324

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BANK OF AMERICA, N.A.	12/18/2020
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	MARITZ HOLDINGS INC.
<b>Street Address:</b>	1378 N. HIGHWAY DRIVE
<b>City:</b>	FENTON
<b>State/Country:</b>	MISSOURI
<b>Postal Code:</b>	63099
<b>PROPERTY NUMBERS Total: 15</b>	
<b>Property Type</b>	<b>Number</b>
Patent Number:	8010286
Patent Number:	7937287
Application Number:	12358052
Application Number:	12398709
Application Number:	12021866
Application Number:	12016748
Application Number:	11859508
Application Number:	12203216
Application Number:	12358719
Application Number:	12959070
Application Number:	13291523
Application Number:	12909007
Application Number:	61486821
Application Number:	61563235
Application Number:	61569051
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(314)667-3633
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	13145526000

**Email:** ipdocket@thompsoncoburn.com  
**Correspondent Name:** THOMPSON COBURN LLP/WILLIAM A. HOLTZ  
**Address Line 1:** ONE US BANK PLAZA  
**Address Line 4:** ST. LOUIS, MISSOURI 63101

**ATTORNEY DOCKET NUMBER:** 4720-205240

**NAME OF SUBMITTER:** WILLIAM HOLTZ

**SIGNATURE:** /William A. Holtz/

**DATE SIGNED:** 01/06/2021

**Total Attachments: 3**

source=Release\_02\_2012#page1.tif

source=Release\_02\_2012#page2.tif

source=Release\_02\_2012#page3.tif

**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN PATENTS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN PATENTS**, dated as of December 18, 2020 ("Release"), is made by Bank of America, N.A., as Administrative Agent ("Administrative Agent") in favor of Maritz Holdings Inc. (formerly known as Maritz Inc.), a Missouri corporation ("Obligor").

**WHEREAS**, pursuant to that certain Third Amended and Restated Security and Pledge Agreement dated as of February 28, 2012 (as amended, modified, supplemented, increased, extended, restated, renewed, refinanced or replaced from time to time, the "Security Agreement") by and among the Obligor, Administrative Agent, and others party thereto, Obligor granted to the Administrative Agent, for the benefit of the Lenders, a continuing security interest in, and a right to set off against, any and all right, title and interest of Obligor in and to all Patents, including the patents and patent applications listed on Schedule A attached hereto (collectively, "Patent Collateral"); and

**WHEREAS**, pursuant to the Security Agreement, Obligor executed and delivered to Administrative Agent, for the benefit of the Lenders, the Notice of Grant of Security Interest in Patents recorded at the United States Patent and Trademark Office ("USPTO") on February 29, 2012 at Reel 027780 Frame 0438 ("Notice").

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent, on behalf of the Lenders, and Obligor agree as follows:

**SECTION 1. Defined Terms.** All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Notice.

**SECTION 2. Termination and Release.** Administrative Agent, on behalf of the Lenders, without representation, warranty, or recourse, hereby:

(a) terminates, cancels, discharges, and releases the continuing security interest in, and the right to set off against, any and all right, title and interest of Obligor in and to the Patent Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto, granted pursuant to the Security Agreement or Notice; and

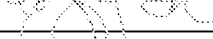
(b) authorizes the recordation of this Release with the USPTO at Obligor's expense.

**SECTION 3. Choice of Law.** This Release shall be governed by and construed in accordance with the laws of the State of Missouri.

**IN WITNESS WHEREOF**, the Administrative Agent, on behalf of the Lenders, has caused this Termination and Release of Security Interest in Patents to be duly executed as of the date first set forth above.

Administrative Agent:

Bank of America, N.A., as Administrative Agent

By:  \_\_\_\_\_

Name: Tiffany Lin

Title: Assistant Vice President

**Schedule A**

**U.S. Patents Subject to Security Interest  
Granted by Maritz Holdings Inc.  
In Favor of Bank of America, N.A., as Administrative Agent  
Recorded February 29, 2012 at Reel 027780 Frame 0438**

**Issued Patents**

<b>Title</b>	<b>Patent No.</b>	<b>Issue Date</b>
AUTOMATED NARRATION AND RECORDING FOR DRIVE EVENTS	8010286	08/30/11
MEETING EFFECTIVENESS PROGRAM OPTIMIZATION	7937287	05/03/11

**Patent Applications**

<b>Title</b>	<b>Appl. No.</b>	<b>Filing Date</b>
SYSTEM AND METHOD FOR TRANSACTING PURCHASES WITH A CASH VENDOR USING POINTS AND A VIRTUAL CREDIT CARD	12358052 20100185505	01/22/09
COLLABORATIVE SYSTEM AND PROCESS FOR DEVELOPING AND MANAGING INNOVATIONS	12398709 20100174662	03/05/09
INTERFACE BETWEEN TWO REWARD PROGRAMS FOR CONSOLIDATING CURRENCY FOR REDEMPTION	12021866 20090192890	01/29/08
ITEM-BASED SELLER SALES INCENTIVE METHOD	12016748 20090187478	01/18/08
SEGMENTED MOTIVATION PROFILES	11859508 20090083118	09/21/07
GPS TRIGGERED NARRATION AND RECORDING FOR DRIVE EVENTS	12203216 20090069972	09/03/08
LOYALTY REWARD PROGRAM SIMULATORS	12358719 20100191570	01/23/09
SYSTEM AND METHOD USING LIFETIME VALUE MODEL TO INCENTIVIZE	12959070	12/02/10
SYSTEM AND METHOD FOR POPULATING A DATABASE WITH USER INPUT	13291523*	11/08/11
REAL-TIME POINT REDEMPTION IN A MERCHANT REDEMPTION NETWORK	12909007	10/21/10
MOBILE REWARDS REDEMPTION SYSTEM AND METHOD	61486821	05/17/11
MOBILE REBATE SYSTEM	61563235	11/23/11
MOBILE REWARDS REDEMPTION SYSTEM AND METHOD	61569051	12/09/11

\*Already subject to recorded release