

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6490528

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
CRAIG P. ROUSE	01/07/2021
HARRY CASSELL	01/07/2021
CHRISTOPHER B. SLOVAK	01/11/2021
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	TEALIUM INC.
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<b>City:</b>	SAN DIEGO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92121
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	17127858
<b>CORRESPONDENCE DATA</b>	
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<b>Correspondent Name:</b>	KNOBBE, MARTENS, OLSON & BEAR, LLP
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<b>Address Line 4:</b>	IRVINE, CALIFORNIA 92614
<b>ATTORNEY DOCKET NUMBER:</b>	TEALM.018A
<b>NAME OF SUBMITTER:</b>	JACOB PETERSON
<b>SIGNATURE:</b>	/Jacob Peterson/
<b>DATE SIGNED:</b>	01/11/2021
	This document serves as an Oath/Declaration (37 CFR 1.63).
<b>Total Attachments: 5</b>	
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**COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))**

*Application Data Sheet filed previously or concurrently*

**Docket No.:** TEALM.018A

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**Title:** FEATURE ACTIVATION CONTROL AND DATA PREFETCHING WITH NETWORK-CONNECTED MOBILE DEVICES

**Inventors:** Craig P. Rouse, Harry Cassell, and Christopher B. Slovak

***Declaration***

This Declaration is directed to U.S. or International Application No. **17/127,858**, filed December 18, 2020 and incorporating any amendments made thereto prior to the signature date of this Declaration.

As a named inventor, I declare that:

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

I have reviewed and understand the contents of the above-identified application, including the claims, as amended by any amendment.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56.

***Assignment from Inventors***

WHEREAS, above-identified inventors (individuals hereinafter "ASSIGNOR") invented certain new and useful improvements, technology, inventions, developments, ideas, ornamental designs, or discoveries related to FEATURE ACTIVATION CONTROL AND DATA PREFETCHING WITH NETWORK-CONNECTED MOBILE DEVICES (collectively hereinafter referred to as the "Work") for which an application for Letters Patent in the United States (identified above) has been filed or prepared for filing with the United States Patent and Trademark Office (hereinafter the "Application"), and ASSIGNOR desires to assign or confirm assignment of the Work and the Application to the below identified Assignee.

AND WHEREAS, Tealium Inc., a Delaware Corporation, having an address at 11095 Torreyana Road, San Diego, California, 92121 (hereinafter the "ASSIGNEE"), desires to acquire or confirm ownership of the entire right, title, and interest in and to the Application and the Work.

NOW, THEREFORE, for good and valuable consideration of which receipt is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred, and set over, and by these presents does hereby sell, assign, transfer, and set over, unto said ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest throughout the world in and to the Application and the Work, including: all provisional applications relating to the Work and the Application (including but not limited to U.S. Provisional Application Nos. 62/952007 and 62/992317 respectively filed December 20, 2019, and March 20, 2020); all nonprovisional applications claiming priority to aforementioned provisionals and/or the Application, including, all divisions, continuations, continuations-in-part, and reissues, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals, and reissues thereof.

ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives, and assigns.

**COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))**

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**Title:** FEATURE ACTIVATION CONTROL AND DATA PREFETCHING WITH NETWORK-CONNECTED MOBILE DEVICES

**Inventors:** Craig P. Rouse, Harry Cassell, and Christopher B. Slovak

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AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will: communicate to said ASSIGNEE, its successors, legal representatives, and assigns any facts known to ASSIGNOR respecting the Work; testify in any legal proceeding; assist in the preparation of any other Patent Property relating to the Application and the Work or any improvements made thereto; sign/execute all lawful papers; authorize the filing of, execute, and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications; and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for the Work in all countries.

**COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))**

*Application Data Sheet filed previously or concurrently*

**Docket No.:** TEALM.018A

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**Title:** FEATURE ACTIVATION CONTROL AND DATA PREFETCHING WITH NETWORK-CONNECTED MOBILE DEVICES

**Inventors:** Craig P. Rouse, Harry Cassell, and Christopher B. Slovak

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Legal Name of Inventor: Craig P. Rouse

Signature: /Craig P Rouse/

Date: 7 January 2021

Witnessed by: \_\_\_\_\_

Witness Name (printed): \_\_\_\_\_

**COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))**

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**Title:** FEATURE ACTIVATION CONTROL AND DATA PREFETCHING WITH NETWORK-CONNECTED MOBILE DEVICES

**Inventors:** Craig P. Rouse, Harry Cassell, and Christopher B. Slovak

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Legal Name of Inventor: Harry Cassell

Signature: /Harry Cassell/

Date: 7 January 2021

Witnessed by: \_\_\_\_\_

Witness Name (printed): \_\_\_\_\_

**COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))**

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**Title:** FEATURE ACTIVATION CONTROL AND DATA PREFETCHING WITH NETWORK-CONNECTED MOBILE DEVICES

**Inventors:** Craig P. Rouse, Harry Cassell, and Christopher B. Slovak

Legal Name of Inventor: Christopher B. Slovak

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 11 day of Janurary, 2021.

Signature: /Christopher Slovak/

*Signature before a Notary is desirable but not required.*

A NOTARY PUBLIC OR OTHER OFFICER COMPLETING THIS CERTIFICATE VERIFIES ONLY THE IDENTITY OF THE INDIVIDUAL WHO SIGNED THE DOCUMENT TO WHICH THIS CERTIFICATE IS ATTACHED, AND NOT THE TRUTHFULNESS, ACCURACY, OR VALIDITY OF THAT DOCUMENT.

STATE OF CALIFORNIA }  
COUNTY OF \_\_\_\_\_ } ss.

On \_\_\_\_\_, before me, \_\_\_\_\_, notary public, personally appeared Christopher B. Slovak who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

\_\_\_\_\_  
Notary Signature

[SEAL]

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