

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6478740

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	EMPLOYMENT AGREEMENT STATING INVENTOR'S OBLIGATION TO ASSIGN	
CONVEYING PARTY DATA		
	Name	Execution Date
	ALFREDO CASADEI	02/02/2015
RECEIVING PARTY DATA		
Name:	J. CHOO LIMITED	
Street Address:	10 HOWICK PLACE	
City:	LONDON SW1P 1GW	
State/Country:	UNITED KINGDOM	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29712573
CORRESPONDENCE DATA		
Fax Number:	(212)813-5901	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2128135900	
Email:	PatentAssignments@fzlz.com	
Correspondent Name:	LAWRENCE E. APOLZON, ESQ.	
Address Line 1:	151 WEST 42ND ST., 17TH FL.	
Address Line 2:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.	
Address Line 4:	NEW YORK, NEW YORK 10036	
ATTORNEY DOCKET NUMBER:	JCHL 1911087	
NAME OF SUBMITTER:	ERIDELMA PASCUAL	
SIGNATURE:	/ep/	
DATE SIGNED:	01/04/2021	
Total Attachments: 21		
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J. Choo Ltd

-and-

Alfredo Casadei

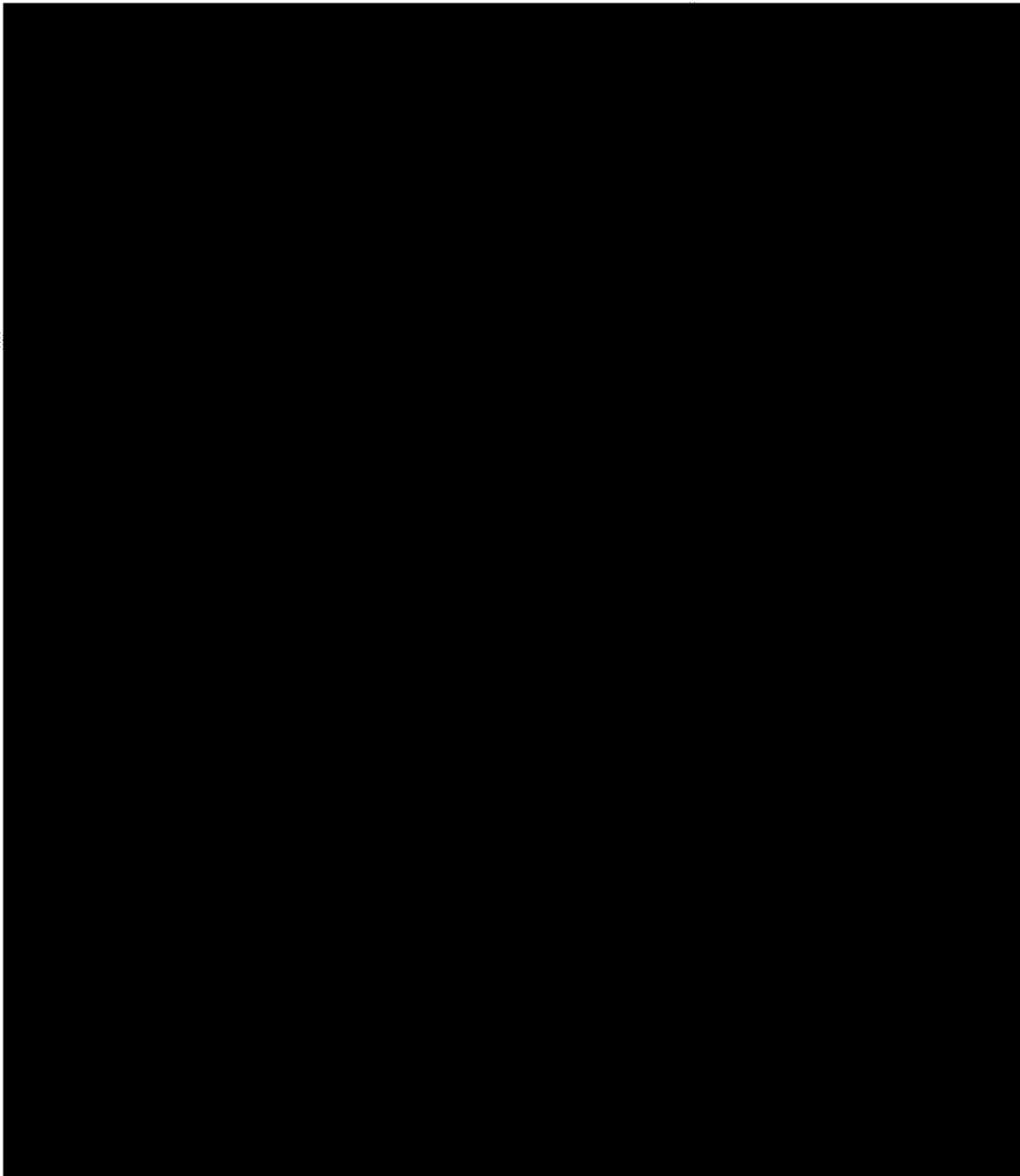
Executive Service Agreement

This Agreement is between:

J. Choo Ltd of 10 Howick Place, London, SW1P 1GW (the Employer”);

and

Alfredo Casadei of Flat 3 Tinsbury Court, 81 Wardour Street, London W1D 6QD (the
“Executive”).



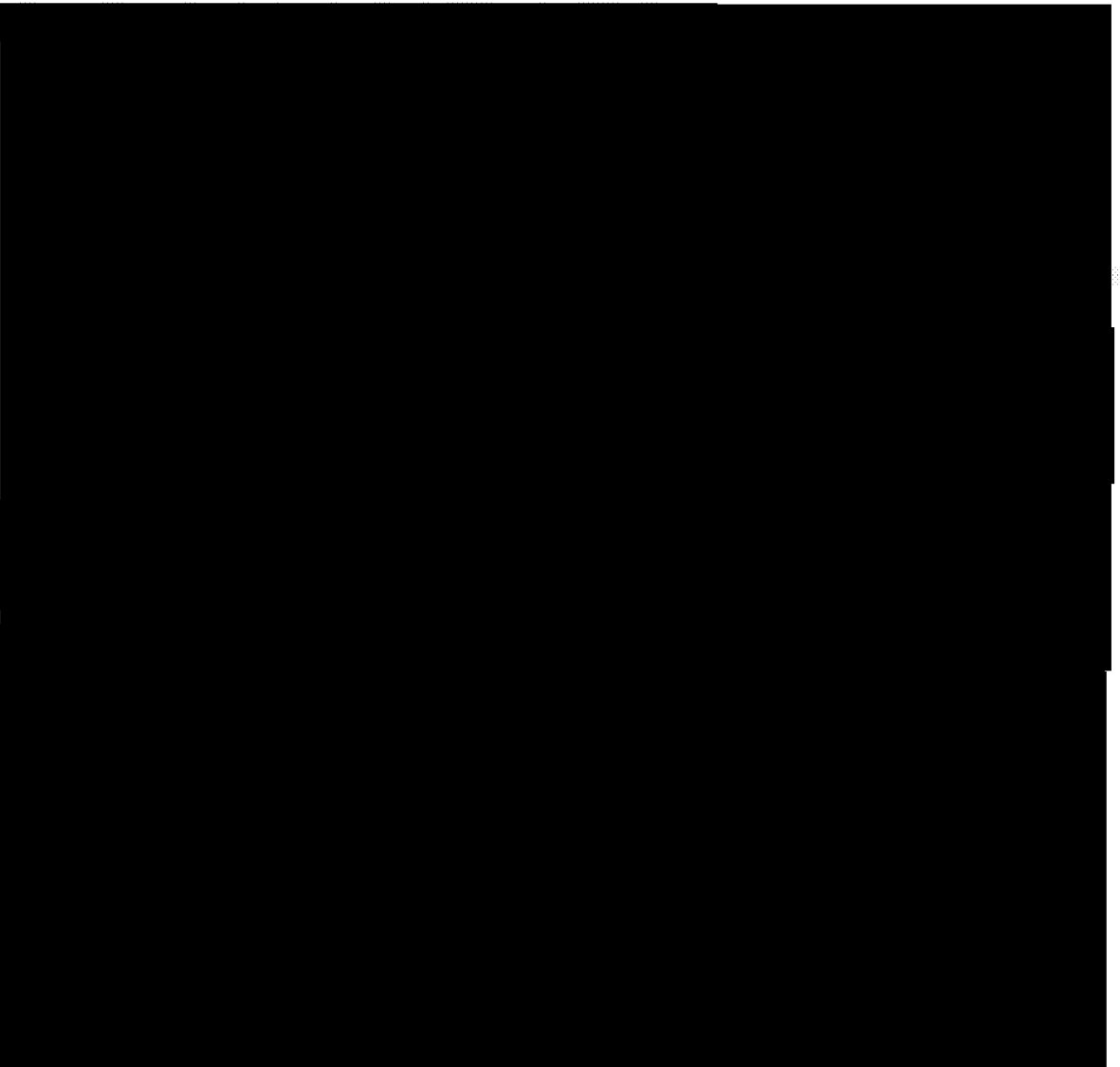
3 Start of employment

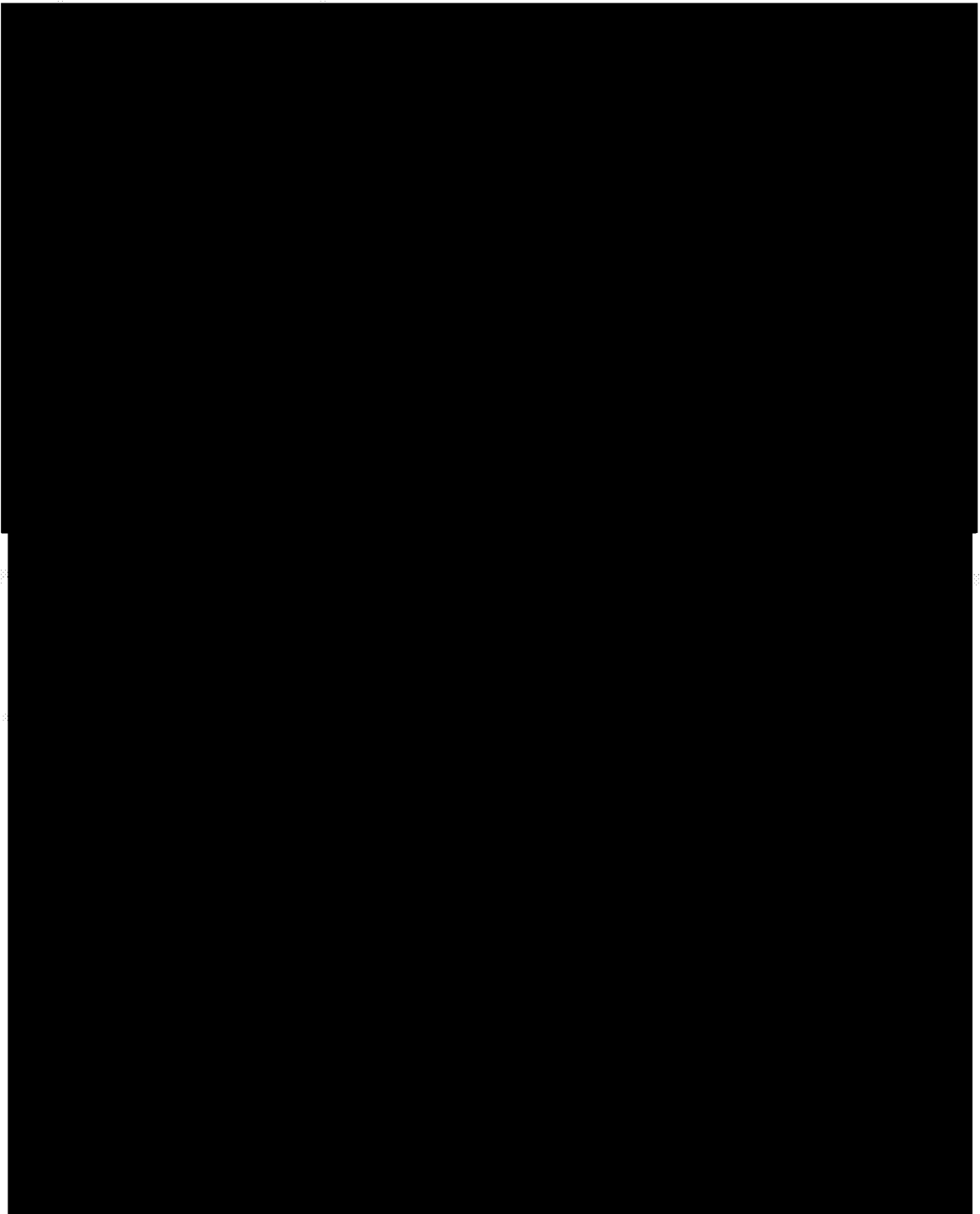
- 3.1 The Executive's employment under this Agreement is to commence on 2 February 2015. No previous employment will count as continuous with the Executive's employment under this Agreement.

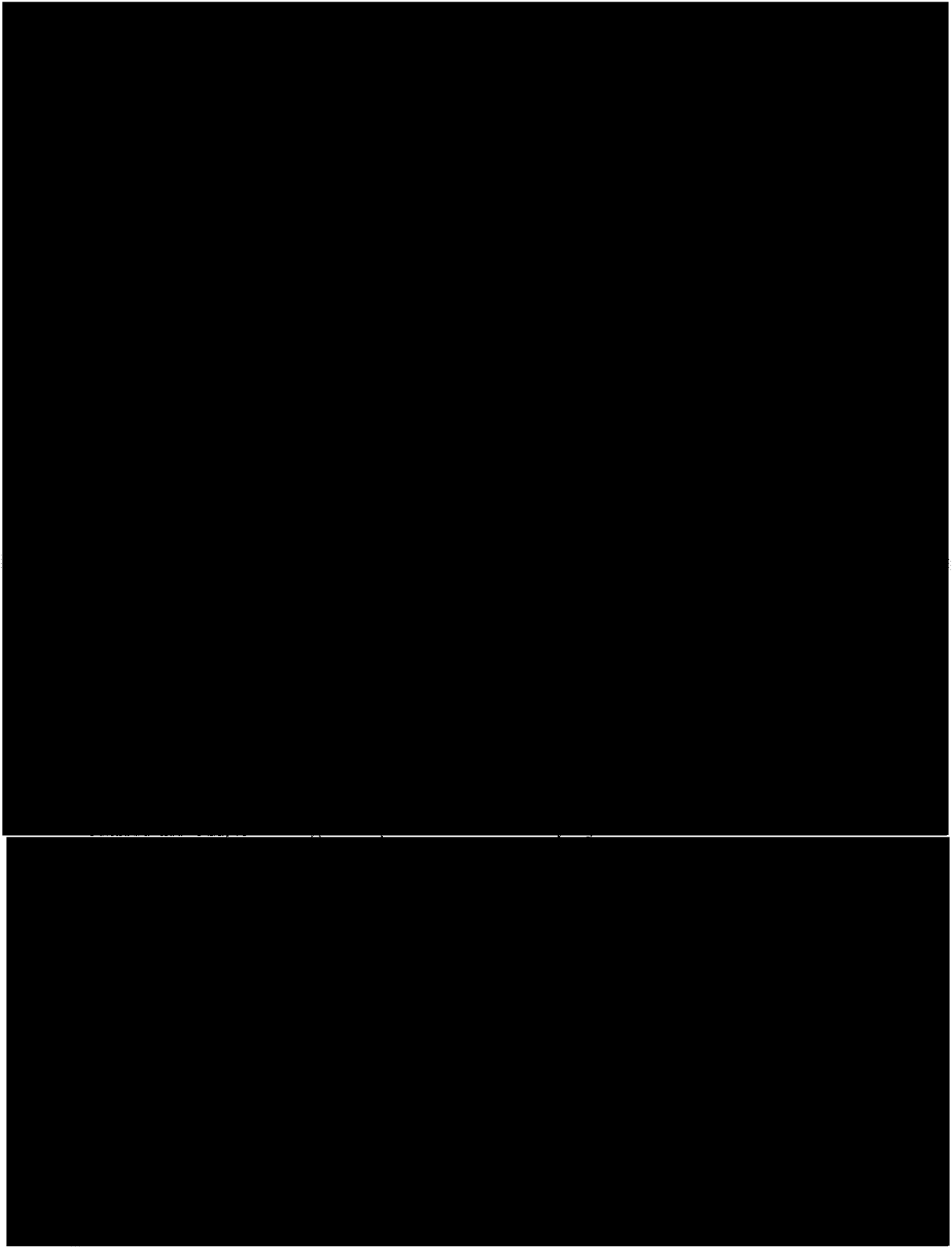


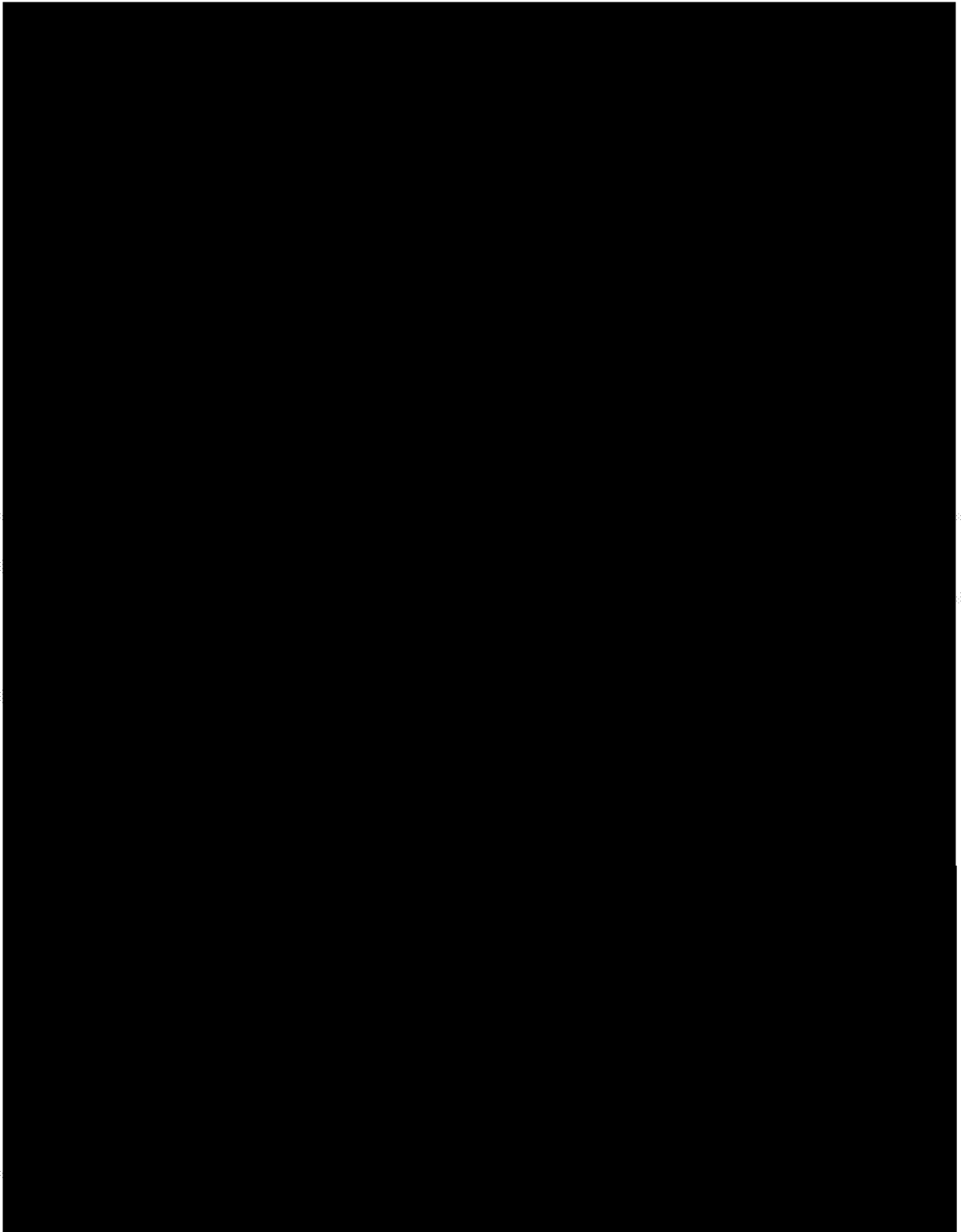
4 Job title

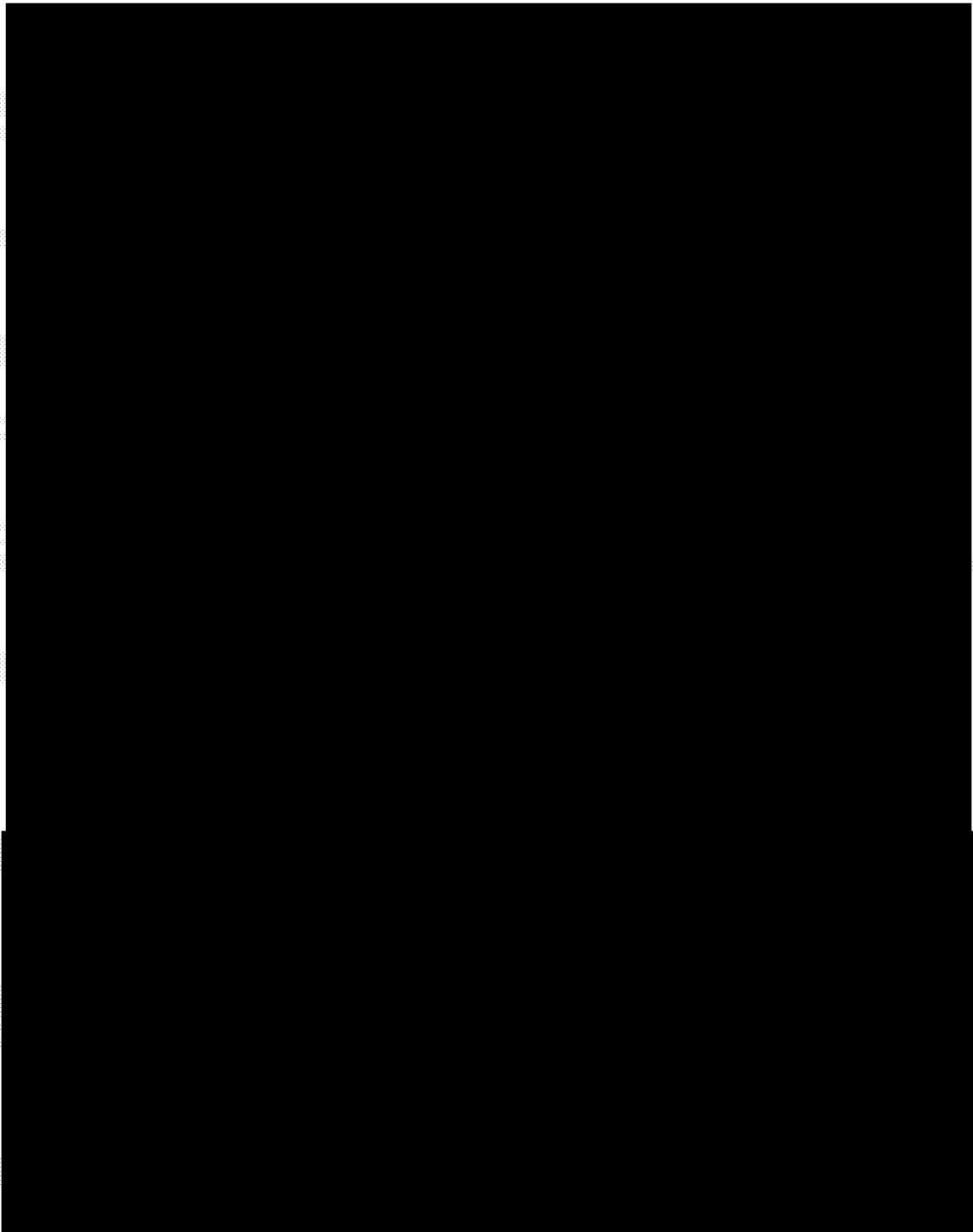
- 4.1 The Executive's job title will be Senior Designer, Shoes.

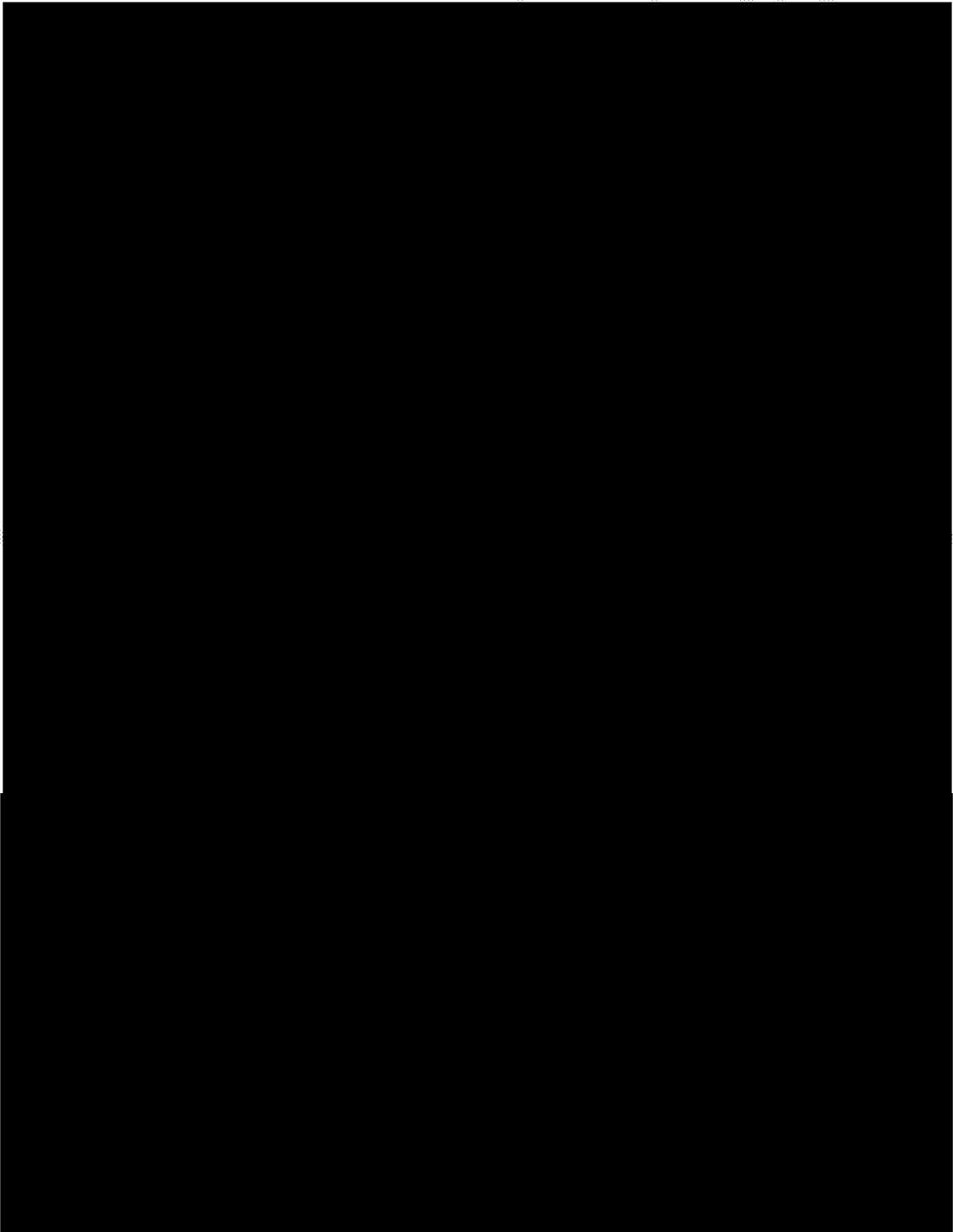


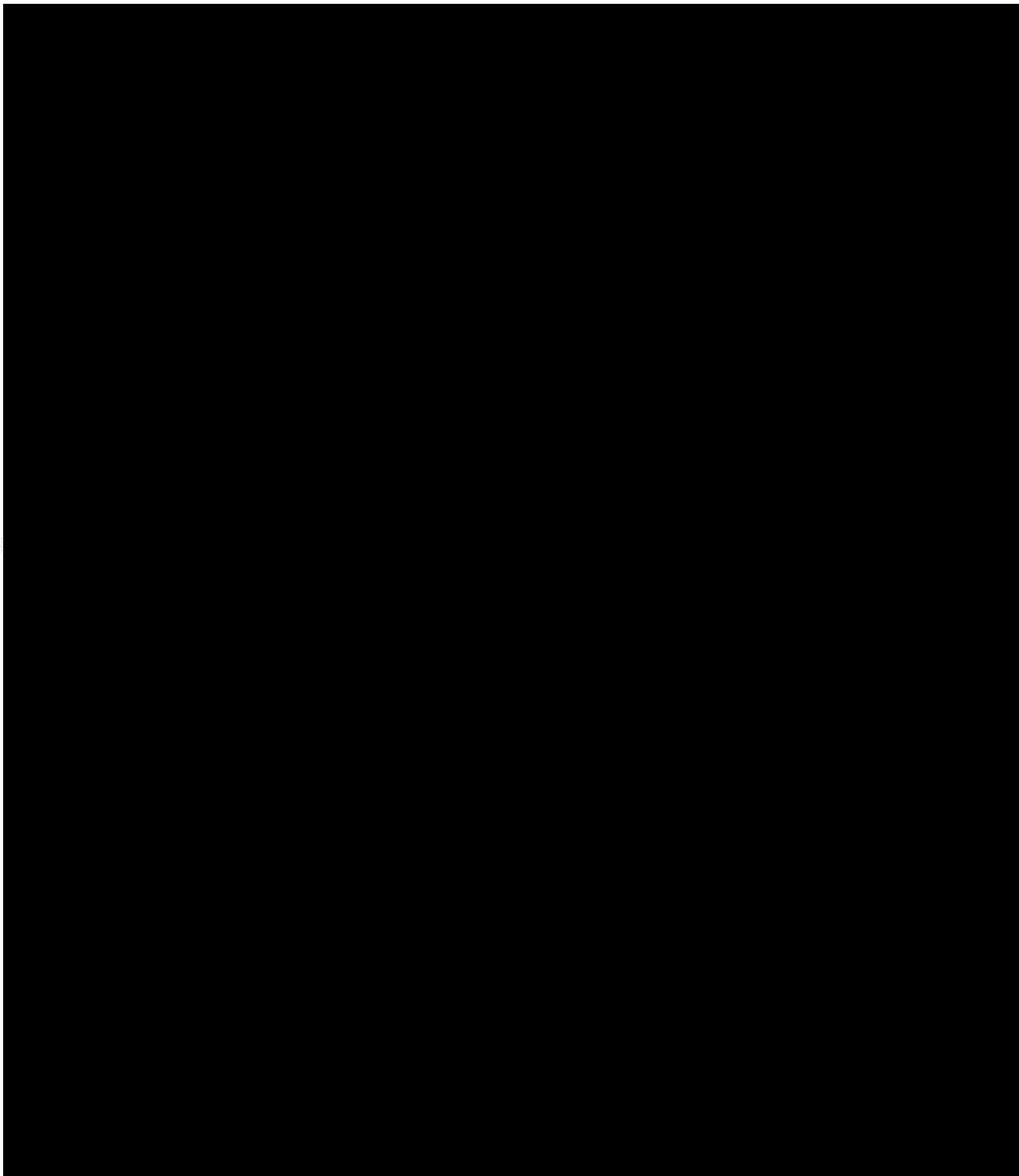


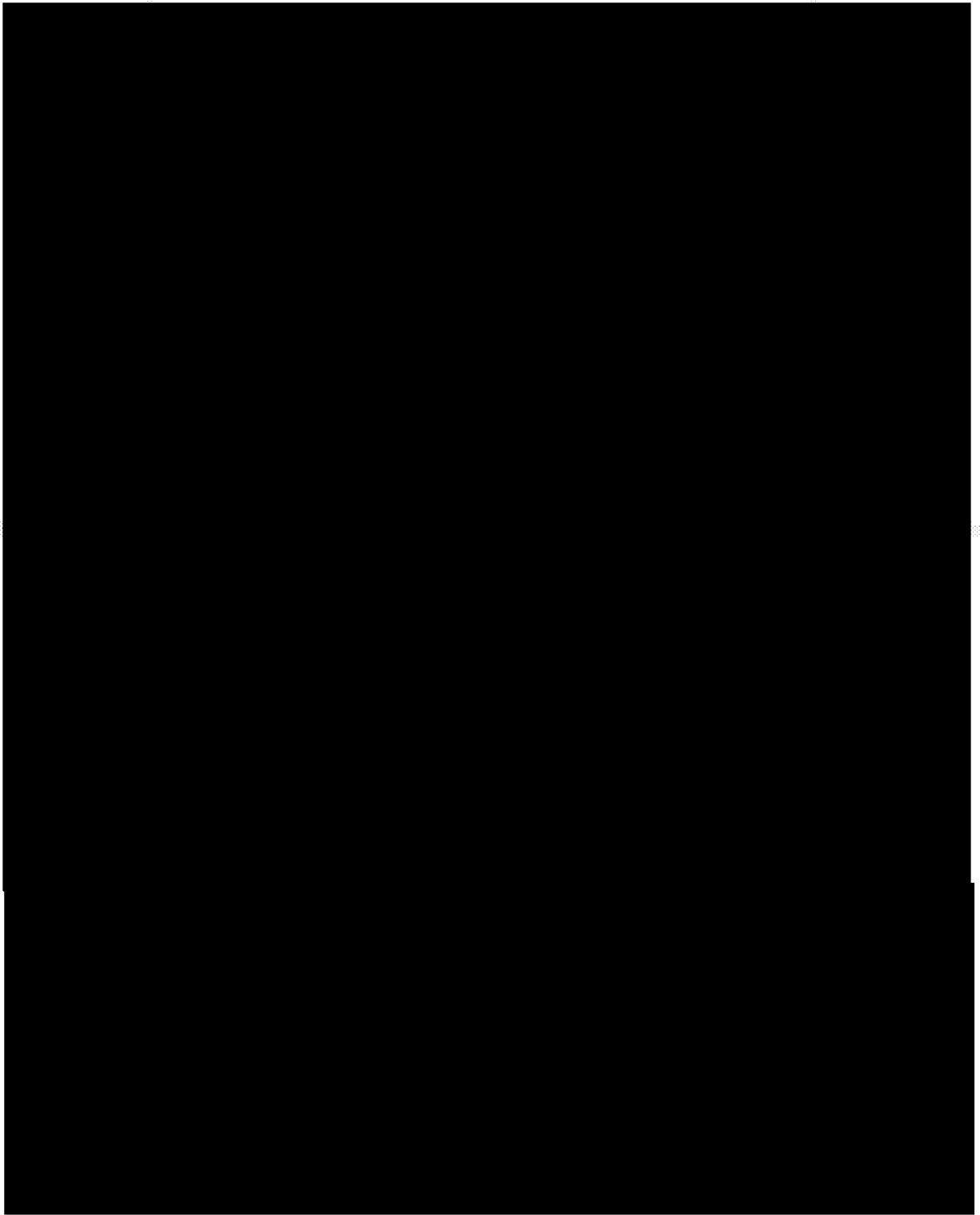


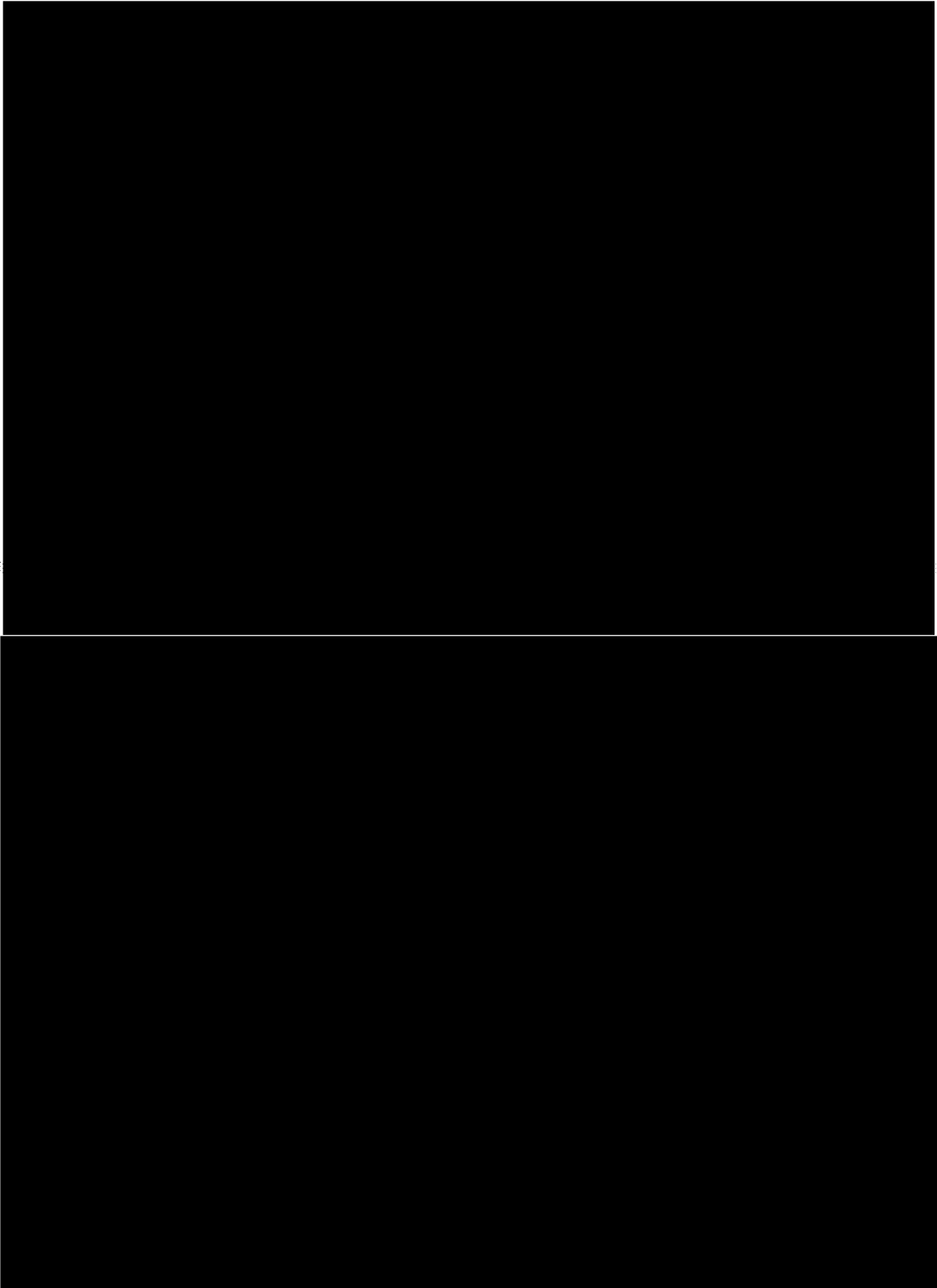


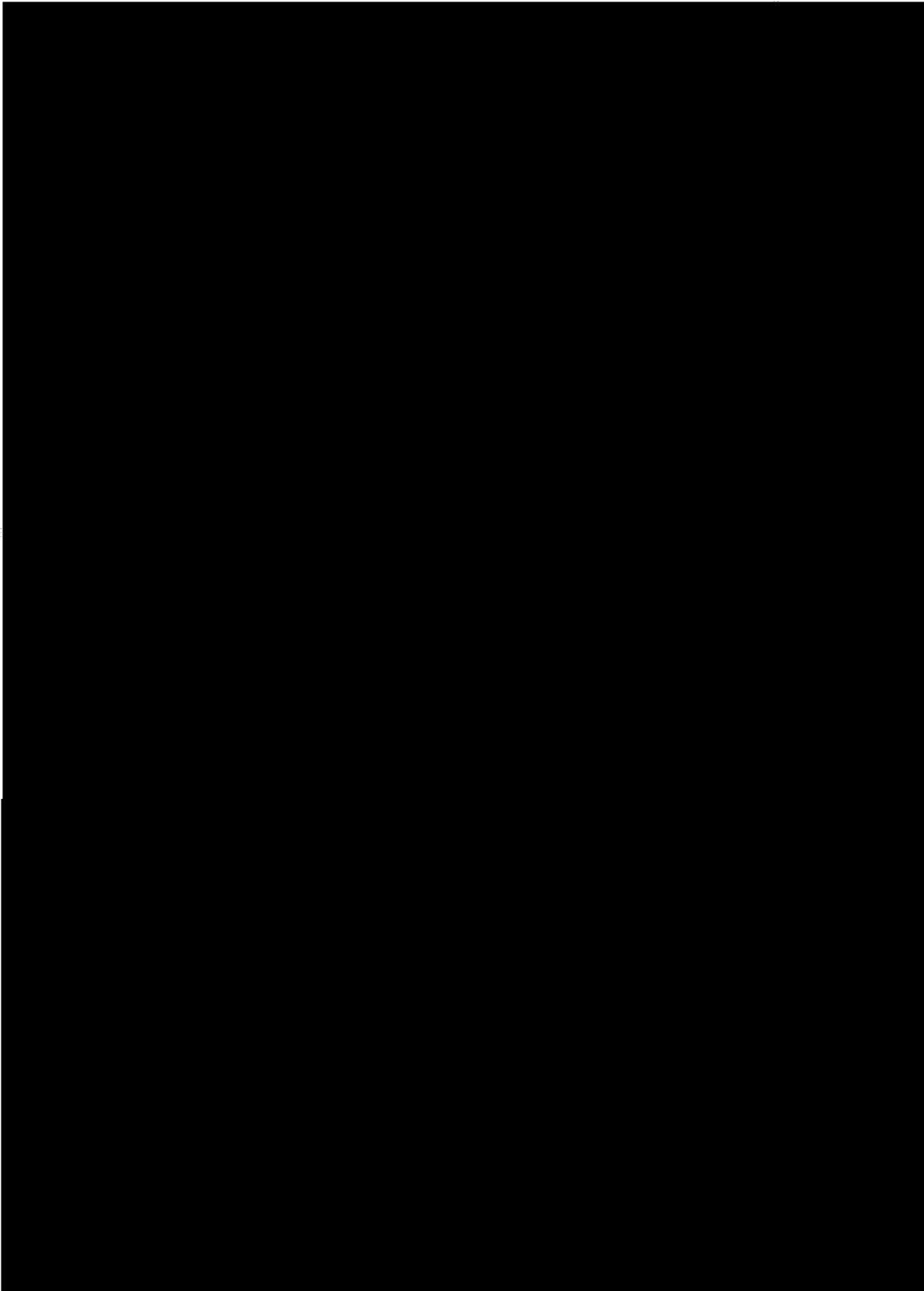


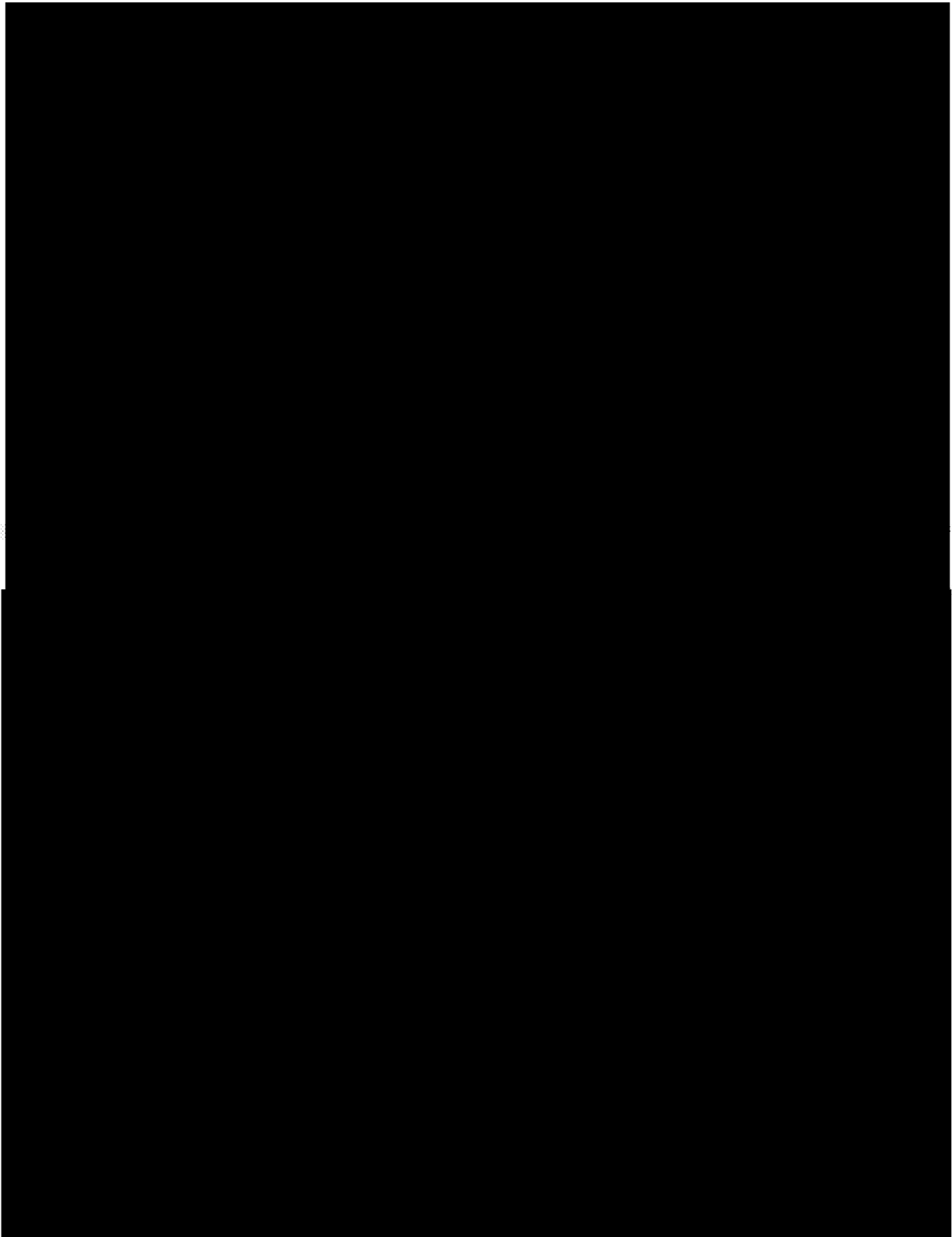












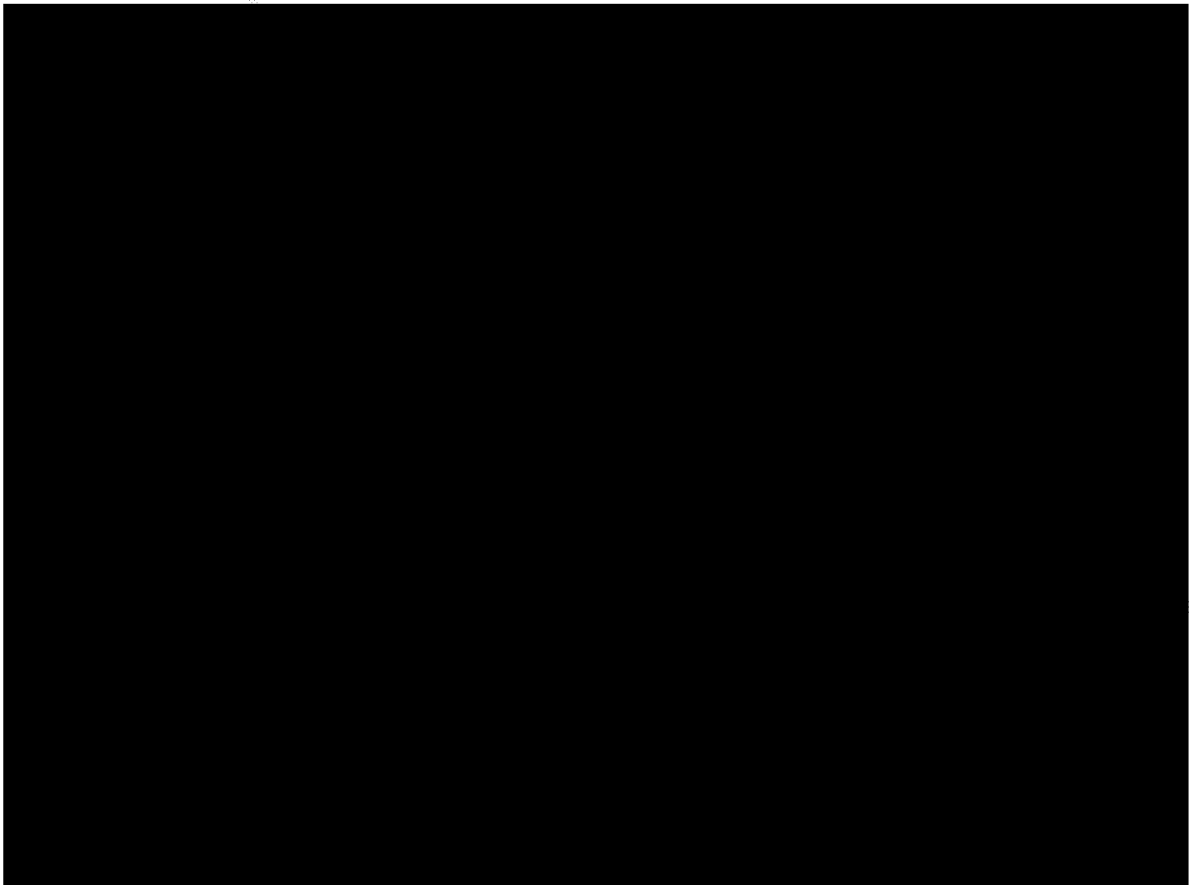
30 Intellectual property

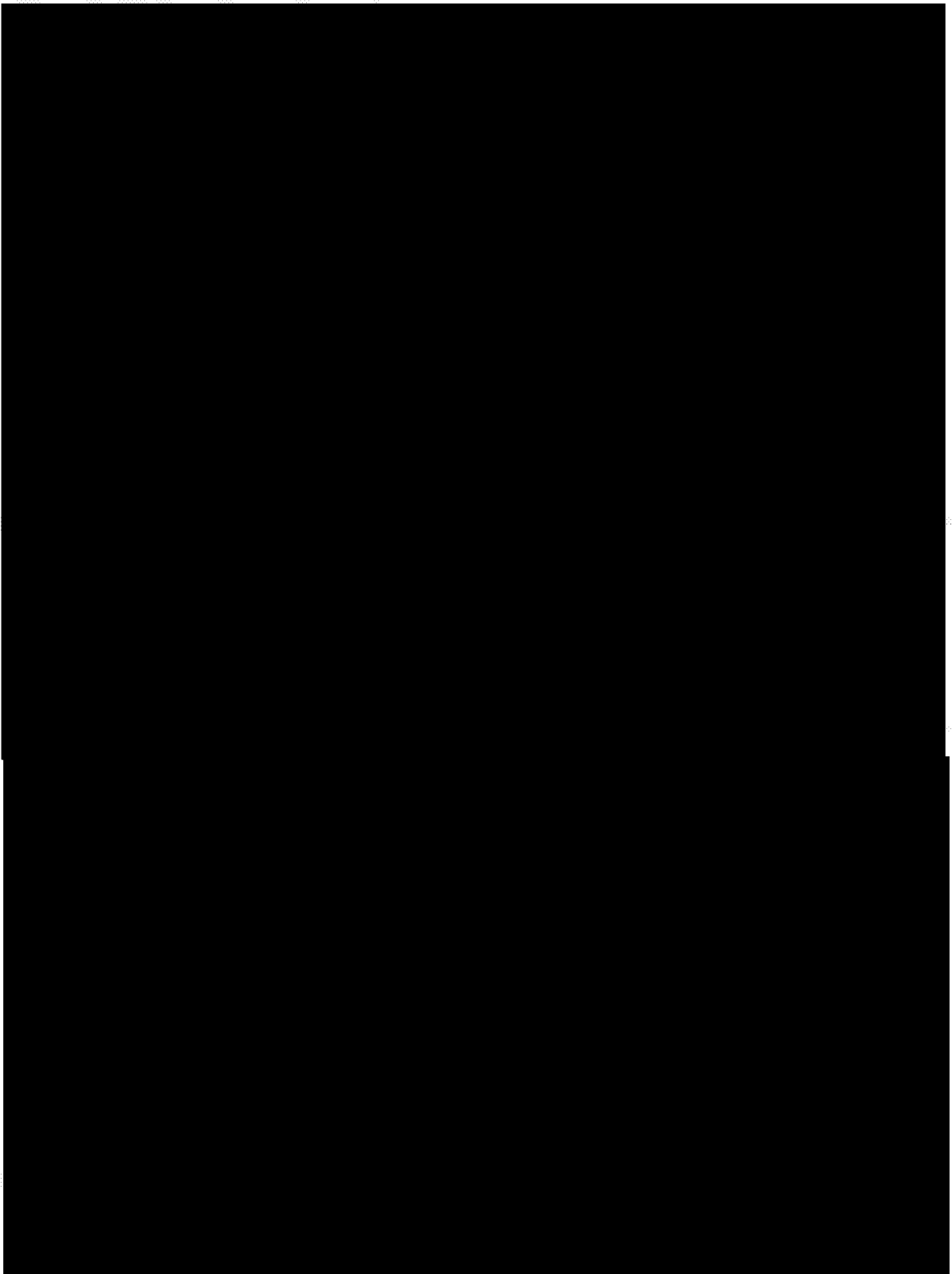
30.1 The Executive agrees that, because of the nature of his duties and responsibilities, he is under a special obligation to further the interests of the Employer.

30.2 The Executive:

- (a) agrees that all Works and Inventions belong to the Employer;
- (b) (to the extent that they do not vest automatically) assigns all present or future Intellectual Property Rights in all Works or Inventions to the Employer;
- (c) undertakes to do anything reasonably required (both during and after the termination of his employment) to ensure that all such Intellectual Property Rights belong to or are assigned to the Employer and to assist the Employer in protecting or maintaining them (although the Employer will not be obliged to do so);
- (d) will promptly disclose in writing and deliver any Inventions to the Employer and will not disclose any Inventions to anyone else without the prior consent of the Employer; and

- (e) (both during and after the termination of his employment) will give any information, explanations or demonstrations reasonably requested of him to enable the Employer to make use of any Works or Inventions.
- 30.3 The Executive undertakes to do anything reasonably required (both during and after the termination of his employment) to ensure that any domain names registered in his name during the course of or in connection with his employment by the Employer are assigned to the Employer (although the Employer will not be obliged to maintain any registrations).
- 30.4 If any moral right under the Copyright Designs and Patents Act 1988 arises in respect of any Work the Executive will:
 - (a) waive such rights as against the Employer and its employees; and
 - (b) exercise such rights against any third party only as the Employer requests and in accordance with the Employer's directions.
- 30.5 The Executive consents to the Employer doing any act, which would, in the absence of such consent, infringe his rights in performance under Part II of the Copyright, Designs and Patents Act 1988 or any similar legislation in the world (such as recording a presentation or workshop given by the Executive).
- 30.6 The Executive irrevocably appoints such director as the Board may nominate to be the Executive's attorney and in his name and on his behalf and execute any documents and do any acts necessary to ensure that the Executive complies with his obligations under this clause.





34 **This Agreement**

- 34.1 This Agreement will be governed by the laws of England and Wales and the Courts of England and Wales will have non-exclusive jurisdiction to adjudicate any disputes arising under it.
- 34.2 By signing this Agreement, the Executive confirms that he is not entering into employment with the Employer in reliance upon any oral or written representations made to the Executive by or on behalf of the Employer.
- 34.3 This Agreement contains the whole agreement between the Executive and the Employer in connection with the Executive's employment by the Employer. With effect from the date upon which the Executive's employment under this Agreement starts or started, this Agreement replaces all previous terms and conditions (whether in writing or not) connected with the Executive's employment by the Employer.
- 34.4 There are no collective agreements that affect the terms and conditions of the Executive's employment.

SIGNED on behalf of the Employer

DATED

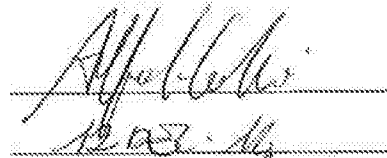


11 Dec '14

I have read, understood, agree and accept the terms and conditions of employment set out in this Agreement and I hereby give the powers of attorney referred to in this Agreement:

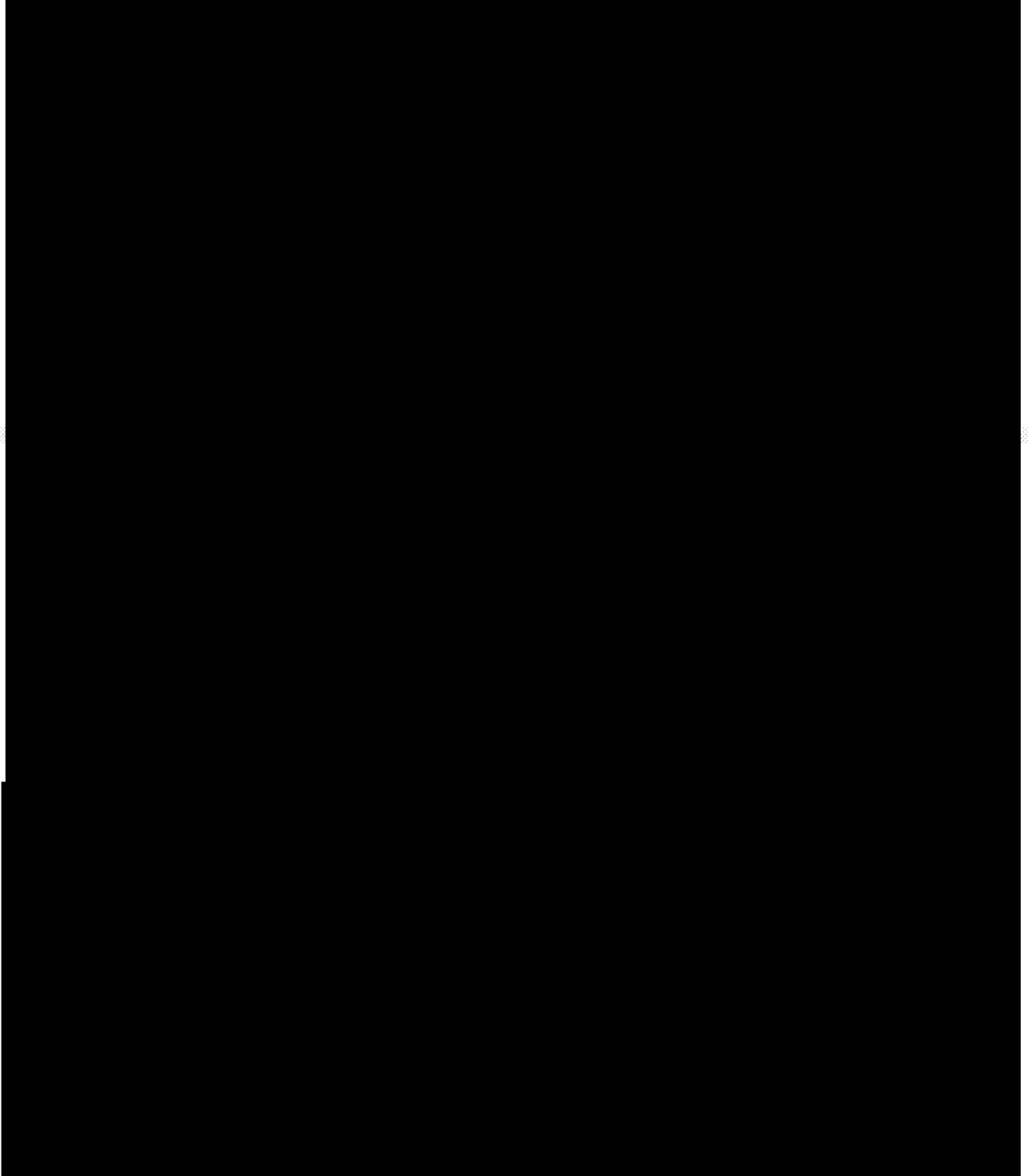
SIGNED on behalf of the Executive

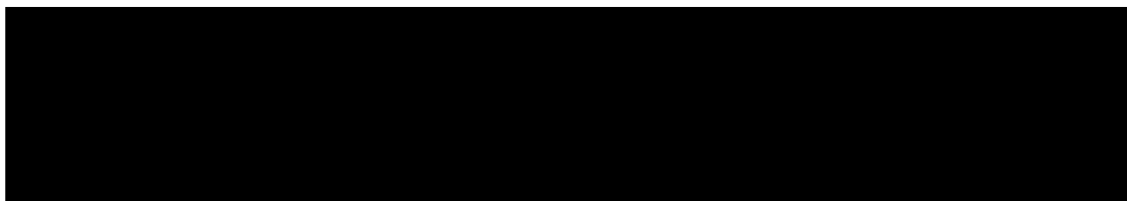
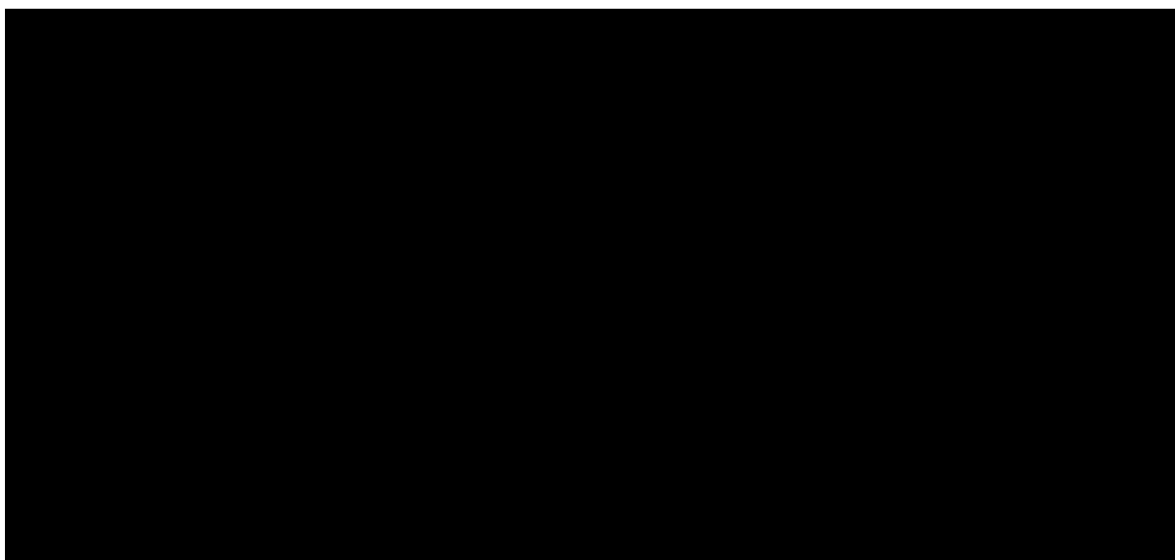
DATED

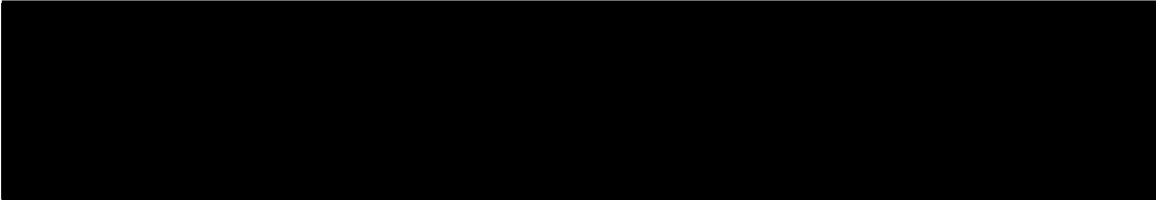
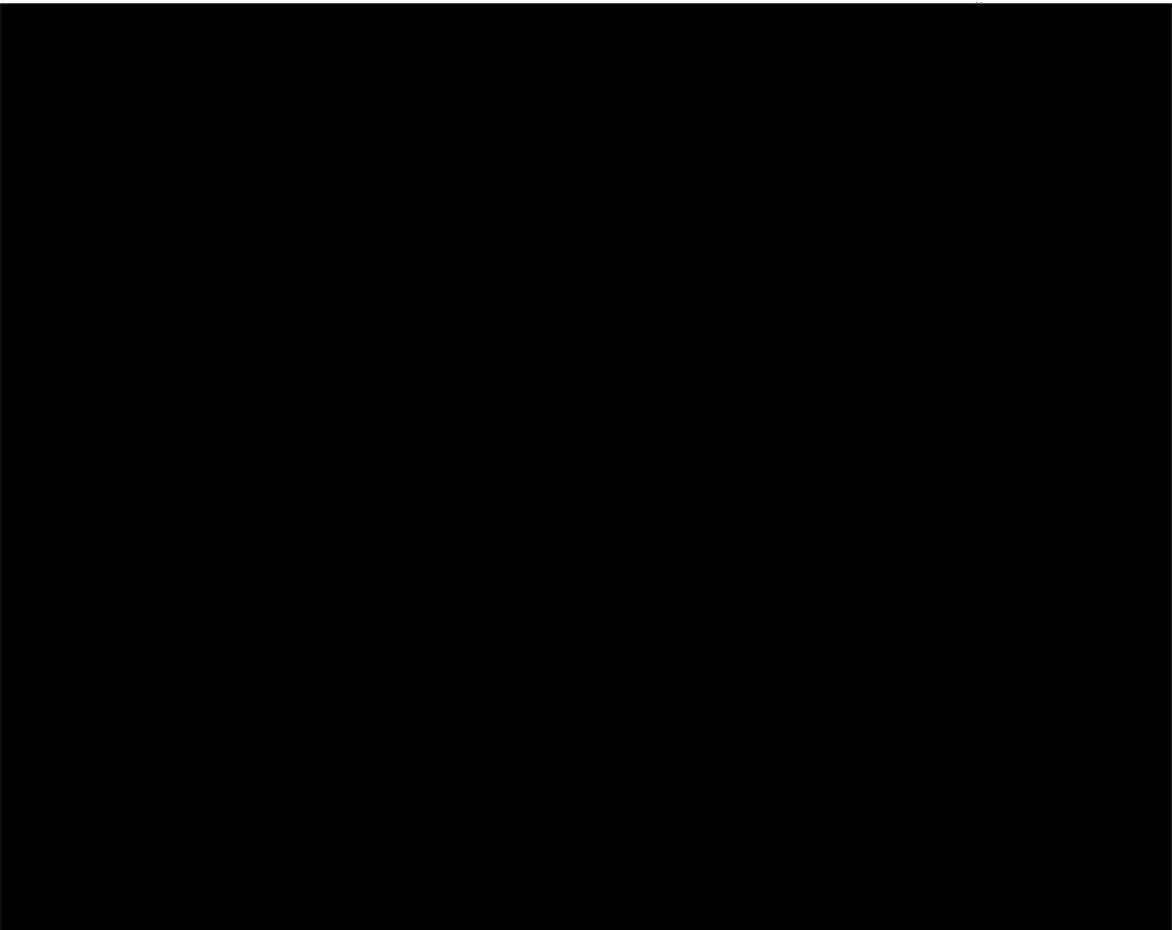


Schedule 1 - Definitions

In this Agreement:



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7. **"Invention"** means any invention, improvement, modification device, concept, process, formula, model or prototype which is created, devised, developed, discovered or worked on by the Executive (whether alone or jointly) during the period of his employment by the Employer and which is:
- (a) capable of exploitation by the Employer in the normal course of its business; or
 - (b) so created, devised, developed, discovered or worked on by the Executive during the course of or in connection with the Executive's employment by the Employer;
8. **"Intellectual Property Rights"** means:
- (a) patents, petty patents, short term patents, utility models, registered designs, trade or service marks, copyright, performance rights, unregistered design rights, database rights, rights in any compilation of data, rights in any trade, brand or business names, rights in any trading style or get-up, rights in goodwill, semi-conductor topography rights or any other intellectual property rights in any part of the world whether registered or unregistered; and
 - (b) any application for or any right to apply for registration of any such right; and
 - (c) any revival, extension or renewal of any such right; and
 - (d) the benefit (subject to the burden) of any agreement, arrangement or licence in connection with any such right;
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11. "Person" means individual, firm, company, association, corporation or other organisation;
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15. "Termination Date" means the date of termination of the Executive's employment with the Employer; and
16. "Work" means any document or object (whether in electronic or physical form), idea, information, name, trading style or get up, business method, trade secret, know-how, technique or goodwill which is created, devised, developed, discovered or worked on by the Executive (whether alone or jointly) during the period of his employment by the Employer and which is:

- (a) capable of exploitation by the Employer in the normal course of its business; or
- (b) so created, devised, developed, discovered or worked on by the Executive during the course of or in connection with his employment by the Employer.

17. References to any policy, procedure, rule or scheme of the Employer means such policy, procedure, rule or scheme as replaced or amended from time to time.