

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MAAYAN GIANELLA	01/12/2021
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	IM PRO MAKEUP NY LP
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<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10012
<b>PROPERTY NUMBERS Total: 3</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	62890565
<b>Application Number:</b>	16947933
<b>Application Number:</b>	17248139
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<b>SIGNATURE:</b>	/Kevin T. Duncan/
<b>DATE SIGNED:</b>	01/13/2021
<b>Total Attachments: 2</b>	
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**ASSIGNMENT OF APPLICATIONS AND INVENTION**

Whereas, I, Maayan GIANELLA, residing at Kiryat Sefer 4 street, 65277704, Tel Aviv, Israel, have co-invented certain improvements in SYSTEMS, METHODS, AND APPARATUSES FOR A CARTRIDGE-BASED COSMETIC PRODUCT DISPENSING SYSTEM, and have filed U.S. Pat. Application Ser. No. 17/248,139 therefore that has been assigned a filing date of January 11, 2021, (together and along with any contributions that may be attributed to me in U.S. Provisional Pat. Application Ser. No. 62/890,565 assigned a filing date of August 22, 2019, and U.S. Non-Provisional Pat. Application Ser. No. 16/947,933 assigned a filing date of August 24, 2020) (collectively "Inventions" and "Applications"); and

Whereas, IM Pro Makeup NY LP, a New York corporation organized and existing under and by virtue of the laws of the state of New York, and having an office and place of business at 110 Greene St. Suite 305, New York NY 10012, ("Il Makiage") desires to acquire my entire right, title and interest in said Applications and in said Inventions, and any additional United States or foreign applications and patents to be obtained therefor;

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, I hereby sell, assign and transfer unto said Il Makiage, its successors and assigns, my entire right, title and interest in said Applications and Inventions disclosed therein for the United States of America and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended and the entire right, title, and interest in and to any and all patent applications, patents, continuations, continuations-in-part, divisionals, and reissues based thereon which may be filed or granted therefor in the United States or any foreign country.

I also agree that Il Makiage may apply for foreign Letters Patent on said Inventions, and agree to cooperate with said Il Makiage and to execute without additional consideration any additional documents as deemed necessary by said Il Makiage to apply for or maintain patents or other legal protection for said Inventions in any country of the world.

I hereby authorize and request the United States Commissioner of Patents and Trademarks to issue any Letters Patent granted upon said Inventions set forth in said Applications to said Il Makiage.

Executed this the 12 day of January, 2021, at Tel-Aviv,  
Israel (city, country).

As witnessed by:

Adi Berger

Maayan GIANELLA

Witness Adi