

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT6482921

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
FITNESS & HEALTH LTD	02/12/2020
RECEIVING PARTY DATA	
Name:	SF1 STRENGTH LIMITED
Street Address:	45 ENSBURY AVENUE
City:	BOUMEMOUTH
State/Country:	ENGLAND
Postal Code:	BH10 4HF
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	10589140
CORRESPONDENCE DATA	
Fax Number:	(651)735-1102
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6517351100
Email:	pairedocketing@ssiplaw.com
Correspondent Name:	SHUMAKER & SIEFFERT P. A.
Address Line 1:	1625 RADIO DRIVE SUITE 100
Address Line 4:	WOODBURY, MINNESOTA 55125
ATTORNEY DOCKET NUMBER:	1232-019US01/P202324US01
NAME OF SUBMITTER:	SHIRLEY A. BETLACH
SIGNATURE:	/Shirley A. Betlach/
DATE SIGNED:	01/06/2021
Total Attachments: 3	
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Assignment

Date: 02/12/2020

Parties:

- (1) 'The Assignor': FITNESS & HEALTH LTD, 22 Long Acre, Covent Garden, London, WC2E 9LY, United Kingdom
- (2) 'The Assignee': SF1 Strength Limited, 45 Ensbury Avenue, Bournemouth, England, BH10 4HF (Company Number 12901507)

Recitals:

- (A) The Assignor has filed applications for patents ('the Applications') in respect of the inventions disclosed in the Applications ('the Inventions') further particulars of which are set out in the Schedule hereto.
- (B) The Assignor has agreed to assign to the Assignee the Applications and the Inventions and all his rights, title and interest therein upon the terms and conditions set out below.

Operative provisions:

- 1 In consideration of the sum on £1 now paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges) the Assignor HEREBY ASSIGNS unto the Assignee with full title guarantee:
 - 1.1 the Inventions and the full and exclusive benefit thereof;
 - 1.2 all the rights of the Assignor in and to the Applications and the full and exclusive benefit thereof and all rights privileges and advantages associated therewith;
 - 1.3 the full right to apply for and obtain patents or other similar forms of protection in respect of the Invention in the UK and throughout the world;

- 1.4 the right to make any new application or applications in respect of any part or parts of the subject matter of any application or specification filed in connection with the Inventions and the right to claim priority from the Applications;
- 1.5 any patents granted or other similar forms of protection granted in respect of the Inventions pursuant to the Applications or any new application or applications as aforesaid;
- 1.6 the right to bring proceedings for any previous infringement of the rights assigned by this Agreement; and

TO HOLD the same unto the Assignee absolutely.

- 2 THE Assignor HEREBY COVENANTS with the Assignee that the Assignor will at the expense of the Assignee execute, sign and do all such instruments, applications, documents, acts and things as may reasonably be required by the Assignee to enable the Assignee (or the nominee of the Assignee) to enjoy the full benefit of the property and rights hereby assigned and (if requested to do so by the Assignee) to apply for any patents or other forms of protection in respect of the Invention throughout the world and fully and effectively to vest the same in the Assignee or as the Assignee shall direct.


This Agreement to be interpreted under the laws of England and Wales.

IN WITNESS of which this Assignment has been executed as a Deed and delivered the date and year first above written.

SCHEDULE

APPLICATION NUMBER	DATE FILED	SUBJECT MATTER
GB1514601.2	17 August 2015	Exercise Device
15/932,377 (US Pat No. 10,589,140 B2)	11 August 2018	Exercise Device

SIGNED as a Deed for and on behalf of the said FITNESS & HEALTH LTD



and witnessed by: D. House

Name: ANTONY HAYES

Name: DAVID HOUSE


Date: 02/12/2020

Date: 02-12-2020

Position: MANAGING DIRECTOR

Address: 14 Gloucester Road
Poole
BH12 2AP

SIGNED as a Deed for and on behalf of the said SF1 Strength Limited



and witnessed by: D. House

Name: ANTONY HAYES

Name: DAVID HOUSE

Date: 02/12/2020

Date: 02-12-2020

Position: MANAGING DIRECTOR

Address: 14 Gloucester Road
Poole
BH12 2AP