

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6498267

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MATTEO NACCARI	10/22/2020
MARTA MRAK	10/21/2020
SAVERIO BLASI	10/28/2020
ANDRE SEIXAS DIAS	10/22/2020
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BRITISH BROADCASTING CORPORATION
<b>Street Address:</b>	BROADCASTING HOUSE
<b>City:</b>	LONDON
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	W1A 1AA
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	17044628
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(414)277-0656
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	4142716560
<b>Email:</b>	nshimakawaurena@michaelbest.com
<b>Correspondent Name:</b>	MICHAEL BEST & FRIEDRICH LLP (MKE)
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<b>Address Line 4:</b>	MILWAUKEE, WISCONSIN 53202
<b>ATTORNEY DOCKET NUMBER:</b>	087805-9103-US01
<b>NAME OF SUBMITTER:</b>	LAUREN N. MCCOMIS
<b>SIGNATURE:</b>	/Lauren N. McComis/
<b>DATE SIGNED:</b>	01/15/2021
<b>Total Attachments: 12</b>	
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source=087805-9103-US01\_ Executed Assignment#page12.tif

**ASSIGNMENT**

Pursuant to our obligation to British Broadcasting Corporation (hereinafter referred to as "Assignee") having its principal place of business at:

Broadcasting House  
London  
W1A 1AA  
United Kingdom

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, I:

Matteo Naccari  
c/o The Lighthouse - White City Place  
201 Wood Lane  
London  
W12 7TQ  
United Kingdom

Marta Mrak  
c/o The Lighthouse - White City Place  
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Andre Seixas Dias  
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United Kingdom

confirm my obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, my entire right, title and interest -

(1) in and to inventions described in a patent application titled "VIDEO ENCODING AND DECODING" for which we filed United States Patent Application No. 17/044,628, filed

October 1, 2020 (Atty. File No. 087805-9103-US01) (hereinafter the "U.S. utility patent application");

(2) in and to the U.S. utility patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, 35 U.S.C. §111(b) provisional, 35 U.S.C. §111(a), and reissue applications) based upon said inventions, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;

(3) in and to all patent applications on said inventions now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

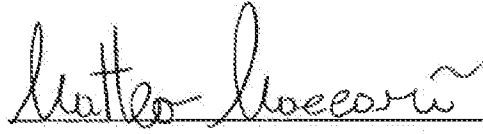
(4) under the International Convention in respect to the U.S. utility patent application and the U.S. provisional patent application, and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of my Assignee with a claim to priority based on the U.S. utility patent application.

I hereby authorize the assignee or attorney of record to insert in the appropriate place in this document the application number and filing date of my application after execution of this Assignment. I hereby agree that I will, upon demand of Assignee, its successors or assigns, and without further consideration to me, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by me.

The Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

22/10/2020

Date



Matteo Naccari

Date

Marta Mrak

Date

Saverio Blasi

Date

Andre Seixas Dias

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Date

21 October 2020

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Date

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Matteo Naccari

Marta Mrak

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Marta Mrak

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Date

\_\_\_\_\_  
Marta Mrak

28/10/2020

Saverio Blasi

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