## 506452973 01/15/2021

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6499743

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
XIAOYU WANG	08/25/2016
NING XU	08/25/2016
NING ZHANG	08/25/2016
VITOR R CARVALHO	08/25/2016
JIA LI	08/25/2016

#### **RECEIVING PARTY DATA**

Name:	SNAPCHAT, INC.	
Street Address:	63 MARKET STREET	
City:	VENICE	
State/Country:	CALIFORNIA	
Postal Code:	90291	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	16192419

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: SCHWEGMAN LUNDBERG & WOESSNER

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Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	4218.364US2	
NAME OF SUBMITTER:	MICHELLE RED BEAR	
SIGNATURE:	/Michelle Red Bear/	
DATE SIGNED:	01/15/2021	

**Total Attachments: 8** 

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# RECORDATION FORM COVER SHEET PATENTS ONLY

Atty Ref/Docket No.: 4218.364US2 Patent and Trademark Office To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: Snapchat, Inc. Xiaoyu Wang, Ning Xu, Ning Zhang, Vitor Rocha de Street Address: 63 Market Street Carvalho, Jia Li Additional name(s) of conveying party(ies) attached? City: Venice State: CA Zip: 90291 Country: United States of America [ ]Yes [X]No Additional name(s) & address(es) attached? []Yes 3. Nature of conveyance: XINo [X] Assignment Merger [ ] Security Agreement[ ] Change of Name [ ] Other Execution Date: <u>August 25, 2016, August 25, 2016, August 25, 2016, August 25, 2016, August 25, 2016</u> 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Serial No. 16/192,419 Additional numbers attached? [ ]Yes [X]No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence 7. Total fee (37 CFR 3.41):\$ 0.00 concerning document should be mailed: Name: Gregory R. Grace [[Enclosed []Authorized to be charged to deposit account Address: 19-0743 Schwegman Lundberg & Woessner, P.A. P.O. Box 2938 8. Please charge any additional fees or credit any over Minneapolis, Minnesota 55402 payments to our Deposit Account No.: 19-0743 DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. /Gregory R. Grace/ January 15, 2021 Gregory R. Grace/Reg. No. 59,733 Name of Person Signing Signature Date Total number of pages including cover sheet: 9 Mail documents to be recorded with required cover sheet information to: **Commissioner of Patents and Trademarks** 

Mail Stop Assignment Recordation Services

P.O. Box 1450

Alexandria, VA 22313-1450

#### ASSIGNMENT

WHEREAS, Xiaoyu Wang, Ning Xu, Ning Zhang, Vitor R. Carvalho and Jia Li (hereinafter the "Undersigned") have made one or more inventions and other subject matter (hereinafter collectively referred to as the "Invention") which are described in a patent application filed on <a href="August 25">August 25</a>, 2016, which application was assigned US patent application serial number <a href="15/247,697">15/247,697</a>, and which is titled SYSTEMS AND METHODS FOR CONTENT TAGGING; which are described in a patent application filed on July 5, 2016, which application was assigned US application serial number 62/358,461, and which is titled SYSTEMS AND METHODS FOR CONTENT MESSAGING AND STORAGE; which are described in a patent application filed on September 15, 2015, which application was assigned US application serial number 62/218,965, and which is titled PRIORITIZED DEVICE ACTIONS TRIGGERED BY DEVICE SCAN DATA.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

CONVEY, ASSIGN, AND TRANSFER to Snapchat, Inc. (the "Assignee"), a corporation of the State of California, having a place of business at 63 Market Street, Venice, CA 90291, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

the Invention which is disclosed in the above-identified application or applications;

such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such Invention (including any application for a utility model or an innovation patent application);

all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such Invention;

including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;

and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the above-identified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such Invention to the Assignee;

Assignment Docket No: 4218.364US1

Assignors: Xiaoyu Wang et al.

Title: SYSTEMS AND METHODS FOR CONTENT TAGGING

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AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such Invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention;

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions. To the extent that any such provision is found to be unenforceable, the Undersigned, when requested and without compensation shall act in good faith to substitute for such provision a new provision with content and purpose as close as possible to the provision deemed unenforceable.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

Docket No: 4218.364US1 Assignment Assignors: Xiaoyu Wang et al.
Title: SYSTEMS AND METHODS FOR CONTENT TAGGING
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8/25/2016

Assignor: Xiaoyu Wang (Signature): Name: Xiaoyu Wang City/State: Playa Vista, CA

Date:

Assignors: Xiaoyu Wang et al.
Title: SYSTEMS AND METHODS FOR CONTENT TAGGING
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Assignor:

Mug Xu (Signature):

> Name: Ning Xu City/State: Irvine, CA

8/25/2016 Date:

Assignors: Xiaoyu Wang et al.
Title: SYSTEMS AND METHODS FOR CONTENT TAGGING
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8/25/2016

Date:

Assignor: Ming Eliang (Signature): Name: Ning Zhang City/State: Los Angeles, CA

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Assignor: Vitor R. Carvallio \_\_\_\_\_/ (Signature): Name: Vitor R. Carvalho

City/State: San Diego, CA

Date: 8/25/2016

Assignors: Xiaoyu Wang et al.
Title: SYSTEMS AND METHODS FOR CONTENT TAGGING
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Assignor:

Jia li (Signature):

Name: Jia Li

City/State: Marina Del Rey, CA

8/25/2016 Date:

**RECORDED: 01/15/2021**