# 506442722 01/11/2021

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
TOYOTA MOTOR NORTH AMERICA, INC.	12/21/2020

## **RECEIVING PARTY DATA**

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### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	16705211

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SIGNATURE:	/Raffi Gostanian/
DATE SIGNED:	01/11/2021

**Total Attachments: 1** 

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PATENT 506442722 REEL: 054959 FRAME: 0526

#### ASSIGNMENT OF INVENTION

WHEREAS, TOYOTA MOTOR NORTH AMERICA, INC., a corporation of California, with a place of business at 6565 Headquarters Drive W1-3C, Plano, TX 75024, United States (hereinafter referred to as Assignor), is the sole owner of the entire right, title and interest in and to U.S. Patent Application No. 16/705,211, entitled IMPACT MEDIA SHARING, for which an application for United States Patent was filed on December 5, 2019 (hereinafter referred to as the "Patent Application").

WHEREAS, TOYOTA JIDOSHA KABUSHIKI KAISHA, a business of Japan, with a place of business at 1, Toyota-cho, Toyota-shi, Aichi-ken, Japan 471-8571 (hereinafter referred to as Assignee) is desirous of acquiring the entire right, title and interest in and to the aforesaid Patent Application, and the inventions therein disclosed and any letters patent that may issue thereon:

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, said Assignor hereby sells, assigns and transfers unto said Assignee, its successors and assigns, the entire right, title and interest in and to said application and any divisions or continuations thereof, and the inventions therein disclosed, and any improvements thereon, and any patent or patents that may be issued or reissued thereon, and said Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any letters patent thereon, and any reissues thereof, to said Assignee, it successors and assigns; and said Assignor hereby authorizes said Assignee, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the patent or patents issued thereon; and said Assignor hereby agrees that, upon request, it will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

TOYOTA MOYOR NORTH AMERICA, INC.

Name

Date: December 21, 2020

Title: Intellectual Property Counsel

PATENT REEL: 054959 FRAME: 0527

RECORDED: 01/11/2021