# 506461357 01/21/2021 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT				
CONVEYING PARTY	' DATA					
			Name		Execution Date	
JONATHAN MARC H	IELLER				03/22/2011	
MICHAEL HENRY EVANGELISTA					03/22/2011	
JINGCHUN YU					03/27/2011	
	DATA					
Name:	FREE	FREEWHEEL MEDIA, INC.				
Street Address:	20 E. 1	20 E. THIRD AVENUE				
City:	SAN M	SAN MATEO				
State/Country:	CALIF	CALIFORNIA				
Postal Code:	94401					
Property Type		1681	Number 16819819			
Application Number:		16819819				
CORRESPONDENCE	F ΠΔΤΔ					
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		•	<i>that is unsuccessful, it will be sent via US Mail.</i> 2) 824-3000			
		• •	bwptopat@bannerwitcoff.com, jwilliams@bannerwitcoff.com			
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NAME OF SUBMITTER:			KIRK A. SIGMON			
SIGNATURE:			/Kirk A. Sigmon/			
DATE SIGNED:			01/21/2021			
Total Attachments: 4						
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PATENT REEL: 054987 FRAME: 0449 Attorney Docket No: FREE0004

#### ASSIGNMENT

WHEREAS, We, <u>Jonathan HELLER, Michael Henry EVANGELISTA, and Jingchun YU</u> hereinafter referred to as "ASSIGNORS", have invented certain new and useful improvements, as described and set forth in the below-identified application for United States Letters Patent entitled:

## DELIVERY FORECAST COMPUTING APPARATUS FOR DISPLAY AND STREAMING VIDEO ADVERTISING

Filing Date: 03/16/2011 Serial No. 13/119,223

WHEREAS, <u>FreeWheel Media, Inc.</u>, a corporation duly organized under and pursuant to the laws of the State of California, having its principal place of business at 20 E. Third Avenue, San Mateo, California 94401, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title, and interest in the said invention and application and in any Letters Patent which may be granted with regard to the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable consideration, ASSIGNORS have sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said ASSIGNEE, and ASSIGNEE'S successors and assigns, all right, title, and interest in and to said invention, said application for United States Letters Patent and any Letters Patent which may be hereafter granted on the same in the United States and all countries throughout the world, including any divisions, renewals, continuations in whole or part, substitutions, conversions, reissues, revivals, prolongation, or extensions thereof, said interest to be held and enjoyed by said ASSIGNEE as fully and exclusively as it would have been held and enjoyed by said ASSIGNORS had this assignment and transfer not been made, for all time.

ASSIGNORS further agrees that they will, without charge to said ASSIGNEE, but at ASSIGNEE'S expense, cooperate with ASSIGNEE in the prosecution of said application and/or applications, execute, verify, acknowledge, and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as ASSIGNEE may lawfully request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said ASSIGNEE, or ASSIGNEE'S successors and assigns.

ASSIGNOR(S) grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

IN TESTIMONY WHEREOF, ASSIGNORS have hereunto signed their name to the assignment on the date indicated below.

R\_H\_

Jonathan HELLER

3.22.11 DATE

> PATENT REEL: 053989 FRAME: 0299

## Attorney Docket No: FREE0004

Michael Henry EVANGELISTA DATE

PATENT REEL: 058989 FRAME: 0860

#### Attorney Docket No: FREE0004

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Jonathan HELLER Michael

DATE

**Jingchun YU** 

DATE

PATENT REEL: 053989 FRAME: 0362

### Attomey Docket No: FREE0004

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Jonathan HELLER	DATE
Michael Henry EVANGELISTA	DATE
Som 19	h 3/27/2011
Jingchun YU	DATE

RECORDED: 06/23/2024