

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT6498809

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CONSULTANCY AGREEMENT STATING COMPANY'S OBLIGATION TO ASSIGN

CONVEYING PARTY DATA

Name	Execution Date
JCH S.A.R.L.	02/08/2018

RECEIVING PARTY DATA

Name:	J. CHOO LIMITED
Street Address:	10 HOWICK PLACE
City:	LONDON SW1P 1GW
State/Country:	UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29695566

CORRESPONDENCE DATA

Fax Number: (212)813-5901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2128135900

Email: PatentAssignments@fzlz.com

Correspondent Name: LAWRENCE E. APOLZON, ESQ.

Address Line 1: 151 WEST 42ND ST., 17TH FL.

Address Line 2: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 4: NEW YORK, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	JCHL 1907167
NAME OF SUBMITTER:	ERIDELMA PASCUAL
SIGNATURE:	/ep/
DATE SIGNED:	01/15/2021

Total Attachments: 6source=Redacted Consultancy Agreement JCH SARL - Johanna H designer - 01-05-2021
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Consultancy Agreement

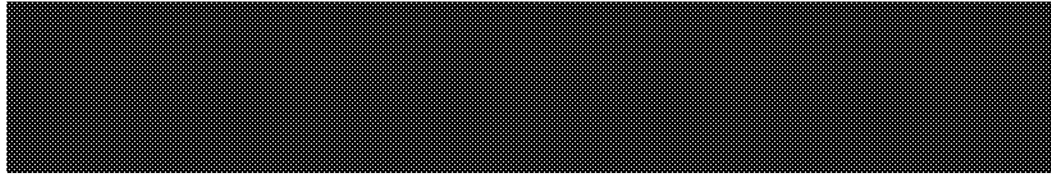
BETWEEN

J. Choo Limited whose registered office is at 10 Howick Place, London SW1P 1GW, UK with registration number 3185783 (hereinafter referred to as "J. Choo")

AND

JCH S.A.R.L. a company registered under the laws of France having its business and registered office at 182 Boulevard Berthier, 75017, Paris, France with Siret No: 519 719 561 00010 (hereinafter referred to as the "Consultant")

Background




B) The Consultant has agreed to provide services to J. Choo on the terms detailed below.

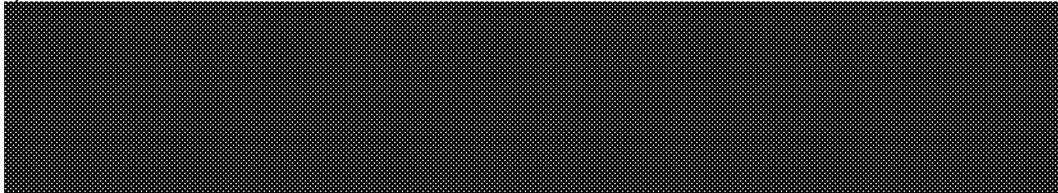
It is hereby agreed as follows:-

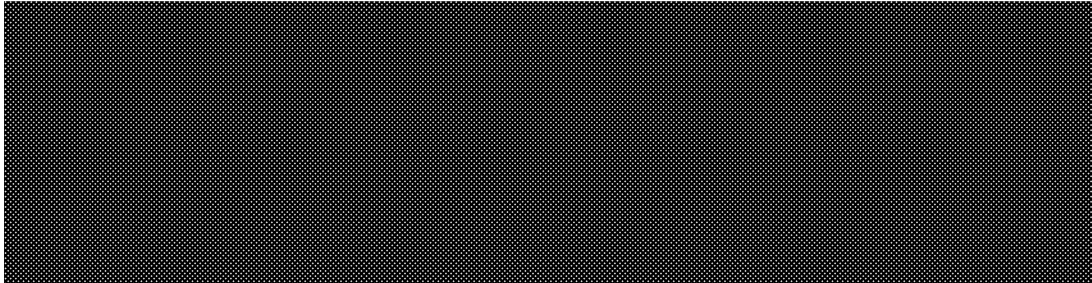
1. Contract Term

This Agreement shall enter into force on 23 March 2018 and will continue for a fixed term, expiring on 30 June 2022 unless terminated earlier in accordance with clause 10.

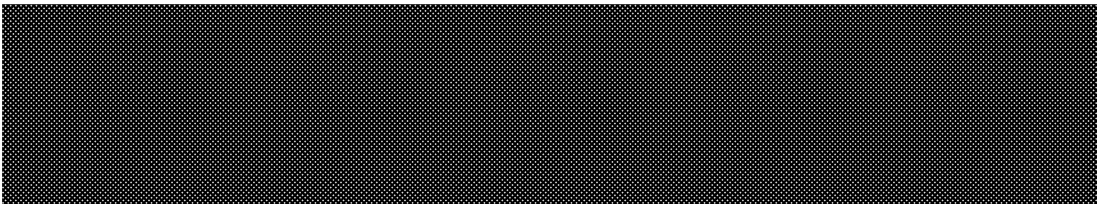
2. Status

The Consultant will carry out the services to be performed under this Agreement using the skills and experience of Johanna Cardenas Hidalgo ("JCH") 





3. Content and Timing



4. Industrial and Intellectual Property Rights

It is understood and agreed by the parties that any and all industrial and intellectual property rights (all copyright, patent, design, know-how and other intellectual property rights anywhere in the world) in relation to the designs, developments and any other works and services arising out of or in connection with the collaboration of the Consultant with J. Choo shall be the exclusive property of J. Choo without limitation whatsoever. Accordingly, J. Choo (to include any group company) shall be solely entitled to register and/or protect aforesaid designs, creations, services and works, and the industrial and intellectual property rights relation thereto, which registration and/or

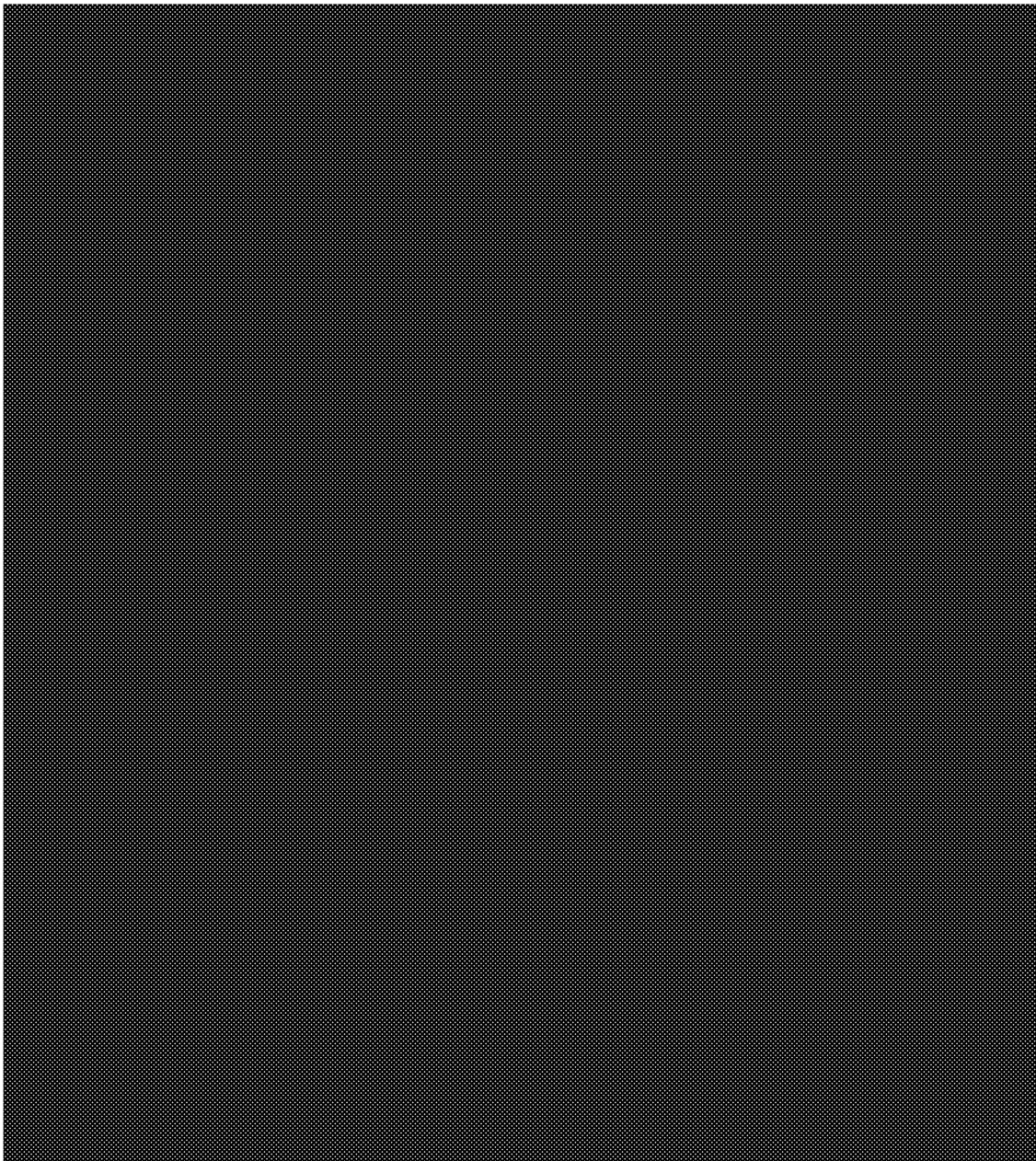
protection may be in J. Choo's name or in the name of a third party designated by J. Choo as J. Choo may freely choose, the name of the Consultant as the originator being fully recognised.

The Consultant acknowledges J. Choo's exclusive rights to any and all designs, creations, service and works in connection with this Agreement and herewith assigns to J. Choo, without limitation whatsoever, respectively, agrees and undertakes to assign to J. Choo, immediately upon request by J. Choo, without limitation whatsoever, any such design, creation, services and works and the industrial and intellectual property rights relating thereto, and to sign any document useful or necessary to that effect. The Consultant will provide to J. Choo, on the dates agreed with J. Choo, and in any event immediately upon J. Choo's request, all drawings, sketches, samples, prototypes etc. in relation to the designs, creation, services and works performed under this Agreement.

For the avoidance of doubt, J. Choo has the sole right to decide which designs shall be included in any season's collection. Any designs not included in a season's collection shall remain the property of J. Choo in accordance with this clause 4. JCH hereby irrevocably and unconditionally waives in favour of J. Choo all moral rights conferred on her by virtue of the Copyright Designs and Patents Act 1988 for any design or copyright work in which copyright is vested in J. Choo or equivalent legislation in France or any other country in the world.



Handwritten signature or initials.



11. Applicable Law and Jurisdiction

This Agreement shall be governed in accordance with the Laws of England. Any dispute or difference arising out of or in connection with the Agreement shall be submitted to the exclusive jurisdiction of the competent courts in England.

12. **Miscellaneous**

This Agreement contains the entire understanding between the parties. It may only be supplemented or modified in writing, duly signed by the parties.

The validity or enforceability of any provision of this Agreement shall not affect the remainder of this Agreement, which shall continue in full force and effect in accordance with its terms.

The express or implied waiver by either party of any right under this Agreement or of any breach of default of the other party shall not constitute a waiver of any other right under this Agreement or of the same breach or default on another occasion.

Except as otherwise provided for in this Agreement, the rights and obligations of the Consultant under this Agreement and shall not be assigned, sub-licensed or sub-contracted to any third party, including any company or legal entity affiliated with the Consultant, without the prior written consent of J. Choo.

J. Choo may at its sole option, at any time, assign and/or transfer any of its rights and/or obligations under this Agreement to any of its related companies.

J. Choo and the Consultant mutually warrant that there are and will be no restrictions affecting their respective rights to enter into this Agreement and to fulfil their respective obligations hereunder.

IN WITNESS WHERE OF this Agreement has been executed in two originals duly signed on behalf of each of the parties.

Signed for and on behalf of

J. Choo Limited

Name: *KAREN BERGSEN*

Title: *SVP GLOBAL HR*

Place: *LONDON*

Date: 8 February 2018

Signed by

JCH S.A.R.L.:

Title:

Place: *PARIS*

Date: 8 February 2018



Appendix



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