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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY	DATA				
		Name	Execution Date		
GERARD C. JOHNSC	NC		12/19/2007		
SEAN BUNNER			12/19/2007		
JOHN MCDEVITT			12/19/2007		
RECEIVING PARTY	DATA				
Name:	HSN L				
Street Address:	1 HSN	DRIVE			
City:	ST. PE	ST. PETERSBURG			
State/Country:	FLORI	A			
Postal Code:	33729				
Application Number		16522746			
CORRESPONDENCE	E DATA				
Fax Number:		(678)420-9301			
		the e-mail address first; if that is ung ; if that is unsuccessful, it will be ser			
Phone:	-	678-420-9300			
Email:		higginsw@ballardspahr.com	nsw@ballardspahr.com		
Correspondent Nam	e:	BALLARD SPAHR LLP	LARD SPAHR LLP		
Address Line 1: 999		999 PEACHTREE STREET NE			
Address Line 2:		SUITE 1600			
Address Line 4:		ATLANTA, GEORGIA 30309			
ATTORNEY DOCKET NUMBER:		38973.0003U12			
NAME OF SUBMITTER:		CHARLEY F. BROWN	CHARLEY F. BROWN		
SIGNATURE:		/Charley F. Brown #52,658/	/Charley F. Brown #52,658/		
DATE SIGNED:		01/26/2021			
Total Attachments: 2					
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ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby sell, assign, and transfer to HSN LP, a corporation of the U.S.A., having a principal place of business at **1 HSN Drive, St. Petersburg, Florida 33729** ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and discoveries that are disclosed in the United States Patent Application entitled:

METHOD AND SYSTEM FOR IMPROVED INTERACTIVE TELEVISION PROCESSING

the specification of which is attached hereto unless the following is entered:

Filed on	as United States Application Number or PCT International Application Number	and was amended on (if applicable)
November 30, 2007	11/948,818	

and in and to said United States Patent Application and all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications that have been or shall be filed in the United States or any foreign country on any of said inventions and discoveries; and in and to all original and reissued patents that have been or shall be issued in the United States or any foreign country on said inventions and discoveries; and in and to all original and reissued patents that have been or shall be issued in the United States or any foreign country on said inventions and discoveries; and in and to all rights of priority resulting from the filing of said United States Patent Application;

agree that said Assignee may apply for and receive a patent or patents for said inventions and discoveries in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications on any and all said inventions and discoveries; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions and discoveries and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions and discoveries and for vesting title to said inventions and discoveries, and all applications for patents and all patents on said inventions and discoveries, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor Signature	rand C. Johnson	Date 12 - 19 - 2007
Witness Signature	angela Sulen	Date
	Angela Sullivan	12-19-07

Inventor: Gerard C. JOHNSON

[Page 1 of 2]

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Inventor: Sean BUNNER

Inventor Signature	Date (2/19/07
Witness Signature angela Sullin	Date
Print Witness Name Angela Sullivan	12/19/07

Inventor: John McDEVITT

Inventor Signature	Date í <i>2/</i> /9/07
Witness Signature angela Sulai	Date
Print Witness Name Angela Sullivan	12/19/07
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