

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
RUYAN INVESTMENT (HOLDINGS) LIMITED	12/09/2013
RECEIVING PARTY DATA	
Name:	FONTM HOLDINGS 1 B.V.
Street Address:	RADARWEG 60
City:	AMSTERDAM
State/Country:	NETHERLANDS
Postal Code:	1043 NT
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17129897
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	111971-8012.US11
NAME OF SUBMITTER:	AMY CANDELORO
SIGNATURE:	/Amy Candeloro/
DATE SIGNED:	02/02/2021
Total Attachments: 3	
source=2021-02-02 Parent Assignment Ruyan to FH1 [execution date 2013-12-09] 111971-8012.US11#page1.tif	
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source=2021-02-02 Parent Assignment Ruyan to FH1 [execution date 2013-12-09] 111971-8012.US11#page3.tif	

CONFIRMATION OF ASSIGNMENT

This Confirmation of Assignment is made by RUYAN INVESTMENT (HOLDINGS) LIMITED, a British Virgin Islands company whose registered office is at Beaufort House, P.O. Box 438, Road Town, Tortola, British Virgin Islands ("ASSIGNOR"). ASSIGNOR is the current owner of record of the invention(s) described in the patents and the patent applications listed on Attachment A.

FONTEM HOLDINGS 1 B.V., a Netherlands company whose registered office is at Barbara Strozziilaan 101, 12th Floor, 1083 HN Amsterdam, The Netherlands ("ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said patents and patent applications and their associated inventions, in, to and under any Patents or similar legal protection to be obtained therefore in the United States of America, its territorial possessions and in any and all countries foreign thereto.

For valuable consideration, the receipt and sufficiency of which ASSIGNOR acknowledges, ASSIGNOR has sold and by these presents hereby sells, assigns, and transfers to ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in and to the properties listed on Attachment A; any divisions, continuations, and continuations-in-part of the properties, and any other application claiming priority rights from the properties; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of ASSIGNEE; and the right to claim priority rights deriving from the properties (collectively, the "Rights"). ASSIGNOR also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as ASSIGNEE deems necessary or desirable to: perfect ASSIGNEE's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. ASSIGNOR requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the invention(s) to ASSIGNEE.

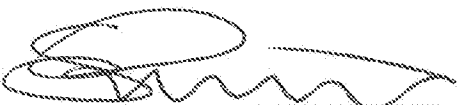
ASSIGNOR:

12.09.2013
Date


By: Wong Yin Sen, Director
For RUYAN INVESTMENT (HOLDINGS) LIMITED

ASSIGNEE:

12.11.2013
Date


By: Stephen Andrew Reid, Senior Intellectual Property
Counsel for Imperial Tobacco, Authorized Signer
For FONTEM HOLDINGS 1 B.V.

Attachment A

Patent No.	Issue Date	Country	Description	Patent No.
10/547,244	08-Mar-2004	US	A non-smokable electronic spray cigarette	0763208001/
13/088,276	15-Apr-2011	US	Electronic cigarette	0763208001/1
8511318	20-Aug-2013	US	Electronic cigarette	0763208001/2
13/548,659	13-Jul-2012	US	Electronic cigarette	0763208001/3
13/921,582	19-Jun-2013	US	Electronic atomization cigarette	0763208002/
10/587,707	09-Mar-2007	US	Electronic atomization cigarette	0763208002/1
7832410	16-Nov-2010	US	Electronic atomization cigarette	0763208002/2
12/944,123	11-Nov-2010	US	Electronic cigarette	0763208002/3
8393331	12-Mar-2013	US	Electronic cigarette	0763208003/
13/560,789	27-Jul-2012	US	Electronic cigarette power supply	0763208005/
8490628	23-Jul-2013	US	Electronic cigarette	0763208006/
13/777,927	26-Feb-2013	US	Electronic cigarette	0763208007/
29/319,781	13-Jun-2008	US	Aerosol electronic cigarette	0763208012/
D590,990	21-Apr-2009	US	Aerosol electronic cigarette	0763208012/1
29/319,779	13-Jun-2008	US	Electronic cigarette	0763208012/3
D590,988	21-Apr-2009	US	Electronic cigarette power supply	
29/319,782	13-Jun-2008	US	Electronic cigarette	
D590,991	21-Apr-2009	US	Electronic cigarette power supply	
29/319,780	13-Jun-2008	US	Aerosol electronic cigarette	
D590,989	21-Apr-2009	US	Aerosol electronic cigarette	
12/226,818	29-Oct-2008	US	Aerosol electronic cigarette	
8156944	21-Apr-2009	US	Aerosol electronic cigarette	
13/079,937	05-Apr-2011	US	Aerosol electronic cigarette	
8365742	05-Feb-2013	US	Electronic cigarette	
13/740,011	11-Jan-2013	US	Electronic cigarette	

Pub. No.	Pub. Date	Country	Pub. Title	Pub. No.
12/226,819 8375957	15-Jan-2009 19-Feb-2013	US	Electronic cigarette	0763208013/
13/754,521	30-Jan-2013	US	Electronic cigarette	0763208013/1
13/915,427	11-Jun-2013	US	Electronic cigarette	0763208013/2
13/208,257	11-Aug-2011	US	Atomizing electronic cigarette	0763208015/
13/426,817	22-Mar-2012	US	Electronic cigarette	0763208015/1
13/330,499	19-Dec-2011	US	High frequency induction atomizing device	0763208020/
13/330,505	19-Dec-2011	US	Application of neophytadiene as an additive for liquid cigarettes	0763208021/