

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6516747

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	CHANGE OF NAME	
CONVEYING PARTY DATA		
	Name	Execution Date
	HSN LP	06/11/2010
RECEIVING PARTY DATA		
Name:	HSNI, LLC	
Street Address:	1 HSN DRIVE	
City:	ST. PETERSBURG	
State/Country:	FLORIDA	
Postal Code:	33729	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	16522746
CORRESPONDENCE DATA		
Fax Number:	(678)420-9301	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	678-420-9300	
Email:	higginsw@ballardspahr.com	
Correspondent Name:	BALLARD SPAHR LLP	
Address Line 1:	999 PEACHTREE STREET NE	
Address Line 2:	SUITE 1600	
Address Line 4:	ATLANTA, GEORGIA 30309	
ATTORNEY DOCKET NUMBER:	38973.0003U12	
NAME OF SUBMITTER:	CHARLEY F. BROWN	
SIGNATURE:	/Charley F. Brown #52,658/	
DATE SIGNED:	01/26/2021	
Total Attachments: 4		
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED PARTNERSHIP UNDER THE NAME OF "HSN LP" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HSN LP" TO "HSNI, LLC", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF JUNE, A.D. 2010, AT 1:31 O'CLOCK P.M.

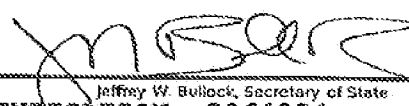
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTIETH DAY OF JUNE, A.D. 2010, AT 5 O'CLOCK P.M.

2854824 8100V

100666406

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8064284

DATE: 06-18-10

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:31 PM 06/17/2010
FILED 01:31 PM 06/17/2010
SRV 100666406 - 2854824 FILE

CERTIFICATE OF CONVERSION
CONVERTING
HSN LP
(a Delaware limited partnership)

TO

HSNI, LLC
(a Delaware limited liability company)

The Certificate of Conversion is being filed for the purpose of converting HSN LP, a Delaware limited partnership (the "Converting Partnership"), to a Delaware limited liability company to be named "HSNI, LLC" (the "Company"), pursuant to Section 18-214 of the Delaware Limited Liability Company Act, 6 DEL. C. Sections 18-101 et seq. (the "Delaware LLC Act").

The undersigned, as an authorized person of the Converting Partnership, does hereby certify as follows:


1. Name of Converting Corporation. The name of the Converting Partnership immediately prior to the filing of this Certificate of Conversion was HSN LP.
2. Date and Jurisdiction of Organization of Converting Partnership. The date on which and the jurisdiction where, the Converting Partnership was formed, which jurisdiction has not changed, are as follows:

<u>Date</u>	<u>Jurisdiction</u>
2/3/98	Delaware
3. Name of Converted Limited Liability Company. The name of the Delaware limited liability company to which the Converting Partnership is being converted and the name set forth in the Certificate of Formation of the Company filed in accordance with Section 18-214(b) of the Delaware LLC Act is "HSNI, LLC".
4. Effective Time. The effective date and time of this Certificate shall be 5:00 p.m. Eastern Time, on June 20, 2010.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion as of June 11, 2010.

HSN LP by HSN, Inc.
its General Partner

By:


Linda C. Frazier
Vice President, Senior Counsel and
Assistant Secretary

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "HSNI, LLC" FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF JUNE, A.D. 2010, AT 1:31 O'CLOCK P.M.

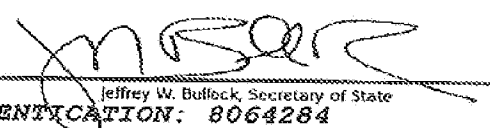
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTIETH DAY OF JUNE, A.D. 2010, AT 5 O'CLOCK P.M.

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CERTIFICATE OF FORMATION

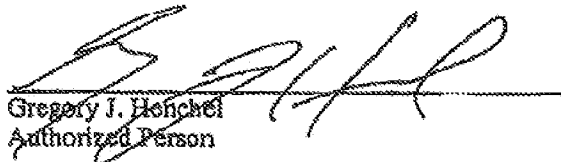
OF

HSNI, LLC

This Certificate of Formation of HSNI, LLC ("LLC"), dated as of June 11, 2010, is being duly executed and filed by Gregory J. Henchel, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101 *et seq.*

1. Name. The name of the limited liability company formed hereby is HSNI, LLC.
2. Registered Office. The address of the registered office of the limited liability company in the State of Delaware is 160 Greentree Drive, Suite 101, Dover, Delaware 19904.
3. Registered Agent. The name and address of the registered agent for service of process on LLC in the State of Delaware is National Registered Agents, Inc., 160 Greentree Drive, Suite 101, Dover, Delaware 19904.
4. Effective Time. The effective date and time of this Certificate shall be 5:00 p.m. Eastern Time on June 20, 2010.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.


Gregory J. Henchel
Authorized Person