

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6543549

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TRU-GLO, INC.	02/09/2021
RECEIVING PARTY DATA	
Name:	GOOD SPORTSMAN MARKETING, L.L.C.
Street Address:	5250 FRYE ROAD
City:	IRVING
State/Country:	TEXAS
Postal Code:	75061
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	6634111
Patent Number:	6817105
CORRESPONDENCE DATA	
Fax Number:	(713)975-0995
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	D'AMBROSIO & MENON PLLC
Address Line 1:	3 SUGAR CREEK CENTER BLVD, SUITE 100
Address Line 4:	SUGAR LAND, TEXAS 77478
ATTORNEY DOCKET NUMBER:	GSM001
NAME OF SUBMITTER:	USHA MENON
SIGNATURE:	/Usha Menon/
DATE SIGNED:	02/09/2021
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 3	
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PATENT ASSIGNMENT

WHEREAS, TRU-GLO, INC. (hereinafter referred to as "ASSIGNOR"), a company organized under the laws of the State of Texas, having a place of business at 525 International Parkway, Richardson, TX 75081, is the sole owner of the inventions (hereinafter referred to as the "INVENTIONS") filed with the United States Patent and Trademark Office, and issued as patents which are listed in appended EXHIBIT A (hereinafter referred to as the "PATENTS");

WHEREAS, ASSIGNOR represents and warrants that it has the right to assign the INVENTIONS and the PATENTS;

WHEREAS, Good Sportsman Marketing, L.L.C., a company having a place of business at 5250 Frye Rd., Irving, TX, 75061-6028 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in, to and under the INVENTIONS, including the PATENTS and to all worldwide patents and patent applications and improvements related thereto;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by ASSIGNOR, said ASSIGNOR has assigned, sold, transferred and set over and by these presents do assign, sell, transfer and set over unto said ASSIGNEE the entire right, title and interest in and to the INVENTIONS and worldwide rights therein; (b) the PATENTS, including all applications, divisions, continuations and substitutions thereof; and (c) all United States and foreign patents which shall issue on the INVENTIONS, including all reissues, renewals and extensions thereof, for the United States, its territories and possessions and all foreign countries, including the right to file corresponding applications for Letters Patent on the INVENTIONS in any and all foreign countries, and to claim priority under any and all treaties and conventions to which the United States of America is signatory including the Paris Convention for the Protection of Industrial Property for such corresponding applications, or any division, continuation or substitution thereof, the same to be held and enjoyed by said ASSIGNEE, its assigns and successors, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, had this assignment not been made.

ASSIGNOR hereby assigns to ASSIGNEE the right to sue for and the remedies resulting from past, present and future infringement of the foregoing, and rights of protection of interest therein under the laws of all jurisdictions, now or hereafter in effect, for ASSIGNEE'S own use and enjoyment, and for the use and enjoyment of ASSIGNEE'S successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by such ASSIGNOR if this Assignment had not been made, including all right, title and interest in and to all income, proceeds, royalties, damages, claims and payments which accrue, or have accrued, prior to and as of the Effective Date, as set forth below, or thereafter and are due or payable with respect thereto, and in and to all causes of action, either at law or in equity for any past, present or future infringement, of the INVENTIONS, or other violation or unauthorized use of the INVENTIONS, with the right to sue for, and collect the same.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the INVENTIONS and PATENTS and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to

ASSIGNEE or his legal representative any and all papers, documents instruments or affidavits required to apply for, obtain, maintain, issue and enforce the INVENTIONS and PATENTS, and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements, execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to such improvements and the history thereof, and generally do everything possible which the ASSIGNEE shall consider desirable for vesting title to such improvements in the ASSIGNEE, and for securing, maintaining and enforcing proper patent protection for such improvements.

ASSIGNOR represents and covenants that no assignment, mortgage, sale, license, pledge, encumbrance or alienation of the INVENTIONS or PATENTS has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent on each application, division, continuation, substitution, reissue, renewal and extension based on the INVENTIONS or PATENTS to said ASSIGNEE, its successors, assigns and nominees.

ASSIGNOR hereby irrevocably constitutes and appoints ASSIGNEE and any officer or agent thereof, with full power of substitution, as their, his or her true and lawful attorney-in-fact, with full irrevocable power and authority in their, his or her name to prosecute said application and to take any and all action and to execute thereafter any and all documents and instruments which ASSIGNEE deems necessary or desirable to accomplish the purposes of this Patent Assignment.


SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

IN TESTIMONY WHEREOF, ASSIGNOR has duly executed this assignment on the date as indicated below.

Executed on Behalf of Tru-Glo, Inc.

Mr. Doug Mann

Vice President Business Development

Signature: 
Doug Mann (Feb 9, 2021 16:53 PST)

Date: Feb 9, 2021

EXHIBIT A

PATENT ASSIGNMENT BETWEEN:

TRU-GLO, INC. AND GOOD SPORTSMAN MARKETING, L.L.C.

Patent Number	Application Number	Patent Title
6,634,111	09/895,519	Multiple pin sight for an archery bow
6,817,105	09/993,242	Sight pin for archery bow