

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT6544632

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICHAEL CORY BROOK	01/22/2021
RECEIVING PARTY DATA	
Name:	PITCHLY, INC.
Street Address:	500 E. LOCUST STREET
Internal Address:	SUITE 300
City:	DES MOINES
State/Country:	IOWA
Postal Code:	50309
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16252307
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	8167531000
Email:	uspt@polsinelli.com
Correspondent Name:	POLSINELLI PC
Address Line 1:	900 WEST 48TH PLACE
Address Line 2:	SUITE 900
Address Line 4:	KANSAS CITY, MISSOURI 64112
ATTORNEY DOCKET NUMBER:	101810-614849
NAME OF SUBMITTER:	JAMES M. STIPEK
SIGNATURE:	/James M. Stipek/
DATE SIGNED:	02/10/2021
Total Attachments: 2	
source=16252307AssignmentSigned#page1.tif	
source=16252307AssignmentSigned#page2.tif	

ASSIGNMENT

WHEREAS, I, Michael Cory Brook, a citizen of the United States of America having an address of 6750 Westown Parkway, Suite 200-123, Des Moines, IA 50266, have invented certain new and useful systems and/or methods known as:

System and Method for Generating Reversible Anonymized Record Identifiers from A Remote Data System

(the "Invention(s)") for which one or more patent applications were filed in the United States Patent and Trademark Office on January 18, 2019, which was assigned U.S. Patent App. Serial No. 16/252,307; and

WHEREAS, Pitchly, Inc., having an address of 500 E Locust Street, Suite 300, Des Moines, IA 50309, is desirous of acquiring an interest in, to, and under the Invention(s), the application(s), and any and all Patents that may be granted for or upon the Invention(s) in the United States of America and all other countries.

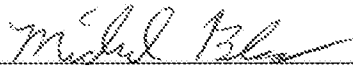
NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, Michael Cory Brook, have sold, assigned, and transferred, and by these presents do sell, assign, and transfer to Pitchly, Inc. the entire right, title, and interest, throughout the world, in, to, and under the following:

- (a) the Invention(s) as set forth and described in a specification, if any, prepared, executed, to be executed, or not executed by me/us therefor, preparatory to obtaining one or more Patents of the United States and/or countries foreign thereto, whether prepared, executed, and/or filed as a provisional application and/or a non-provisional application;
- (b) the above-referenced application(s);
- (c) any and all provisionals and non-provisionals, refilings, divisions, continuations, and continuations-in-part of the application(s) and/or the Invention(s);
- (d) any and all Patents of the United States of America that may issue from the application(s), refilings, divisions, continuations, and continuations-in-part;
- (e) any and all reissues, reexaminations, and extensions of the Patents of the United States of America;
- (f) any and all applications for Patent for or upon the Invention(s) that may be filed in any and all countries foreign to the United States of America;

- (g) any and all refilings, divisions, and continuations of the foreign-filed applications;
- (h) any and all Patents of countries foreign to the United States of America that may issue from the foreign-filed applications, refilings, divisions, and continuations;
- (i) any and all extensions of, and additions to, the Patents of countries foreign to the United States of America;
- (j) the right to apply or continue prosecution for any of the above and revive prosecution of any abandoned rights for any of the above; and
- (k) all causes of action and enforcement rights for any of the above, including all rights to pursue damages, injunctive relief, equitable relief, and other remedies and all past, present, and future damages to or for any of the above.

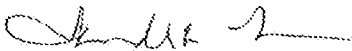
ALL of the above shall be held and enjoyed by Pitchly, Inc. for its own use and benefit, and for its successors, legal representatives, and assigns, to the full end of the term for which the Patent(s) may be granted, and we do hereby authorize and request the Patent Office or other government agency in each jurisdiction to issue any patents or certificates of invention or equivalent that may be granted upon any of the above in the name of Pitchly, Inc. in accordance with this Assignment.

Executed the 22nd day of January, 2021.



 Michael Cory Brook

On this 22nd day of January, 2021, before me personally appeared Michael Cory Brook to me known to be the person described in, and who executed, the foregoing instrument, and duly acknowledged to me that he executed the same for the uses and purposes therein set forth.



 Notary Public

My Commission expires:
1/23/2021

