

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICHAEL GRANNAN	06/12/2006
LALITHA SURYANARAYANA	06/12/2006
RECEIVING PARTY DATA	
Name:	SBC KNOWLEDGE VENTURES, L.P.
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State/Country:	NEVADA
Postal Code:	89502
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16995653
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NAME OF SUBMITTER:	DEVON WEIDE
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DATE SIGNED:	02/11/2021
Total Attachments: 3	
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source=7785-1685-01_assignment-INV2SBC#page3.tif	

ASSIGNMENT

WHEREAS, Michael F. Grannan, a citizen of the United States of America, residing at 11220 Brista Way, Austin, TX 78726-1384; and Lalitha B. Suryanarayana, a citizen of the United States of America, residing at 9913 Liriope Cove, Austin, TX 78750; hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "A Method and Apparatus for Selecting Advertising", Attorney Docket No. 2005-0158 (ATT 2018), for a full description of which reference is here made to an application for Letters Patent of the United States filed on April 18, 2006 and assigned Application Serial No. 11/405,969; and

WHEREAS, SBC KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

Attorney Docket No. 2005-0158 (ATT 2018)

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor:

MICHAEL F GRANNAN

Signature of First Inventor:

Michael F Grannan

Date:

6/12/2006Witnesses for First Inventor

First Witness:

[Signature] 6/12/06.
Signature / DateZIA ISLAM.
Full Name (printed)

Second Witness:

[Signature] 6/12/06
Signature / DateMichelle Arousa

Full Name (printed)

PATENT

REEL: 055984 FRAME: 0829

Attorney Docket No. 2005-0158 (ATT 2018)

Name of Second Inventor:

LALITHA SURYANARAYANA


Signature of Second Inventor:

S. Lalitha

Date:

6/12/2006Witnesses for Second Inventor

First Witness:


 6/12/06

Signature / Date

2/A S. Lalitha

Full Name (printed)

Second Witness:

 6/12/06

Signature / Date

Michelle Arosa

Full Name (printed)