PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6563428

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the EXECUTION DATE TO 05/09/2017 previously recorded on Reel 044782 Frame 0805. Assignor(s) hereby confirms the ASSIGNMENT.	

CONVEYING PARTY DATA

Name	Execution Date
UNIVERSITY OF NEWCASTLE UPON TYNE	05/09/2017

RECEIVING PARTY DATA

Name:	SCHOOL OF PSYCHOLOGY, NEWCASTLE UNIVERSITY		
Street Address:	RIDLEY BUILDING 1, GRAMLINGTON PLACE		
City:	NEWCASTLE UPON TYNE, ENGLAND, NE1 7RU		
State/Country:	UNITED KINGDOM		

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10594870

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: SCHWEGMAN LUNDBERG & WOESSNER, P.A.

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Address Line 2: 121 SOUTH EIGHTH STREET

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 3441.001US1	
NAME OF SUBMITTER:	KIMBERLIE PATES
SIGNATURE:	/Kimberlie Pates/
DATE SIGNED:	02/22/2021

Total Attachments: 12

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PATENT 506516653 REEL: 055358 FRAME: 0838

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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4802414

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
	4414

CONVEYING PARTY DATA

Name	Execution Date
UNIVERSITY OF NEWCASTLE UPON TYNE	05/04/2017

RECEIVING PARTY DATA

Name:	YOAV TADMOR
Street Address:	SCHOOL OF PSYCHOLOGY, NEWCASTLE UNIVERSITY
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City:	NEWCASTLE UPON TYNE, ENGLAND, NE1 7RU
State/Country:	UNITED KINGDOM

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10594870

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: kpates@slwip-rc.com

Correspondent Name: SCHWEGMAN LUNDBERG & WOESSNER, P.A.

Address Line 1: P.O. BOX 2938

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	3441.001US1
NAME OF SUBMITTER:	KIMBERLIE PATES
SIGNATURE:	/Kimberlie Pates/
DATE SIGNED:	01/31/2018

Total Attachments: 9

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Atty Ref/Docket No.: 3441.001US1 Patent and Trademark Office To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: Yoav Tadmor University of Newcastle Upon Tyne Street Address: School of Psychology, Newcastle Additional name(s) of conveying party(ies) attached? University Ridley Building 1, Gramlington Place []Yes [X]No City: Newcastle Upon Tyne, England, NE1 7RU 3. Nature of conveyance: Country: United Kingdom [] Assignment [] Merger Additional name(s) & address(es) attached? []Yes [] Security Agreement [] Change of Name [X]No [X] Other- Corrective Assignment to change the execution date of the assignment recorded at Reel 044782/Frames 0805-0815 to 05/09/2017 that was inadvertently filed incorrectly due to the European date formatting listed on the Assignment document. Execution Date: May 9, 2017 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Serial No. 10/594,870 Additional numbers attached? []Yes [X]No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41):\$ 0.00 Name: Joseph R. Williams [[Enclosed []Authorized to be charged to deposit account Address: 19-0743 Schwegman Lundberg & Woessner, P.A. P.O. Box 2938 8. Please charge any additional fees or credit any over Minneapolis, Minnesota 55402 payments to our Deposit Account No.: 19-0743 DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Feb. 22, 2021 Joseph R. Williams/Reg. No. 69,054 Name of Person Signing Total number of pages including cover sheet: 12

Mail documents to be recorded with required cover sheet information to:

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FEBRUARY 1, 2018

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SCHWEGMAN LUNDBERG & WOESSNER, P.A. P.O. BOX 2938 MINNEAPOLIS, MN 55402

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RECORDATION DATE: 01/31/2018 REEL/FRAME: 044782/0805 NUMBER OF PAGES: 11

BRIEF: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

DOCKET NUMBER: 3441.001US1

ASSIGNOR:

UNIVERSITY OF NEWCASTLE UPON TYNE DOC DATE: 05/04/2017

ASSIGNEE:

TADMOR, YOAV SCHOOL OF PSYCHOLOGY, NEWCASTLE UNIVERSITY RIDLEY BUILDING 1, FRAMLINGTON PLACE NEWCASTLE UPON TYNE, ENGLAND, NE1 7RU, UNITED KINGDOM

APPLICATION NUMBER: 10594870 FILING DATE: 09/21/2007 ISSUE DATE: 02/11/2014 PATENT NUMBER: 8649551

TITLE: METHOD AND APPARATUS TO HIGHLIGHT INFORMATION IN COMPLEX VISUAL

ENVIRONMENTS

ASSIGNMENT RECORDATION BRANCH PUBLIC RECORDS DIVISION

> **PATENT** P.O. Box 1450, Alexandria, Virginia 22313-1450 - WWW.USPTO.GOV REEL: 055358 FRAME: 0842

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Atty Ref/Docket No.: 3441.001US1 Patent and Trademark Office To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: Yoav Tadmor University of Newcastle Upon Tyne Street Address: School of Psychology, Newcastle Additional name(s) of conveying party(ies) attached? University Ridley Building 1, Framlington Place []Yes [X]No City: Newcastle Upon Tyne, England, NE1 7RU Country: United Kingdom 3. Nature of conveyance: Additional name(s) & address(es) attached? []Yes [X]No [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: May 4, 2017 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Serial No. 10/594,870 Additional numbers attached? []Yes [X]No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41):\$ 0.00 Name: Joseph R. Williams []Enclosed Authorized to be charged to deposit account 19-0743 Address: Schwegman Lundberg & Woessner, P.A. 8. Please charge any additional fees or credit any over P.O. Box 2938 payments to our Deposit Account No.: 19-0743 Minneapolis, Minnesota 55402--0938 DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Joseph R. Williams/Reg. No. 69,054 Name of Person Signing Total number of pages including cover sheet: 9 Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks Mail Stop Assignment Recordation Services P.O. Box 1450 Alexandria, VA 22313-1450 DATED

09/05/2017

ASSIGNMENT OF PATENT RIGHTS

between

UNIVERSITY OF NEWCASTLE UPON TYNE

and

YOAVTADMOR

THIS AGREEMENT is dated [

PARTIES

- (1) University of Newcastle upon Tyne (Assignor).
- (2) Yoav Tadmor (Assignee).

BACKGROUND

- (A) The Assignee is the inventor of the invention claimed in the Patent detailed in the Schedule hereto (the "Patents").
- (B) Pursuant to the provisions of the Patent Act 1988 and the Assignor's contract of employment with the Assignee, the Assignor is the owner of the Assignee's rights in the Patents.
- (C) The Assignor hereunder assigns by way of assignment to the Assignee absolutely all his respective right, title and interest in and to the Patent.

AGREED TERMS

J. INTERPRETATION

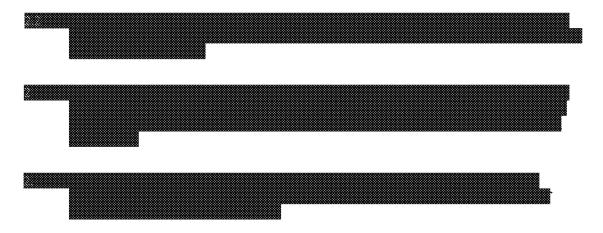
- 1.1 The definitions and rules of interpretation in this clause apply in this Agreement.

 Business Day: a day other than a Saturday, Sunday or public holiday in England when banks in London are open for business.
- 1.2 Clause and schedule headings shall not affect the interpretation of this Agreement.
- 1.3 The schedules form part of this Agreement and shall have effect as if set out in full in the body of this Agreement. Any reference to this Agreement includes the schedules.
- 1.4 A reference to a statute or statutory provision shall include any subordinate legislation made from time to time under that statute or statutory provision.
- 1.5 Writing or written includes faxes but not e-mail.
- 1.6 A person includes a natural person, corporate or unincorporated body (whether or not having separate legal personality).

ASSIGNMENT

- 2.1 In consideration of the sum of £1 to be paid by the Assignee to the Assignor (the sufficiency and receipt of which he hereby acknowledges) and subject to the granting of the licence under Clause 2.2, and payment of the agreed fee under Clause 2.3, the Assignor hereunder assigns by way of confirmatory assignment to the Assignee, absolutely with full title guarantee, all its right, title and interest in and to the Patent, and in and to all and any inventions disclosed in the Patent, including:
 - (a) in respect of any and each application in the Patents:
 - (i) the right to claim priority from and to prosecute and obtain grant of patent; and
 - (ii) the right to file divisional applications based thereon and to prosecute and obtain grant of patent on each and any such divisional application;
 - (b) in respect of each and any invention disclosed in the Patents, the right to file an application, claim priority from such application, and prosecute and obtain grant of patent or similar protection in or in respect of any country or territory in the world;

- (c) the right to extend to or register in or in respect of any country or territory in the world each and any of the Patents, and each and any of the applications comprised in the Patents or filed as aforesaid, and to extend to or register in, or in respect of any country or territory in the world any patent or like protection granted on any of such applications.
- (d) the absolute entitlement to any patents granted pursuant to any of the applications comprised in the Patents or filed as aforesaid; and
- (e) the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infingement, or any other cause of action arising from ownership, of any of the Patents or any patents granted on any of the applications in the Patents or filed as aforesaid, whether occurring before on or after the date of this Agreement.







5



11.2 The Parties irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).

This Agreement has been entered into on the date stated at the beginning of it.

Signed on behalf of the Assignor,

Signed on behalf of the Assignee,

SIGNATURE

David Potter

Contracts Manager

Name

Date

Name

Date

Schedule 1 Patent Applications

Pub. Number (App. Number)	Title	Inventors	Date of Status Filing
US864955182	Complex Environments patent - National Phase - USA (Patent - National)	Yoav Tadmor	Granted
US9171374 B2	Processing Information in Complex Environments Patent US CIP	;	Granted
EP1743234	KT090501: Complex Environments Patent - EUROPE (Patent - EPC)	Yoav Tadmor	Pending