

<b>PATENT ASSIGNMENT COVER SHEET</b>
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EPAS ID: PAT6567552

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
VIKAS JHA	11/30/2007
VASSILIS ARGYUS PAPA VASSILIOU	07/17/2007
RAJEEV BECTOR	11/30/2007
VISHAL GOENKA	11/28/2007
SAILENDRA PADALA	11/29/2007
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	TERACENT CORPORATION
<b>Street Address:</b>	400 S. EL CAMINO REAL #575
<b>City:</b>	SAN MATEO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94402
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	17146452
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	ejahaj@foley.com
<b>Correspondent Name:</b>	FOLEY AND LARDNER LLP
<b>Address Line 1:</b>	111 HUNTINGTON AVE
<b>Address Line 2:</b>	SUITE 2500
<b>Address Line 4:</b>	BOSTON, MASSACHUSETTS 02199
<b>ATTORNEY DOCKET NUMBER:</b>	098981-6344
<b>NAME OF SUBMITTER:</b>	JOHN D. LANZA
<b>SIGNATURE:</b>	/John D. Lanza/
<b>DATE SIGNED:</b>	02/24/2021
<b>Total Attachments: 6</b>	
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source=098981\_6344\_Executed\_Assignment\_l#page6.tif

## ASSIGNMENT

WHEREAS, WE, Vikas JHA, a citizen of India, residing at 3685 Ralston Avenue, Hillsborough, CA 94010; Vassilis Argyrus PAPAVASSILIOU, a United States citizen, residing at 2449 Potomoc Street, Oakland, CA 94602; Rajeev BECTOR, a citizen of India, residing at 20451 Kirkmont Drive, Saratoga, CA 95070; Vishal GOENKA, a citizen of Nepal, residing at 1927 Bridgepointe Parkway, Apt. 103, San Mateo, CA 94404; and Sailendra PADALA, a citizen of India, residing at 1521 De Anza Boulevard, San Mateo, CA 94403 (hereinafter "ASSIGNORS"), have invented certain new and useful improvements in and to the subject matter of:

### SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR SELECTING INTERNET-BASED ADVERTISING

described in the utility application for United States Letters Patent filed on January 18, 2007 and accorded Application No. 11/624,618.

AND, WHEREAS, Teracent Corporation, a Delaware corporation, having a place of business located at 400 S. El Camino Real #575, San Mateo, California, 94402, U.S.A. (hereinafter "ASSIGNEE"), is desirous of acquiring certain rights to the improvements and under the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration, receipt of which is hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the world in and to said improvements, any other United States and foreign patents and patent applications, including provisional, utility, divisional, renewal, substitute, continuation, continuation-in-part, reexamination and reissue applications, based in whole or in part on said United States application or in whole or in part on said improvements, and in and to any and all letters patent, including extensions thereof, which have been or may be granted on any of the aforesaid applications or on said improvements or any parts thereof;

AND WE hereby agree for ourselves and our heirs, executors and administrators to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-referenced application or in the preparation or prosecution of any continuing, substitute, divisional, renewal, reexamination or reissue application or in any amendments, extensions or interference proceedings, or other applications for patents of any region or country, that may be necessary to secure to ASSIGNEE its interest and title in and to said improvements or any parts thereof, and in and to said several patents or any of them;

AND WE hereby covenant for ourselves and our legal representatives, and agree with said ASSIGNEE, its successors and assigns, that we have granted no right or license to make, use, sell or offer to sell said improvements, to anyone except said ASSIGNEE, that prior to the execution of this deed, our right, title and interest in said improvements had not been otherwise encumbered, and that we have not and will not execute any instrument in conflict therewith;

AND WE do hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all letters patent which may be granted upon said United States applications, or upon said improvements or any parts thereof when granted, to said ASSIGNEE.

IN WITNESS WHEREOF, we have hereunto set our hands and seals.

Vikas Jha  
VIKAS JHA 11/30/07

STATE OF CALIFORNIA             )  
  ) ss  
COUNTY OF \_\_\_\_\_ )

On \_\_\_\_\_ before me, \_\_\_\_\_, personally appeared  
  VIKAS JHA

personally known to me - **OR** -  proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

\_\_\_\_\_  
Notary Public in and for said County and State

PAUL, HASTINGS, JANOFFSKY & WALKER LLP  
3579 VALLEY CENTRE DRIVE  
SAN DIEGO, CA 92130  
(858) 720-2500 (TELEPHONE)  
(858) 720-2555 (FACSIMILE)

IN WITNESS WHEREOF, we have hereunto set our hands and seals.

Vassilis Papavassiliou  
VASSILIS ARGYRUS PAPA VASSILIOU

STATE OF CALIFORNIA            )  
  ) ss  
COUNTY OF \_\_\_\_\_        )

On 7/17/07 before me, \_\_\_\_\_, personally appeared  
VASSILIS ARGYRUS PAPA VASSILIOU

personally known to me - **OR** -  proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.


WITNESS my hand and official seal.

\_\_\_\_\_  
Notary Public in and for said County and State

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3579 VALLEY CENTRE DRIVE  
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IN WITNESS WHEREOF, we have hereunto set our hands and seals.

  
\_\_\_\_\_  
VISHAL GOENKA

STATE OF CALIFORNIA            )  
  ) ss  
COUNTY OF \_\_\_\_\_ )

On 11/28/2007 before me, \_\_\_\_\_, personally appeared  
\_\_\_\_\_ VISHAL GOENKA \_\_\_\_\_


personally known to me - **OR** -  proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

\_\_\_\_\_  
Notary Public in and for said County and State

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(858) 720-2555 (FACSIMILE)

IN WITNESS WHEREOF, we have hereunto set our hands and seals.

  
 \_\_\_\_\_  
 SAILENDRA PADALA

STATE OF CALIFORNIA            )  
   ) ss  
 COUNTY OF \_\_\_\_\_ )

On 11/29/07 before me, \_\_\_\_\_, personally appeared  
 \_\_\_\_\_  
 SAILENDRA PADALA

personally known to me - **OR** -  proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

\_\_\_\_\_  
 Notary Public in and for said County and State

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