

## PATENT ASSIGNMENT COVER SHEET

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| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                      |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                          |
| <b>CONVEYING PARTY DATA</b>   |                                     |
| <b>Name</b>   | <b>Execution Date</b>               |
| JIYOON SEO  | 02/16/2021                          |
| <b>RECEIVING PARTY DATA</b>   |                                     |
| <b>Name:</b>  | SHINSEGAE INTERNATIONAL, INC.       |
| <b>Street Address:</b>  | 449 (CHEONGDAM-DONG), DOSAN-DAERO   |
| <b>Internal Address:</b>  | GANGNAM-GU                          |
| <b>City:</b>  | SEOUL                               |
| <b>State/Country:</b>   | KOREA, REPUBLIC OF                  |
| <b>Postal Code:</b>   | 06015                               |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                     |
| <b>Property Type</b>  | <b>Number</b>                       |
| Application Number:   | 29772141                            |
| <b>CORRESPONDENCE DATA</b>  |                                     |
| <b>Fax Number:</b>  | (612)677-3101                       |
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| <b>ATTORNEY DOCKET NUMBER:</b>  | 188891-010400/US                    |
| <b>NAME OF SUBMITTER:</b>   | ALEXANDER J. KIM                    |
| <b>SIGNATURE:</b>   | /Alexander J. Kim/                  |
| <b>DATE SIGNED:</b>   | 03/01/2021                          |
| <b>Total Attachments: 2</b>   |                                     |
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| source=188891-010400---29-772141--Assignment#page2.tif  |                                     |

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| <b>ASSIGNMENT</b> | Attorney Docket No.:<br>188891-010400 | Page 1 of 2 |
|                   | Client Ref. No.:<br>FDA210263         |             |
|                   | Title:<br>CONTAINER FOR COSMETICS     |             |

### **ASSIGNMENT**

WHEREAS, I, Jiyeon-Seo, of 449 (Cheongdam-Dong), Dosan-Daero, Gangnam-gu, Seoul, Republic of Korea; ("Assignor") have invented a certain new and useful invention as described in U.S. patent application, entitled **CONTAINER FOR COSMETICS**, the application having been prepared, and/or being filed and identified in the United States Patent and Trademark Office ("USPTO") by Application No. 29/772,141 ("Invention") filed on February 26, 2021; and

WHEREAS, SHINSEGAE INTERNATIONAL INC., a corporation organized and existing under the law of the Republic of Korea, and having a principal place of business at 449 (Cheongdam-Dong), Dosan-Daero, Gangnam-gu, Seoul, Republic of Korea (together with its successors and assigns, and legal representatives, the "Assignee"), seeks to memorialize its ownership of the entire right, title, and interest in and to the Invention;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, I hereby sell, assign, and transfer to Assignee my entire right, title, and interest in and to the Invention, including all inventions disclosed or claimed in the above-identified patent application, including any improvements thereof, any corresponding domestic applications (e.g., provisional, non-provisional, divisional, continuation, continued prosecution, continuation-in-part, substitute, renewal, extension, reexamination, and/or reissue patent), any corresponding foreign applications, all patents issuing thereon, or other patent application based off or claiming priority to the above-identified patent application, and all rights and benefits under any applicable treaty or convention. I authorize the USPTO (or foreign equivalent thereof) to issue any patent (or similar legal protection) to the Assignee.

We hereby authorize the Assignee (or its designee) to apply for a patent or patents (or similar legal protection) in its own name if desired, in any and all countries.

# ASSIGNMENT

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Client Ref. No.:  
FDA210263

Title:  
CONTAINER FOR COSMETICS

We represent to the Assignee that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I agree when requested, without additional consideration but at the expenses of the Assignee, to provide additional reasonable assistance necessary to memorialize this assignment, to execute all oaths, declarations, assignments, powers of attorney and other papers necessary to perfect and vest title to the rights assigned herein to the Assignee; and will render all assistance in filing, obtaining, maintaining, and enforcing any patent (or similar legal protection) on the Invention in any and all countries.

Assignor and Assignee hereby grant to the law firm of GREENBERG TRAURIG, LLP, authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent Office or the Patent Office of any foreign country.

Name: JiYoon-Seo 

Date Feb. 16, 2021