

## PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT6580097

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
NIGEL ALCORN	09/02/2020
LEE HENDRICKSON	09/02/2020
JASON POURE	09/02/2020
HEIDI SERENE FARRELL	09/01/2020
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	PELTON INTERACTIVE, INC.
<b>Street Address:</b>	158 WEST 27TH STREET, 4TH FLOOR
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10011
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29749241
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(949)202-3001
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(949)202-3056
<b>Email:</b>	tu.nguyen@haynesboone.com
<b>Correspondent Name:</b>	HAYNES AND BOONE, LLP
<b>Address Line 1:</b>	2323 VICTORY AVENUE, SUITE 700
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<b>ATTORNEY DOCKET NUMBER:</b>	55956.15US01
<b>NAME OF SUBMITTER:</b>	GREGORY J. MICHELSON
<b>SIGNATURE:</b>	/Gregory J. Michelson/
<b>DATE SIGNED:</b>	03/02/2021
<b>Total Attachments: 2</b>	
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source=55956.15US01 - Assignment (executed - ALL) 4828-6505-8762 v.1#page2.tif	

Attorney Docket No.: 55956.15US01

## ASSIGNMENT


For good and valuable consideration, receipt of which is hereby acknowledged, we

Nigel Alcorn of Brooklyn, New York  
Lee Hendrickson of Zurich, Switzerland  
Jason Poure of Croton-on-Hudson, NY  
Heidi Serene Farrell of Brooklyn, New York

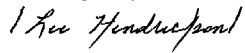
hereby sell, assign and transfer to **Peloton Interactive, Inc.**, a Delaware corporation, having a place of business at 158 West 27th Street, 4th Floor, New York, New York 10011, its successors and assigns, the entire right, title and interest throughout the world in our invention in

## DISPLAY

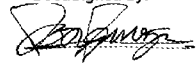
for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

DocuSigned by:  
  
33C593EDF0E3433...  
**Nigel Alcorn**

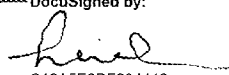
Executed on 9/2/2020

DocuSigned by:  
  
1371BF280F3E478...  
**Lee Hendrickson**

Executed on 9/2/2020

DocuSigned by:  
  
D57C8C8383834C3...  
**Jason Poure**

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**Heidi Serene Farrell**

Executed on 9/1/2020