#### 506547315 03/10/2021

## PATENT ASSIGNMENT COVER SHEET

EPAS ID: PAT6594094

Electronic Version v1.1 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNMENT** 

#### **CONVEYING PARTY DATA**

Name	Execution Date
YOHANN SABBAH	11/16/2017
ERAN COHEN	11/16/2017
ELIAS YOSSEF	11/14/2017

### **RECEIVING PARTY DATA**

Name:	SHUTTERFLY, INC.	
Street Address:	2800 BRIDGE PARKWAY	
Internal Address:	SUITE 101	
City:	REDWOOD CITY	
State/Country:	CALIFORNIA	
Postal Code:	94065	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15810373

### **CORRESPONDENCE DATA**

Fax Number: (612)332-9081

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6123325300

aendris@merchantgould.com Email: MERCHANT & GOULD P.C. **Correspondent Name:** 

Address Line 1: P.O. BOX 2903

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 18503.0016USU1 NAME OF SUBMITTER: BENJAMIN A. TRAMM **SIGNATURE:** /Benjamin A. Tramm/ **DATE SIGNED:** 03/10/2021

**Total Attachments: 2** 

source=14662674\_1#page1.tif source=14662674 1#page2.tif

> **PATENT** REEL: 055556 FRAME: 0825 506547315

# ASSIGNMENT OF PATENT APPLICATION

WHEREAS, INVENTOR(S) Yohann Sabbah of Haifa, Israel, Eran Cohen of Atlit, Israel, and Elias Yossef of Kiryat Tivon, Israel, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: SYSTEM AND METHOD FOR AUTOMATICALLY

GENERATING A NEW PORTION OF A PHOTO PRODUCT

DESIGN BASED ON USER INPUT PORTION

Filing Date:

November 13, 2017

Application No.:

15/810,373; and

WHEREAS, Shutterfly, Inc., a Delaware corporation located at 2800 Bridge Parkway, Suite 101, Redwood City, CA 94065, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated:

4/14/12

Yohann Sabhah

Dated:

11/14/2012

Fran Cohen

Dated:

Elias Voscost

Page 2 of 2

PATENT REEL: 055556 FRAME: 0827

RECORDED: 03/10/2021