506548685 03/11/2021

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6595464

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
VIRTUAL MARKETING INCORPORATED (D/B/A FUSION 92)	03/10/2021

RECEIVING PARTY DATA

Name:	VIRTUAL MARKETING, LLC
Street Address:	440 WEST ONTARIO STREET
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60654

PROPERTY NUMBERS Total: 12

Property Type	Number
Application Number:	16173423
Application Number:	29704199
Application Number:	16588164
Application Number:	16034736
Patent Number:	9456253
Patent Number:	9940444
Patent Number:	10788682
Patent Number:	D858614
Patent Number:	10116998
Patent Number:	9946225
Patent Number:	10691068
Patent Number:	10430564

CORRESPONDENCE DATA

Fax Number: (312)345-9973

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128074329

Email:cipatents@klgates.comCorrespondent Name:DENNIS A. MAJEWSKI

Address Line 1: K&L GATES LLP
Address Line 2: P.O. BOX 1135

506548685 REEL: 055561 FRAME: 0279

PATENT

Address Line 4: CHIC	CAGO, ILLINOIS 60690	
ATTORNEY DOCKET NUMBER:	3723836.00001	
NAME OF SUBMITTER:	BEATA WHITE	
SIGNATURE:	/Beata White/	
DATE SIGNED:	03/11/2021	
Total Attachments: 4 source=Assignment to Virtual Marketing LLC#page1.tif source=Assignment to Virtual Marketing LLC#page2.tif		

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PATENT REEL: 055561 FRAME: 0280

PATENT ASSIGNMENT

This PATENT ASSI	GNMENT AGREEMENT (this "Assignment") is dated as of
March 10	, 2021, and is made from Virtual Marketing Incorporated (d/b/a
Fusion 92) (the "Assign	or") a corporation organized and existing under the laws of the State of
<u>Delaware,</u> having a busi	ness address at 440 West Ontario Street, Chicago, IL 60654, and Virtual
Marketing, LLC, a corp	oration organized and existing under the laws of the State of Delaware
having a business addre	ess at 440 West Ontario Street, Chicago, IL 60654 (the "Assignee").

WHEREAS, Assignor owns the entire right, title, and interest in and to certain inventions set forth in certain United States patents more particularly identified on <u>Schedule A</u> attached hereto (the "Patents") and the inventions set forth in certain United States, foreign, and international patent applications also more particularly described on <u>Schedule A</u> attached hereto (the "Patent Applications");

WHEREAS, it is the intention of the parties that Assignor assign to Assignee the Assignor's entire right, title and interest in and to the Patents, the Patent Applications and the inventions set forth therein;

NOW THEREFORE, for the sum of \$100.00 and other good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, and intending to be legally bound:

1.1.1 1. Assignment.

- (a) Patents. Assignor does hereby assign, transfer and deliver to Assignee, and Assignee hereby receives and accepts from Assignor, the entire right, title and interest of Assignor in and throughout the United States of America, its territories and all foreign countries, in and to the Patents and the inventions and discoveries set forth therein and all reissues, reexaminations, substitutions, and extensions thereof and all United States and foreign patents which may be issued on such inventions, all such right, title and interest to be held and enjoyed by the Assignee to the full end of the term for which the Patents have been or will be granted, renewed, substituted, reexamined, extended or reissued, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, and Assignor hereby assigns any and all claims and causes for action for infringement of such Patent(s) which have accrued up to and including the date of this Assignment, including all rights to recover damages and injunctive relief in respect to such infringement.
- (b) (b) Patent Applications. Assignor does hereby assign, transfer and deliver to Assignee, and Assignee hereby receives and accepts from Assignor, the entire right, title and interest of Assignor in and throughout the United States of America, its territories and all foreign countries, in and to the inventions and discoveries as set forth in the Patent Applications, and any and all other applications which may claim priority under United States law or international convention, including, but not limited to, non-provisionals, continuations, continuations-in-part, divisions, reissues, reexaminations, substitutions, or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said inventions and discoveries. Assignor further authorizes Assignee to file patent applications in any or all countries on any or all of said inventions and discoveries in the

PATENT REEL: 055561 FRAME: 0281 Assignor's name or in the name of the Assignee or otherwise as Assignee may deem advisable, under the international convention or otherwise.

1.1.2 2. <u>Registration and Issuance of Patents</u>. Assignor hereby authorizes and requests the Director of the United States Patent and Trademark Office and the empowered officials of all other governments to record Assignee as the owner of the Patents and the Patent Applications and to issue to Assignee, in lieu of Assignor, in accordance with this instrument, all future Letters Patent, notices and any other communications and documents bearing on the Patents or on patents based on the Patent Applications.

[Signature Page Follows]

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IN WITNESS WHEREOF, Assignor and Assignee have caused their respective duly authorized representative to execute this Assignment as of the 10 day of March 2021.

Virtual Marketing Incorporated (d/b/a Fusion 92)

By: Matt Murphy

Print Name: Matt Murphy

CEO Title:

Virtual Marketing, LLC

By: Matt Murphy

Print Name: Matt Murphy

Title: CEO

SCHEDULE A

Patents

<u>Title</u>	Patent No.	<u>Issue Date</u>	Country
INTERNET PROTOCOL TELEVISION	9,456,253	09/27/2016	US
STREAMING METHODS AND			
APPARATUS			
SOFTWARE WRAPPER AND INSTALLER	9,940,444	04/10/2018	US
USING TIMESTAMP VALIDATION AND			
SYSTEM IDENTIFICATION VALIDATION			
MOBILE HOLOGRAM APPARATUS	10,788,682	09/29/2020	US
MOBILE HOLOGRAM APPARATUS	D858,614	09/03/2019	US
INTERNET PROTOCOL TELEVISION	10,116,998	10/30/2018	US
STREAMING METHODS AND			
APPARATUS			
MOBILE HOLOGRAM APPARATUS	9,946,225	04/17/2018	US
MOBILE HOLOGRAM APPARATUS	10,691,068	06/23/2020	US
SOFTWARE WRAPPER AND INSTALLER	10,430,564	10/01/2019	US
USING TIMESTAMP VALIDATION AND			
SYSTEM IDENTIFICATION VALIDATION			

Patent Applications

<u>Title</u>	<u>Application</u>	Filing Date	Country
	<u>No.</u>		
INTERNET PROTOCOL TELEVISION	16/173,423	10/29/2018	US
STREAMING METHODS AND			
APPARATUS			
MOBILE HOLOGRAM APPARATUS	29/704,199	09/03/2019	US
SOFTWARE WRAPPER AND INSTALLER	16/588,164	09/30/2019	US
USING TIMESTAMP VALIDATION AND			
SYSTEM IDENTIFICATION VALIDATION			
MOBILE HOLOGRAM APPARATUS	17/034,736	09/28/2020	US

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RECORDED: 03/11/2021