

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
RANA EL KALIOUBY	03/15/2021
ABDELRAHMAN N. MAHMOUD	03/15/2021
PANU JAMES TURCOT	03/16/2021
ANDREW TODD ZEILMAN	03/15/2021
GABRIELE ZIJDERVELD	03/15/2021
<b>RECEIVING PARTY DATA</b>	
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<b>City:</b>	BOSTON
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<b>Postal Code:</b>	02109
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	16211592
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<b>NAME OF SUBMITTER:</b>	MICHAEL BATTIG/R DEAN ADAMS
<b>SIGNATURE:</b>	/Michael Battig/
<b>DATE SIGNED:</b>	03/17/2021
<b>Total Attachments: 2</b>	
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### ASSIGNMENT

WHEREAS, each of the undersigned inventor(s) ("Inventor(s)") has developed certain inventions ("Inventions") described in a U.S. patent application No. 16/211,592 Filed December 6, 2018, and entitled:

#### VEHICLE CONTENT RECOMMENDATION USING COGNITIVE STATES

and has full right to convey his or her entire interest, both legal and equitable, in and to said Inventions free from all prior assignments, agreements, licenses, mortgages, security interests, or other encumbrances whatsoever; and

WHEREAS, Affectiva, Inc. ("ASSIGNEE"), an entity organized and existing under the laws of the state of Delaware, and having a place of business at 53 State St, Floor 37 - Suite 3701, Boston, MA 02108, is desirous of acquiring the entire right, title, and interest in and to the Inventions and any and all patents to be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by each Inventor, each Inventor hereby sells, assigns and transfers unto the ASSIGNEE, its successors and assigns, his or her entire right, title and interest in and to the Inventions as described in the above application and all applications resulting therefrom, including any and all conversions, divisions, continuations, continuations-in-part, substitute applications, and reissues or extensions thereof; and all resulting patents in any jurisdiction worldwide; along with all rights to sue for past infringement and all proceeds thereof.

AND each Inventor hereby authorizes and requests the issuing authority to issue any and all patents resulting from any of the forgoing to the ASSIGNEE or its successors and assigns.

AND each Inventor agrees that ASSIGNEE's representative, Adams Intellex, PLC having Patent Office Customer Number 85181, shall hereinafter act on behalf of the ASSIGNEE with respect to the Inventions.

AND, each Inventor further agrees, without any further payment or compensation by the ASSIGNEE or its successors and assigns, to communicate to the ASSIGNEE, its representatives or agents or its successors and assigns, any facts relating to the Inventions including evidence for interference purposes or for other legal proceedings whenever requested; to testify in any interference or other legal proceedings, whenever requested; to execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective; and to generally do everything possible to aid the ASSIGNEE, its successors or assigns and nominees to secure, obtain and enforce proper patent protection for the Inventions in this or any foreign country.

The Inventor(s) hereby authorize(s) the agents and attorneys associated with Patent Office Customer Number 85181 to insert hereon any further information necessary or desirable for recordation of this document.

<u>Inventor(s)</u>	<u>Date Signed</u>
<u></u> <small>Rana el Kaliouby (Mar 15, 2021 15:54 EDT)</small> Rana el Kaliouby	<u>Mar 15, 2021</u>
<u></u> Abdelrahman N. Mahmoud	<u>Mar 15, 2021</u>
<u></u> <small>Panu James Turcot (Mar 16, 2021 10:44 EDT)</small> Panu James Turcot	<u>Mar 16, 2021</u>
<u></u> <small>Andy Zeilman (Mar 15, 2021 11:54 EDT)</small> Andrew Todd Zeilman	<u>Mar 15, 2021</u>
<u></u> <small>Gabriele M. Zijderfeld (Mar 15, 2021 11:07 EDT)</small> Gabriele Zijderfeld	<u>Mar 15, 2021</u>