

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6609431

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ALTRIA ISRAEL LTD	05/21/2020
RECEIVING PARTY DATA		
Name:	ALTRIA CLIENT SERVICES LLC	
Street Address:	6601 WEST BROAD STREET	
City:	RICHMOND	
State/Country:	VIRGINIA	
Postal Code:	23230	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	16458869
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	703-668-8000	
Email:	dcmalroom@hdp.com	
Correspondent Name:	HARNESS, DICKEY & PIERCE	
Address Line 1:	11730 PLAZA AMERICA DRIVE, SUITE 600	
Address Line 4:	RESTON, VIRGINIA 20190	
ATTORNEY DOCKET NUMBER:	24000-000089-US-DVA2	
NAME OF SUBMITTER:	ANDREW M. WAXMAN	
SIGNATURE:	/Andrew Waxman/	
DATE SIGNED:	03/18/2021	
Total Attachments: 6		
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ASSIGNMENT

Altria Israel Ltd., an Israel corporation having a principal place of business at c/o ERB at 9 Ha'Arad St., Ramit Ha'Chayal, Tel-Aviv, Israel, (hereafter the "Assignor"), is the registered owner of rights, title and interests in certain Patents (as defined below), including the patents and applications identified in Attachment A.

Assignor incurred significant losses and ceased operations. Assignor is thus in the process of taking the necessary steps to dispose of its legacy business assets.

Assignor is indirectly owned by Altria Group, Inc. (the "Altria Group"), a United States corporation that is also the indirect owner of Altria Client Services, LLC ("Assignee"). Assignor desires to assign the Patents to the appropriate entity among the Altria Group's subsidiaries that is responsible for centralizing the ownership and maintenance of the Altria Group's intellectual property. Assignee is such entity.

Assignee, a United States corporation having a principal place of business at 6601 West Broad Street, Richmond, Virginia 23230, desires to acquire in its name all of the rights to the Patents, including the patents and applications identified in Attachment A, and all inventions described and claimed therein.

THEREFORE, Assignor hereby conveys and assigns to the Assignee the entire right, title, and interest in and to all Patents owned, in whole or in part, by Assignor, and all inventions described and claimed therein, such entire right, title, and interest to be held and enjoyed by the Assignee the same as they would have been held and enjoyed by the Assignor had this Assignment and sale not been made, including all rights to assert, defend, and recover for any past, present, and future infringement, impairment, unauthorized use, or other violation of any of the Patents, including for damages accrued prior to execution of this Assignment. "Patents" means all common law, statutory, treaty, convention rights and other proprietary rights regarding inventions (whether patentable or unpatentable), and all rights therein and thereto, including patented and patentable designs and inventions, all design, plant and utility patents, letters patent, utility models, pending patent applications and provisional applications and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations and renewals of such patents and applications, worldwide, including the patents and applications identified in Attachment A.

Assignor and Assignee have consulted and further agree that the assignment shall be made for no consideration and that such price is fair and appropriate under the circumstances.

Assignor further agrees:

a. to execute all papers necessary in connection with the Patents necessary to perfect Assignee's interest in the Patents, including such separate assignments in connection with such Patents as the Assignee may deem necessary or expedient for recording in the United States Patent & Trademark Office or other patent offices, worldwide; and

b. to execute all papers necessary in connection with the prosecution, maintenance and enforcement of the Patents, worldwide .

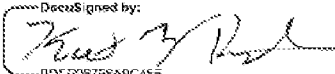
The Assignor hereby represents that it has the right to convey its interest in the Patents including the patents and applications identified in Attachment A, and that it has not executed, and will not execute, any agreement in conflict therewith.

This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Virginia, United States of America, without regard to its conflict of laws principles that would require the application of the laws of any other jurisdiction.

The undersigned is empowered to sign this certificate on behalf of the Assignor.

IN WITNESS WHEREOF, executed by the Assignor's undersigned representative on the date following the undersigned's name.

Altria Israel, Ltd.

By: 
Kurt B. Poindexter

Title: _____Treasurer_____

Date: _____May 21, 2020_____

ATTACHMENT A

App No.	Filing Date	Patent No.	Issue Date	Title	Country
15/840289	12/13/2017	10653177	5/19/2020	Cartomizer Structure For Automated Assembly	US
14/336261	7/21/2014			Charger For An Electronic Cigarette	US
15/988549	5/24/2018			Wire Communication In An E-Vaping Device	US
15/193540	6/27/2016			Burning Prediction And Communications For An Electronic Cigarette	US
13/949988	7/24/2013			Digital Marketing Applications For Electronic Cigarette Users	US
147933006	11/19/2015			Digital Marketing Application For Electronic Cigarette Users	US
16/222186	12/17/2018			Electronic Vaping Device	US
15/918440	3/12/2018	10143242	12/4/2018	Cartomizer Flavor Enhancement	US
16/164211	10/18/2018	10264824	4/23/2019	Cartridge Assembly For An Electronic Vaping Device	US
15/980329	5/15/2018	10660372	5/26/2020	Battery Connector For Electronic Cigarette With Side Air Intake	US
2012800121522	9/6/2013	ZL2012800121522	12/7/2016	Variable Power Control Electronic Cigarette	CN
2013553526	8/9/2013	6030580	10/28/2016	Variable Power Control Electronic Cigarette	JP

App No.	Filing Date	Patent No.	Issue Date	Title	Country
16/361743	3/22/2019			Variable Power Control Electronic Vaping Device	US
2014800085794	8/12/2015	ZL2014800085794	3/13/2018	Inductive Charging For An Electronic Cigarette	CN
147074686	8/26/2015	2957017	5/13/2020	Inductive Charging For An Electronic Cigarette	EP
201510231	9/8/2015	32283	7/31/2017	Inductive Charging For An Electronic Cigarette	KZ
P12015002000	8/11/2015			Inductive Charging For An Electronic Cigarette	MY
2015138899	9/11/2015	2630431	9/7/2017	Inductive Charging For An Electronic Cigarette	RU
a201508814	9/11/2015	119232	5/27/2019	Inductive Charging For An Electronic Cigarette	UA
14/178545	2/12/2014	9901117	2/27/2018	Inductive Charging For An Electronic Cigarette	US
13/939987	7/11/2013	9814262	11/14/2017	Hot-Wire Control For An Electronic Cigarette	US
15/599639	5/19/2017	10342261	7/9/2019	Hot-Wire Control For An Electronic Cigarette	US
15/933552	3/23/2018	10226078	3/12/2019	Hot-Wire Control For An Electronic Cigarette	US
16/458869	7/1/2019			Hot-Wire Control For An Electronic Cigarette	US
20121857108	12/09/2012				WO (PCT)
002353805	11/28/2013				EM (EU)
13/870654	04/25/2013				US
13/898094	05/20/2013				US

App No.	Filing Date	Patent No.	Issue Date	Title	Country
13/962584	08/08/2013				US
14/051029	10/10/2013				US
13/578732	08/13/2012				US
2796242	10/12/2012				CA
10838343.1	10/22/2012				EP
2833132	10/11/2013				CA
12771732.0	10/11/2013				EP
12744237.4	09/09/2013				EP
29/456108	05/29/2013				US
61/900598	11/06/2013				US
61/932084	01/27/2014				US
61/857,961	07/24/2013				US
29/456109	05/29/2013				US
61/826686	05/23/2013				US

App No.	Filing Date	Patent No.	Issue Date	Title	Country
29/466655	09/10/2013				US
29/465625	08/29/2013				US
61/971815	03/28/2014				US
61/870073	08/26/2013				US
61/857956	07/24/2013				US
14/287658	05/27/2014				US
61/857495	07/23/2013				US
61/904100	11/14/2013				US
14/086004	11/21/2013				US
14/161209	01/22/2014				US
14/109393	12/17/2013				US
14/229014	03/28/2014				US
14/287658	05/27/2014				US
14/280299	05/16/2014				US