

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT6610686

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
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DANA M. SOHR	12/19/2011
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17204399
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Total Attachments: 2	
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ASSIGNMENT

Attorney Docket No. 3231-015

PATZIK, FRANK & SAMOTNY LTD.

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FOR VALUE RECEIVED, the sufficiency and receipt of which is hereby acknowledged, the following inventors (hereinafter called "ASSIGNORS")

James V. Brady Jr.
317 Franklin Avenue
River Forest, Illinois 60305

Dana M. Sohr
7156 Winter Rose Path
Columbia, MD 21045

hereby assign, transfer and set over to:

EARTHCOMBER, LLC
7777 Lake Street #107
River Forest, Illinois 60305

(hereinafter called "ASSIGNEE"), the entire worldwide right, title and interest in and to the invention known as

**SYSTEM AND METHOD FOR PROVIDING MEDIA CONTENT
HAVING ATTRIBUTES MATCHING A USER'S STATED
PREFERENCE**

which is fully described in an application for a utility patent application of the United States executed by them this day;

and all rights and privileges under any Letter Patent which may be granted from any subsequent patent applications directed to said invention, including all right, if any, throughout the entire world to sue for all past infringements which may have occurred before the execution of this assignment.

(1) The ASSIGNORS agree without charge to said ASSIGNEE but at its expense (a) to execute (i) all necessary papers to be used in connection with this application and any additional, continuing, or divisional applications, as the ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference or other legal or quasilegal proceedings relating to this application or any additional, continuing, or divisional applications thereof, (iii) all papers and documents which may be necessary in connection with the preparation and filing of any foreign applications or with making claims to priority rights granted under the provisions of the International Convention for Protection of Industrial Property or similar agreements; (b) to cooperate with ASSIGNEE in every way possible in obtaining evidence and going forward in any such proceedings; and (c) to perform all other affirmative acts which may

be necessary or desirable to obtain a grant of a valid patent for said invention in any country throughout the world.

(2) ASSIGNORS hereby authorize and request the Commissioner of Patents of the United States, and the appropriate officials in any other country, to issue and all Letter Patents that may be granted upon any patent application or any additional, continuing or divisional applications thereof to the ASSIGNEE, its successors and assigns.

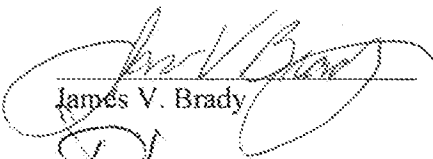
(3) ASSIGNORS hereby covenant and warrant that they have full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.

(4) ASSIGNORS hereby grant to the law firm of PATZIK, FRANK & SAMOTNY LTD. of Chicago, Illinois, authority and power to insert on this instrument and further identification which may be necessary or desirable for purposes of recordation in the United States Patent Office or the Patent Office of any foreign country.

ASSIGNORS

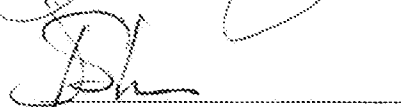
Date: 12/19, 2011

Name of inventor:


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Date: 12/19, 2011

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Dana M. Solr