

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6640310

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DOUGLAS A. BIPPERT	11/16/2010
SHERI LYNN HUTTER	11/16/2010
TIMOTHY A. ANGLEA	11/11/2010
JON A. HIGBIE JR.	11/12/2010
DAVID QUINTON CROSS	11/12/2010
SEONAH LEE	11/12/2010
SEAN PATRICK LENNON	11/12/2010
RECEIVING PARTY DATA	
Name:	THE COCA-COLA COMPANY
Street Address:	ONE COCA-COLA PLAZA
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30313
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16386059
CORRESPONDENCE DATA	
Fax Number:	(202)672-5399
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	2026725300
Email:	IPdocketing@foley.com
Correspondent Name:	FOLEY & LARDNER LLP
Address Line 1:	3000 K ST. NW
Address Line 2:	SUITE 600
Address Line 4:	WASHINGTON, D.C. 20007
ATTORNEY DOCKET NUMBER:	CCCO.018USC2 104361-1002
NAME OF SUBMITTER:	RITA BOTT
SIGNATURE:	/Rita Bott/
DATE SIGNED:	04/05/2021

PATENT

Total Attachments: 12

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PATENT APPLICATION
DOCKET NO.: RC 330155

ASSIGNMENT

WHEREAS, Dr. Jon A. Higbie Jr., a citizen of the United States of America, residing at 285 Ashland Trail, Tyrone, Georgia 30290, USA; Mr. David Quinton Cross, a citizen of the United States of America, residing at 1115 Davis Circle, Atlanta, GA 30318, USA; Ms. Seonah Lee, a citizen of the Republic of Korea, residing at 3206 Post Woods Dr. Apt J, Atlanta, GA 30339 USA; and Mr. Sean Patrick Lennon, a citizen of the United States of America, residing at 3719 Alpine Drive SE, Smyrna, GA 30082 USA; hereinafter referred to as "INVENTORS"; and Douglas A. Bippert, Sheri Lynn Hutter, and Timothy A. Anglea, hereinafter referred to as "CO-INVENTORS", have invented new and useful or ornamental discoveries and/or improvements in or relating to a

SYSTEM FOR OPTIMIZING DRINK BLENDS

hereinafter referred to as "INVENTION," for which application for Letters Patent in the United States has been filed on November 5, 2010 under USSN 12/940,173, hereinafter referred to as "APPLICATION,"

WHEREAS, Revenue Analytics, Inc., a corporation organized and existing under and by virtue of the laws of the State of Georgia, having an office at 100 Galleria Parkway, Suite 1500, Atlanta, Georgia 30339 USA, hereinafter referred to as "COMPANY," is desirous of acquiring the entire right, title and interest in and to said INVENTION and APPLICATION;

NOW THEREFORE, for and in consideration of a pre-existing obligation of assignment to COMPANY, the sufficiency whereof is hereby acknowledged, INVENTORS have sold, assigned and transferred and do hereby sell, assign and transfer unto COMPANY, its successors and assigns, their entire right, title and interest in and to INVENTION and APPLICATION, including the right to apply for any Letters Patent thereon in the United States of America and in all other countries, including the right to claim the priority of the date of filing of any applications in the United States of America and in all other countries and including all

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continuations, divisionals, extensions, invention registrations, inventors' certificates, petty patents, re-examinations, registrations, reissues, renewals, revalidations, substitutes, utility models and the like corresponding thereto, to the full end of the term or terms of such Letters Patent, the same to be held and enjoyed by COMPANY, its successors and assigns the same as it would have been held and enjoyed by INVENTORS if this assignment and sale had not been made.

And, INVENTORS hereby authorize and request the United States Commissioner of Patents and Trademarks and equivalent official in all other countries to issue all such Letters Patent to COMPANY in accordance with this instrument of assignment.

INVENTORS hereby represent and warrant that there are no rights or interests outstanding with respect to any third party inconsistent with the rights and interests granted herein and that INVENTORS shall not execute any instrument or grant or transfer any rights or interests inconsistent therewith, and that INVENTORS and INVENTORS' heirs, executors, administrators and legal representatives, as the case may be, shall execute and deliver to COMPANY, its successors and assigns, any further documents or instruments, including but not limited to affidavits, declarations, powers of attorney and assignments and do any and all further acts that may be deemed necessary by COMPANY, its successors and assigns, to file and prosecute applications for such Letters Patent in any country where it may elect to file such applications, and that may be necessary to vest in COMPANY, its successors and assigns the title herein conveyed, or intended so to be, and to enable such title to be recorded in the United States of America and in all other countries where any such applications may be filed.

AND, INVENTORS further covenant and agree that INVENTORS and INVENTORS' heirs, executors, administrators and legal representatives, as the case may be, in consideration of the premises shall at any time upon request, communicate to COMPANY, its successors and assigns, all material facts and provide COMPANY with all available documentation thereof in

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the possession or control of INVENTORS or INVENTORS' heirs, executors, administrators or legal representatives, as the case may be, relating in any way to INVENTION including the history thereof and shall testify as to same in any interference, litigation or any other proceeding in the United States of America including its territorial possessions and in any other country when requested to do so by COMPANY, its successors and assigns.

IN WITNESS WHEREOF, INVENTORS have duly executed this Assignment to be effective on the date executed below.

DATE

November 12, 2010

INVENTOR:

Jon A. Higbie Jr.
Jon A. Higbie Jr.

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 12th day of November, 2010

Angela M. Claybrooks
Notary PublicMy Commission Expires: March 28, 2014

DATE

November 12, 2010

INVENTOR:

David Quinton Cross
David Quinton Cross

ANGELA M CLAYBROOKS
NOTARY PUBLIC
DEKALB COUNTY, STATE OF GEORGIA
My Commission Expires March 28, 2014

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 12th day of November, 2010

Angela M. Claybrooks
Notary PublicMy Commission Expires: March 28, 2014


ANGELA M CLAYBROOKS
NOTARY PUBLIC
DEKALB COUNTY, STATE OF GEORGIA
My Commission Expires March 28, 2014

PATENT APPLICATION
DOCKET NO.: RC 330155

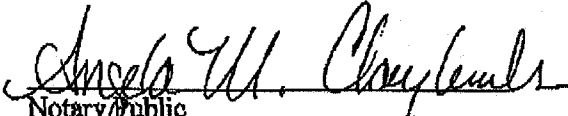
DATE

November 12, 2010

INVENTOR:


Seonah Lee

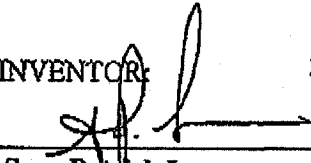
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November, 2010.

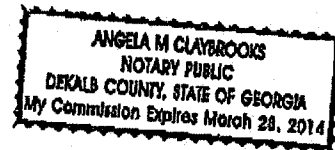

Notary Public
My Commission Expires: March 28, 2014

DATE

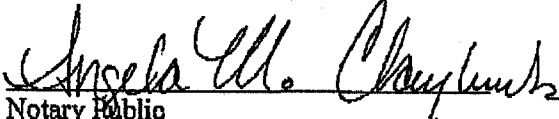
November 12, 2010

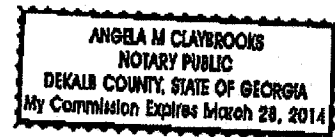
INVENTOR:


Sean Patrick Lennon



SUBSCRIBED AND SWORN TO before me, a Notary Public, this 12th day of
November, 2010


Notary Public
My Commission Expires: March 28, 2014



ASSIGNMENT

WHEREAS, **Douglas A. Bippert**, a citizen of the United States of America, residing at 2111 Bishop Pointe, Marietta, Georgia 30062-6446 USA; **Sheri Lynn Hutter**, a citizen of the United States of America, residing at 4 Ole Ansley Court, Decatur, GA 30030, USA; and **Timothy A. Anglea**, a citizen of the United States of America, residing at 2441 Ridgewind Way, Windermere, FL 34786 USA; hereinafter referred to as "INVENTORS"; and Jon Higbie, David Quinton Cross, Seonah Lee, and Sean Patrick Lennon, hereinafter referred to as "CO-INVENTORS", have invented new and useful or ornamental discoveries and/or improvements in or relating to a

System for Optimizing Drink Blends

hereinafter referred to as "INVENTION," for which application for Letters Patent in the United States has been filed on November 5, 2010 under USSN 12/940,173, hereinafter referred to as "APPLICATION,"

WHEREAS, The Coca-Cola Company, a corporation organized and existing under and by virtue of the laws of the State of Delaware, having an office at One Coca-Cola Plaza NW, Atlanta, Georgia 30313 USA, hereinafter referred to as "COMPANY," is desirous of acquiring the entire right, title and interest in and to said INVENTION and APPLICATION;

NOW THEREFORE, for and in consideration of a pre-existing obligation of assignment to COMPANY, the sufficiency whereof is hereby acknowledged, INVENTORS have sold, assigned and transferred and do hereby sell, assign and transfer unto COMPANY, its successors and assigns, their entire right, title and interest in and to INVENTION and APPLICATION, including the right to apply for any Letters Patent thereon in the United States of America and in all other countries, including the right to claim the priority of the date of filing of any applications in the United States of America and in all other countries and including all continuations, divisionals, extensions, invention registrations, inventors' certificates, petty

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patents, re-examinations, registrations, reissues, renewals, revalidations, substitutes, utility models and the like corresponding thereto, to the full end of the term or terms of such Letters Patent, the same to be held and enjoyed by COMPANY, its successors and assigns the same as it would have been held and enjoyed by INVENTORS if this assignment and sale had not been made.

And, INVENTORS hereby authorize and request the United States Commissioner of Patents and Trademarks and equivalent official in all other countries to issue all such Letters Patent to COMPANY in accordance with this instrument of assignment.

INVENTORS hereby represent and warrant that there are no rights or interests outstanding with respect to any third party inconsistent with the rights and interests granted herein and that INVENTORS shall not execute any instrument or grant or transfer any rights or interests inconsistent therewith, and that INVENTORS and INVENTORS' heirs, executors, administrators and legal representatives, as the case may be, shall execute and deliver to COMPANY, its successors and assigns, any further documents or instruments, including but not limited to affidavits, declarations, powers of attorney and assignments and do any and all further acts that may be deemed necessary by COMPANY, its successors and assigns, to file and prosecute applications for such Letters Patent in any country where it may elect to file such applications, and that may be necessary to vest in COMPANY, its successors and assigns the title herein conveyed, or intended so to be, and to enable such title to be recorded in the United States of America and in all other countries where any such applications may be filed.

AND, INVENTORS further covenant and agree that INVENTORS and INVENTORS' heirs, executors, administrators and legal representatives, as the case may be, in consideration of the premises shall at any time upon request, communicate to COMPANY, its successors and assigns, all material facts and provide COMPANY with all available documentation thereof in the possession or control of INVENTORS or INVENTORS' heirs, executors, administrators or

PATENT APPLICATION
DOCKET NO.: RC 330155

legal representatives, as the case may be, relating in any way to INVENTION including the history thereof and shall testify as to same in any interference, litigation or any other proceeding in the United States of America including its territorial possessions and in any other country when requested to do so by COMPANY, its successors and assigns.

IN WITNESS WHEREOF, INVENTORS have duly executed this Assignment to be effective on the date executed below.

DATE

11-16-10

INVENTOR:


Douglas A. Bippert

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 16th day of November, 2010.



Notary Public

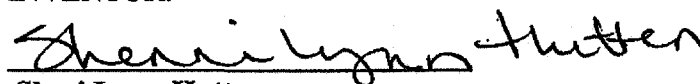
My Commission Expires:

~~Notary Public, Gwinnett County, Georgia~~
~~My Commission Expires Jan. 8, 2014~~

DATE

11-16-10

INVENTOR:


Sheri Lynn Hutter

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 16th day of November, 2010.



Notary Public

My Commission Expires:

~~Notary Public, Gwinnett County, Georgia~~
~~My Commission Expires Jan. 8, 2014~~

PATENT APPLICATION
DOCKET NO.: RC 330155

DATE

Nov. 11, 2010

INVENTOR:

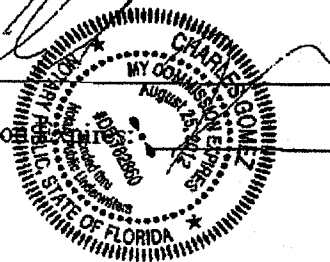
Timothy A. Anglea

Timothy A. Anglea

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 11 day of
November, 2010.

Notary Public

My Commission Expires



Title: SYSTEM FOR OPTIMIZING DRINK BLENDS
Country: Patent Cooperation Treaty
Application No. PCT/US11/59063

ASSIGNMENT

WHEREAS, REVENUE ANALYTICS (the "Assignor"), a corporation of the State of Georgia, having a principal place of business at 100 Galleria Parkway, Suite 1500, Atlanta, Georgia 30339 (hereinafter, "ASSIGNOR"), owns certain inventions and improvements disclosed in a patent application entitled "**SYSTEM FOR OPTIMIZING DRINK BLENDS**", filed in the United States Patent and Trademark Office on November 3, 2011, and assigned PCT/US11/59063, which is a continuation of:

U.S. Application Serial No. 12/940, 173, filed on November 5, 2010, which is a continuation of:

U.S. Application Serial No. 12/940, 182, filed on November 5, 2010, which is a continuation of:

U.S. Application Serial No. 12/940, 222, filed on November 5, 2010, which is a continuation of:

U.S. Application Serial No. 12/940, 205, filed on November 5, 2010, which is a continuation of:

U.S. Application Serial No. 12/940, 195, filed on November 5, 2010, which is a continuation of, and

WHEREAS, THE COCA-COLA COMPANY (the "Assignee"), a corporation of the State of Delaware having a principal place of business at One Coca-Cola Plaza, NW, Atlanta, GA 30313, (hereinafter, "ASSIGNEE"), is desirous of acquiring an interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, ASSIGNOR, by these presents do sell, assign, and transfer to ASSIGNEE the full, exclusive, and entire right, title, and interest in and to said Applications, preparatory to obtaining Letters Patents of the United States therefor; and ASSIGNOR hereby

PATENT

Title: SYSTEM FOR OPTIMIZING DRINK BLENDS

Country: Patent Cooperation Treaty

Application No. PCT/US11/59063

request the Commissioner of Patents and Trademarks to issue any and all Letters Patents of the United States resulting from said Applications, or from a division, continuation, or reissue thereof, to ASSIGNEE, as the assignee, for its interest and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives;

For the same consideration, ASSIGNOR, by these presents, do sell, assign, and transfer to ASSIGNEE the full, exclusive, and entire right, title, and interest in and to any foreign applications or applications corresponding to said Applications, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law;

AND, for the same consideration, ASSIGNOR agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and

PATENT

Title: SYSTEM FOR OPTIMIZING DRINK BLENDS

Country: Patent Cooperation Treaty

Application No. PCT/US11/59063

generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

ASSIGNOR:
REVENUE ANALYTICS

By: [Signature]
Name: David Q. Cross
Title: President

STATE OF GEORGIA

COUNTY OF DEKALB

BEFORE ME, the undersigned authority, on this 5 day of DECEMBER, 2013 personally appeared DAVID Q. CROSS, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

[Signature]
Notary or Consular Officer

[SEAL]



PATENT

Title: SYSTEM FOR OPTIMIZING DRINK BLENDS

Country: Patent Cooperation Treaty

Application No. PCT/US11/59063

ASSIGNEE:

THE COCA-COLA COMPANY

By: Brandon Hudder

Name: Brandon Hudder

Title: Patent Agent

STATE OF Georgia

COUNTY OF Fulton

BEFORE ME, the undersigned authority, on this 6th day of December,
2012 personally appeared Brandon Hudder, known to me to be the person whose name
is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same
of his/her own free will for the purposes and consideration therein expressed.

Brenda Pries
Notary or Consular Officer

[SEAL]

